

Best Practice Cuddalore District

On the 7th of every month, Cuddalore BBBP District Task Force Committee celebrates Girl Child Day at the Government Headquarters Hospital. Its objective is to promote the value of the new born girls through various initiatives undertaken on a regular basis.

During the celebrations, mothers of girls are shown appreciation with a certificate authorized by the District Collector.



District Collector Thiru. S. Suresh Kumar I.A.S issued Gifts, Tree saplings, SSA, Birth certificate and Appreciation Letter on celebration of Girl child birth day.



Girl Child Mothers are Enthusiastically and Happily sitting at Govt. Head Quarters Hospital, Cuddalore on 07.06.2015.

They are also provided with an information kit of the Government Schemes targeted at welfare of the girl child. The families are also provided with fruit tree saplings like mango, jackfruit, etc. so that it benefits the family economically as the girl child grows up. Officials then follow up on the health of the sapling and use it as a pretext to also check on the health of the little girl.

In addition, every mother is gifted a sanitary kit which includes soap, Dettol, talcum powder, hair oil, a towel and a set of baby dress. Simultaneously, the families are motivated to start a Sukanya Samriddhi Account with the cash received under Janani Suraksha Yojana or Dr.MLR Maternity Benefits Scheme.

As per the BBBP scheme being implemented in Cuddalore District, every mother of a girl child is discharged from the General Hospital along with a Birth Certificate, District Collector's Appreciation Certificate, Tree Sapling, a gift of Sanitary Kit and an SSA book.

Measures such as these, combined with his crackdown on child marriages and illegal sex determination centres has made Cuddalore District an ideal Beti Bachao Beti Padhao District.