

F.No. 1-6/2008-CD-I
Government of India
Ministry of Women & Child Development

Shastri Bhavan, New Delhi.
Dated the 24th February, 2010.

To

- (i) The Secretaries In-charge of ICDS
All States/UTs
- (ii) Directors of ICDS in all States/UTs

Subject: Provision of a Uniform and a name Badge to the Anganwadi Workers
and Anganwadi Helpers

Sir/Madam,

As you are aware the Anganwadi Workers and Anganwadi Helpers are the community based, frontline honorary workers of the Integrated Child Development Services (ICDS) Scheme. They are the central figure at the Anganwadi Centre due to their continuous contact with the village people especially women and children they work with.

2. With a view to recognize their role and give them as 'identity' under the ICDS Scheme, it has been decided to provide a Uniform and a name Badge to each Anganwadi Worker and Anganwadi Helper, with immediate effect (FY 2009-10). The decision of the Government of India, inter-alia, to provide uniform/name badge to these Workers, has already been communicated vide Ministry letter No. 14-1/2008-CD-I dated 18th November, 2008 and dated 18th December, 2008, (in respect of States of Chhattisgarh, Madhya Pradesh, Rajasthan, Delhi and Mizoram) and dated 30th December, 2008 (in respect of the State of J&K).

3. National Institute of Fashion Technology (NIFT) was commissioned for designing the dress, design details of which are available with NIFT and the Ministry. DG NIFT has the names of suppliers who can be approached for procuring the sarees. Further, Commissioner (Handlooms), Ministry of Textiles, Govt. of India have submitted sample of cotton sarees being manufactured in different States/UTs and has indicated that these could be procured by the States/UTs from Ministry of Textiles via Primary Handloom Cooperative Society or through Association of Corporation of Apex



Societies of handloom (ACASH) which is a national level society to supply all handloom products to various Central Govt. Ministries etc. The sarees from both the sources are available within approved norms.

4. The uniform for AWWs/AWHs will comprise two dresses @ Rs. 200/- each per AWW/AWH. The dresses may be procured by the States/UTs subject to the following stipulations:

- (i) The design and colour Scheme should be uniform across the State for AWW & AWH. In case the design is same for both the workers, the colour should be different for AWWs & AWHs, to facilitate identification.
- (ii) Assistance may be sought from the Association of Corporations of Apex Societies of Handlooms (ACASH) as supply of Handloom Fabrics to Ministries/Departments/Agencies of Government of India on single Tender System basis through ACASH is permitted in terms of Government of India, Ministry of Textiles, Office of the Development Commissioner for Handlooms O.M. No. 4/2/88-DGH/M&E dated the 29th April, 1988 (copy enclosed for ready reference). Alternatively, States/UTs may follow their own GFR and procurement rules.
- (iii) For technical assistance including design and resourcing, States/UTs may contact ACASH and NIFT, as may be decided by respective States/UTs.

5. Each Worker/Helper may also be given a metallic name badge @ Rs.25/- which should be sturdy, unbreakable and durable.

6. The expenditure may be met from the Grant-in-aid released by the Government of India for implementation of the ICDS Scheme and should be reported in the Statements of Expenditure.

7. The funds released by Government of India for uniform may be used for the designated purpose only.

8. This issues with the concurrence of the IFD vide AS and FA(WCD)'s Dy.No. 1622 dated 12.02.2010.

Yours faithfully,


(Jatinder Kaur)

Under Secretary to the Government of India

Copy forwarded to:

1. The Development Commissioner for Handlooms & Joint Secretary, Ministry of Textiles, Udyog Bhavan, New Delhi.
2. The Secretary, Association of Corporations and Apex Societies of Handlooms (ACASH), Handloom Pavilion, Gate No. 2, Pragati Maidan, New Delhi.
3. The Director General, National Institute of Fashion Technology, NIFT Campus, Hauz Khas, Near Gulmohar Park, New Delhi.

Copy forwarded for information to:

1. PS to MOS(WCD) I/c.
2. Sr. PPS to Secretary (WCD)
3. AS & FA, WCD
4. PS to JS(SR)/Director(MA)/Director(ASA)
5. US(CD-II)/US(ME)/US(Udisha)/US(WB)/Sr. Programmer/SO(CD-II)/SO(CD-III).
6. Guard File


(Jatinder Kaur)
Under Secretary



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