

F. No. PA/29/2018-CPMU (e 60552)
Government of India
Ministry of Women and Child Development
POSHAN Abhiyaan

3rd Floor, JeevanVihar Building
Sansad Marg, New Delhi- 110001
Dated 13th September 2022

Office Memorandum

Subject: Incentive Guideline for Anganwadi Workers (AWWs) and Anganwadi Helpers (AWHs) under POSHAN Abhiyaan.

With reference to the Ministry's letters of even no. dated 23.06.2022 (copy enclosed) regarding incentive to AWWs, undersigned is directed to inform that the home-visit module in Poshan Tracker is under stabilization phase. Therefore, it has been decided to further extend the interim guidelines for Performance based incentives of AWWs, as per the criteria mentioned vide ministry's letter dated 23.06.2022 till **30.09.2022**.

2. This issues with the approval of Competent Authority.

Encl. as mentioned above



(Reshma Reghunathan Nair)

Deputy Secretary to the Government of India

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To

The Chief Secretaries/ Administrators of all States /UTs.

Copy to:

1. Sr. PPS to Secretary, MWCD
2. Sr. PPS to Additional Secretary (Poshan), MWCD

F. No. PA/29/2018-CPMU (e-60552)
भारत सरकार
Government of India
महिला एवं बाल विकास मंत्रालय
Ministry of Women & Child Development (MWCD)
पोषण अभियान
POSHAN Abhiyaan

3rd Floor, Jeevan Vihar Building
Sansad Marg, New Delhi - 110001
Dated: 23rd June, 2022

To

The Chief Secretaries/ Administrators of all States /UTs.

Subject: Incentive Guideline for Anganwadi Workers (AWWs) and Anganwadi Helpers (AWHs) under POSHAN Abhiyaan.

Sir/Madam,

With reference to the Ministry's letter of even no. dated 01.11.2021 regarding Incentive to AWWs and AWHs, undersigned is directed to inform that reports on Home Visit could not accurately be captured on Poshan Tracker due to inter alia, technical issues of data stabilization. Therefore, it has been decided that for the duration of 6 Months from 01.11.2021 to 30.04.2022, following criterion may be adopted by States/UTs for incentivising AWWs-

Home Visits:

- a. AWW to complete 4 visits per day:
 - Pregnant mother - 1
 - Lactating mother - 1
 - Children under 2 years - 225 working days * 4 = 100 visits per AWW per month
- b. These visits should have been planned as per the guidance provided in the Home Visit planner of the ICDS. (Copy of planner **enclosed**).
- c. These visits should be certified by the LS.
- d. Of these required home visits, if she undertakes at least 60 percent, she will be eligible for the incentive.

Growth Monitoring:

Criteria remain the same as per the guidelines issued on 01.11.2021. However, States/UTs may verify the same through alternate data source including MPR, physical registers maintained etc.

2. The above may be treated as interim guidelines for the period **01.11.2021 to 30.04.2022 only**.

This issues with the approval of Competent Authority.

Encl. as above.

Yours sincerely,


23/06/2022

(Reshma Reghunathan Nair)

Deputy Secretary to the Government of India

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Copy to:

Additional Chief Secretaries/ Principal Secretaries/ Secretaries, Department of Social Welfare/ Women and Child Development in all States/ UTs

Copy for information to:

1. Sr. PPS to Secretary, MWCD
2. PPS to Additional Secretary & Financial Advisor, MWCD
3. Sr. PPS to Additional Secretary (Poshan), MWCD
4. Under Secretary (Poshan), MWCD
5. Office Copy/ Guard File.


23/06/2022

(Reshma Reghunathan Nair)
Deputy Secretary to the Government of India



Integrated Child Development Services

Home Visits Planner

	Name	Code
District		
ICDS Project (Block)		
Sector		
Village/Ward		
Anganwadi Centre		
Anganwadi Worker		
Anganwadi Helper		



Ministry of Women & Child Development
Government of India

Checklist of Messages for Age-appropriate Home Visits

S.no.	Contact Period	Messages / Points for discussion with mother and family
A	4th-6th Month of pregnancy: (these can be contacts at AWC or elsewhere)	<ol style="list-style-type: none"> 1. Counseling for IFA – dosage depending on the anemia status (100 or 200 tablets total) 2. Ensuring TT – two doses 3. Taking care of the immunization card and MCP card 4. Eating more - Increasing quantity and frequency of meals; use iodized salt 5. Taking more rest – 8 hours at night; 2 hours during the day 6. Saving for delivery 7. Avail supplementary food from AWC 8. Antenatal check up regularly (during VHND)
B	7th-9th Month of pregnancy: (will require at least 2 home visits to meet family)	<ol style="list-style-type: none"> 1. Completing IFA, TT if not yet completed 2. Taking care of the immunization card and MCP card 3. Eating more - increasing quantity and frequency of meals; 4. Taking more rest – 8 hours at night; 2 hours during the day 5. Saving for delivery 6. Having atleast 3 Antenatal checkups (during NHD), including blood pressure 7. Ensuring that the family has a clear plan for institutional delivery (identify institution, save money, arrange for transportation, identify person to accompany) 8. Preparing for eventuality of home delivery (Identify SBA, keep ready DDK/blade and thread, clean cloth) 9. Completion of preparations for possible emergency (identify appropriate institution, blood donor, phone numbers). 10. Readiness for immediate newborn care (Early and exclusive breastfeeding, immediate skin-to-skin care, delayed bathing, not applying anything to cord) 11. Readiness for family planning: spacing (IUD) or limiting (TL) after delivery, or by husband (NSV) <p>If a daughter-in-law is going to her mother's place to deliver (usually by 7th to 9th month), ensure that she gets all necessary services and counseling, as well as updated immunization cards, before leaving the village. This should include preparation for institutional delivery, clean home delivery, postnatal care (including neonatal care) and possible emergency.</p>
C	Day of Delivery: (Ensure that this visit happens. If possible, presence from the time labor pains begin will help ensure birth according to plan – including cleans, warmth and breastfeeding. If not able to be present at the time of birth, try and visit at the earliest possible after birth. In case of institutional births, visit the home at the earliest possible after the mother and baby return home from the hospital)	<ol style="list-style-type: none"> 1. Immediate and exclusive breastfeeding (avoid pre-lacteal feeds) 2. Personal hygiene/cleanliness to prevent infection (minimal handling, hand-washing, continuing cord care) 3. BCG and OPV-0 4. Counselling for recognition of maternal complications – bleeding and fever 5. Checking whether the baby is a weak newborn: <ol style="list-style-type: none"> a. Birth more than 1 month before the expected date, OR b. Birth weight less than 2 kg, OR c. Weak feeding right from the time of birth 6. If baby is weak, counseling for special efforts at cleanliness, warmth and breastfeeding, including skin-to-skin care 7. Counseling for early detection of sickness in newborn (deterioration of vigor of feeding and activity) and immediate referral to hospital

Checklist of Messages for Age-appropriate Home Visits

S.no.	Contact Period	Messages / Points for discussion with mother and family
D	First Week after birth: (at least two more visits after the day of birth, many more if it is a weak newborn)	<ol style="list-style-type: none"> 1. Counseling for continued feeding, warmth, cleanliness 2. Coounseling for early detection of sick newborn (deterioration of vigor of feeding and activity) and immediate referral to hospital 3. Counseling for recognition and referral of maternal complications – fever, foul discharge, fresh bleeding 4. Help manage weak babies: <ol style="list-style-type: none"> a. Frequent visits – twice a day until feeding is well established b. More efforts at cleanliness, feeding, warmth, including skin-to-skin care c. Expressed breast milk as needed
E	8-30 days after birth: (several visits necessary if the baby is a weak newborn; else, three visits may suffice)	<ol style="list-style-type: none"> 1. Counseling for continued feeding, warmth, cleanliness 2. Counseling for early detection of sick newborn (as before) 3. Identifying and managing breastfeeding problems 4. Immunization 5. Help manage weak babies (as before) 6. Counseling for birth spacing (provide the list of choices and refer to the ANM)
F	Between age 1-5 months: (may not need long home visits, except in cases where the family resists EBF or immunization)	<ol style="list-style-type: none"> 1. Counseling and support for exclusive Breastfeeding until 6 months 2. Immunization 3. Monthly weighing at AWC 4. Counseling for birth spacing (provide the list of choices and refer to the ANM) 5. If a woman is using a spacing method, provide supplies. 6. Complementary feeding on completion of 6 months.
G	Between age 6-8 months: (home visits – at least once a month - necessary to ensure hands-on demonstration of feeding practices, and problem solving with the family)	<ol style="list-style-type: none"> 1. Appropriate complementary feeding: <ol style="list-style-type: none"> a. gradual initiation, b. feeding semisolids like rice, khichdi or roti, c. feeding from a separate katori, d. at least 2-3 feeds per day, a total of at least 2 small katoris (200 grams) of semisolids per day. e. Add ghee or oil f. Continue breast feeding, particularly at night g. Responsive feeding: understand signals, sit with child to feed h. Increased feeding after illness 2. Measles vaccine, Vitamin A at 9 months 3. Monthly weighing and supplementary food from AWC 4. Identify families needing special support (food insufficiency, gender discrimination, poor caring skills of caretakers) 5. Counseling for birth spacing (provide the list of choices and refer to the ANM)
H	Between 9– 24 months: (2- 3 home visits or more, to ensure increasing quantity of complementary feeding, completion of immunization, emphasis on family planning)	<ol style="list-style-type: none"> 1. Counsel for pediatric IFA after 12 months 2. Continued attention to: <ol style="list-style-type: none"> a. Appropriate complementary feeding (As before, but increase to 3-4 times a day, to give a total of at least 3 small katoris or 300 grams per day, increasing to about 500 grams per day by 18 months) b. Increased feeding after illness c. Timely completion of immunization, Vitamin A 3. Monthly weighing 4. Identify families needing special support (food insufficiency, gender discrimination, poor caring skills of caretakers)