

F. No. PA/293/2022-CPMU (e-102529)

भारत सरकार

Government of India

महिला एवं बाल विकास मंत्रालय

Ministry of Women & Child Development (MWCD)

पोषण अभियान

POSHAN Abhiyaan

3rd Floor, Jeevan Vihar Building
Sansad Marg, New Delhi – 110001
Dated: 28th March, 2023

To,

The Principal Secretaries/ Secretaries, Department of Social Welfare/ Women and Child Development, all States/UTs.

Subject: Specifications of Smart phone under POSHAN Abhiyaan – regarding.

Sir/Madam,

In continuation of this Ministry's letter dated 13.01.2021 and 02.02.2021 on the above mentioned subject and with reference to the operational guidelines of Saksham Anganwadi and Mission Poshan 2.0 dated 01.08.2022, I am directed to forward herewith the revised minimum technical specifications of Smart phones (**Copy enclosed**). **These devices are required to be procured through Government e-Marketplace (GeM) as per Rule 149 of GFR and applicable CVC guidelines.**

2. One of the major activity under POSHAN Abhiyaan is to leverage technology for monitoring and improved service delivery for beneficiaries including Adolescent Girls, Pregnant Women, Lactating Mothers and Children (0 to 6 years). The ICT enabled mobile application 'Poshan Tracker' is one such technology intervention to enable efficient service delivery by Anganwadi Workers (AWWs). Accordingly, all AWWs are to be equipped with a Smart phone for capture of data.

3. In this connection, all States/ UTs are requested to take necessary action for procurement/ replacement of Smart phone and ensure availability of the same at each Anganwadi Centre.

This issues with the approval of the Competent Authority.

Enclosure: as above.

Yours sincerely,



(Reshma Reghunathan Nair)

Deputy Secretary to the Government of India

Email: reshma.nair@gov.in

Tel: 011-23070494

Copy for information to:

1. Sr. PPS to Secretary, MWCD
2. Sr. PPS to Additional Secretary (ADR), MWCD

Revised Minimum Technical Specifications of Smart phone under POSHAN Abhiyaan

1. Operating System:

- Android Operating System version 11 or above

2. Screen size:

- 6" or more

3. Device RAM size:

- 4 GB or higher

4. Internal Storage:

- 64 GB or higher

5. Battery:

- Minimum 4800 mAh battery or above
- Expected battery life that can last an entire day

6. Connectivity:

- Supports 2G, 3G, 4G, Wi-Fi connectivity / may support 5G
- Supports Bluetooth

7. Unicode

- Supports Unicode for regional languages script rendering in fonts for English and all regional languages of India

8. SIM card:

- SIM card compatible

9. Image capture:

- Geotag supported Camera

10. Speaker:

- Hands-free Speaker with adjustable loudspeaker volume

11. File format supported for recording:

- Image (.JPEG/.JPG/.PNG)
- Audio (.mp3)
- Video (.mp4)

12. File format supported for playing:

- Image (.JPEG/.JPG/.PNG)
- Audio (.mp3)
- Video (.mp4)

13. Availability:

- Available State/UT wide at District level
- Special check for availability in remote deployment

14. Accessories:

- Battery Charger (Power Adaptor)
- Data Cable
- Dust Proof Pouch
- Mobile Case
- Screen Protector (Screen Guard)

15. Warranty:

- Device Warranty: 2 Year
- Battery Warranty: 2 Year

-*-*-*

General Clauses:

1. All Smart phones to be mandatorily purchased on Government e-Marketplace (GeM) as per rule 149 of General Financial Rule (GFR).
2. There should be provision of Annual Maintenance Contract (AMC)/ Extended Warranty, beyond 2 years of Standard Device Warranty.
3. All device manufacturer/OEM must ensure the availability of spare parts (related to procured Smart phone) from the date of delivery.
4. It is suggested that presence of Service Centres all over the State/UT or having Pan India presence to ensure that good quality OEMs are selected.
5. Free upgradation to latest Android Operating System during the mentioned warranty period of the Smartphone.