

KEY ACTION POINTS



- **Effective implementation of laws**
Relating to discrimination & violence against women
- **Health interventions**
 - Promote early registration of pregnancy, institutional delivery, registration of births.
 - Provide health care & nutrition
- **Enabling Education**
Create girl friendly schools & ensure toilets for girls
- **Train and Sensitize**
Elected representatives, frontline workers
community leaders, medical fraternity & other stakeholders



KEY ACTION POINTS



• Awareness Generation:

- Media campaigns
- Display Guddi-Gudda Boards at public places
- Organize plays, skits, exhibitions, Prachar Yatras, rally, oath taking ceremonies & competitions
- Organize counselling for parents & elders

• Community Mobilization:

- Celebrate birth of a girl child
- Identify Gender Champions
- Identify Community watch groups
- Involve participatory forums-VHSNCs, Gram Sabhas and Mahila Sabhas

• Rewards & Recognition:

- Recognize panchayats & villages
- Felicitate front line workers & mothers for exemplary work in valuing the girl child

