



**Indevar Pandey**  
**Secretary**  
**Ministry of Women &**  
**Child Development**  
**Shastri Bhawan**  
**New Delhi**

**Rajesh Bhushan**  
**Secretary**  
**Ministry of Health and**  
**Family Welfare**  
**Nirman Bhawan**  
**New Delhi**

**Vaidya Rajesh Kotecha**  
**Secretary**  
**Ministry of Ayush**  
**Ayush Bhawan**  
**INA**  
**New Delhi**

**Dated 03<sup>rd</sup> September, 2021**

**D.O. No.PA/177/2021-US (MKS)**

**Dear Chief Secretary**

The POSHAN Abhiyaan launched by the Hon'ble Prime Minister aims to achieve improvement in status of nutrition of children and women by reducing the level of Stunting, under-nutrition, low birth weight in children and Anaemia in children and women. In the ongoing, Fourth Rashtriya Poshan Maah September 2021, the effort is to maintain the momentum and to capitalize on the gains of earlier community mobilising events organised since 2018.

2. Banking upon the inter-ministerial convergence for malnutrition-free India; for Rashtriya Poshan Maah 2021, four basic themes, one for each week has been identified this year. In the **fourth week of September** focus would be on Identification of SAM Children and their treatment by giving nutritious food or referral to NRC would be organised depending upon the condition of the child.

3. Prior to identification of SAM Children during the fourth week, door to door survey is to be done for **Length/Height and Weight Measurement Drive for Children** (up to 5 years of age) by the AWW, ASHA and ANM. The existing procedures for identification of such children may be followed. The districts wherein children with SAM have been identified and the best ameliorative care provided would be recognised.

4. Indigenous systems of Ayurveda, Siddha and Unani will also be utilised to provide guidance on good nutrition, complimentary feeding etc.

5. To strengthen the community support to this drive, Poshan Panchayats may be organised where all members of Village Health Sanitation and Nutrition Committee (VHSNC) and public will participate to discuss, ongoing activities, health and nutrition education, and remedial measures being taken.

6. We would request you to kindly organise the drive in convergence with the concerned departments of your State. A successful campaign on identification and treatment of SAM children would go a long way in achieving a "Suposhit Bharat".

With regards,

Yours sincerely,

**(Indevar Pandey)**

**(Rajesh Bhushan)**

**(Vaidya Rajesh Kotecha)**

**To**

**Chief Secretaries of States/UTs**