

F.No. : NNM/21/2018-ISSNIP (E-45748)
Ministry of Women and Child Development
Government of India
Shastri Bhawan

New Delhi dated 13th January 2021

Subject: New Poshan Tracker App

One of the major activities under the POSHAN Abhiyaan is to leverage technology for monitoring and improved service delivery for beneficiaries including Pregnant Women, Lactating Mothers and Children (0-6 years). In this direction, a robust ICT enabled platform namely, 'Poshan Tracker' has been developed by the MoWCD to ensure real time monitoring of provisioning supplementary nutrition for improving nutritional status of beneficiaries and providing real time information for prompt supervisions and management of services.

2. All States/UTs are hereby requested to advise all AWWs to download the new Poshan Tracker App on their phones and ensure that the process is completed expeditiously. The App is downloadable on any Android 6 and above phone. State/UT must introduce transparent processes for procurement of phones as per GFR and vigilance guidelines and ensure that phones procured are within a ceiling of Rs 8000/-. States/UTs must use GeM platform for procurement of phones.

This issues with the approval of Competent Authority.


13/01/2021
Dr Harmeet Singh
(Director)

To
Chief Secretaries of all States/UTs