

**By Post/email**

**F. No. PA/40/2021-CPMU (e- 91635)  
Government of India  
Ministry of Women and Child Development (MWCD)  
POSHAN Abhiyaan  
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3<sup>rd</sup> Floor, Jeevan Vihar Building,  
Sansad Marg, New Delhi - 110 001  
Dated 01<sup>st</sup> March, 2021

**Subject: Data Plan for Mobile Application – reg.**

This in reference to the letter issued dated 13<sup>th</sup> January, 2021 on the subject new Poshan Tracker App. The copy of said letter is enclosed herewith for ready reference.

2. States/UTs were also requested to advise all Anganwadi Workers to download the new Poshan Tracker Application. However, it has been brought to the notice of this Ministry that the Data Plan for Anganwadi Workers have not been made available.
3. In order to enable the Anganwadi Workers to successfully download the Application; States/UTs are requested to issue direction for activation/re-activation of Data Plan for Anganwadi Workers as admissible under the scheme guidelines.

This issues with the approval of Competent Authority.

Encl: As above.



(Manish Kumar Singh)

Under Secretary to the Government of India

To  
Pr. Secretaries/Secretaries of Department of WCD/SW of all States/UTs.

Copy to:

1. PPS to Secretary, MWCD
2. PPS to JS(ADR), MWCD

F.No. : NNM/21/2018-ISSNIP (E-45748)  
Ministry of Women and Child Development  
Government of India  
Shastri Bhawan

New Delhi dated 13<sup>th</sup> January 2021

**Subject: New Poshan Tracker App**

One of the major activities under the POSHAN Abhiyaan is to leverage technology for monitoring and improved service delivery for beneficiaries including Pregnant Women, Lactating Mothers and Children (0-6 years). In this direction, a robust ICT enabled platform namely, 'Poshan Tracker' has been developed by the MoWCD to ensure real time monitoring of provisioning supplementary nutrition for improving nutritional status of beneficiaries and providing real time information for prompt supervisions and management of services.

2. All States/UTs are hereby requested to advise all AWWs to download the new Poshan Tracker App on their phones and ensure that the process is completed expeditiously. The App is downloadable on any Android 6 and above phone. State/UT must introduce transparent processes for procurement of phones as per GFR and vigilance guidelines and ensure that phones procured are within a ceiling of Rs 8000/-. States/UTs must use GeM platform for procurement of phones.

This issues with the approval of Competent Authority.

  
13/01/2021  
Dr Harmeet Singh  
(Director)

To  
Chief Secretaries of all States/UTs