

F.No. PA/71/2021-CPMU (e 92671)
Government of India
Ministry of Women & Child Development
POSHAN Abhiyaan

3rd Floor, Jeevan Vihar Building
Sansad Marg, New Delhi -110001
Dated: 11th September 2023

To

Principal Secretaries/Secretaries
Department of Women and Child Development/Social Welfare
All States/UTs

Subject: Nomination of Data/Information Officer for Poshan Tracker-regarding.

Sir/Madam,

The undersigned is directed to say that the State/UT is to designate a Data/Information Officer who will serve as the sole authorized point of contact for all matters concerning the requesting and sharing of data from the Poshan Tracker within your jurisdiction.

2. Poshan Tracker is a vital tool in our collective efforts to improve the health and well-being of children and mothers. In order to streamline data management and ensure the confidentiality, integrity, and security of the information collected through Poshan Tracker, it is imperative that we have a designated Data/Information Officer who can oversee and coordinate data-related activities.
3. The responsibilities of the nominated Data/Information Officer will include but are not limited to:
 - I. Serving as the primary contact person for all data requests from authorized entities within States/UTs.
 - II. Ensuring that data sharing and access comply with all relevant laws and regulations.
 - III. Overseeing data collection, storage, and management to guarantee data quality and security.

- IV. Coordinating with relevant stakeholders to facilitate the smooth exchange of data.
- V. Implementing strict data protection and privacy protocols to safeguard sensitive information.
- VI. Monitoring data access and usage to prevent unauthorized or inappropriate data handling.
- VII. Providing regular reports and updates to States/UTs on data-related activities.

4. A dedicated Data/Information Officer will enhance our data governance practices, promote transparency, and strengthen the overall effectiveness of the Poshan Tracker in States/UTs.

5. I am directed to request you to kindly nominate an individual with expertise in data management and relevant domain knowledge to undertake this critical role and inform the Ministry of the contact details of the nominated official, so that same can be shared with NeGD.

6. This issue with the approval of the Competent Authority

Yours sincerely,



(Deepak Londhe)

Research Officer to the Government of India

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Copy to:

- i. CEO, NeGD

Copy for kind information to:

- i. Sr. PPS, Secretary, MoWCD
- ii. Sr. PPS, Additional Secretary (ADR), MoWCD