

**F.No. NNM/21/2018-ISSNIP (e-45748)**  
भारत सरकार  
**Government of India**  
महिला एवं बाल विकास मंत्रालय  
**Ministry of Women and Child Development**  
पोषण अभियान  
**POSHAN Abhiyaan**

3rd Floor, Jeevan Vihar Building,  
Sansad Marg, New Delhi  
Dated 3<sup>rd</sup> June, 2021

To,

Secretaries/ Principal Secretaries of

Department of Women and Child Development/ Social Welfare of all States/  
UTs

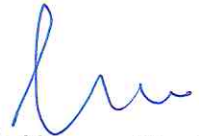
**Subject: New POSHAN Tracker App-clarification regarding cost of  
Mobile Phones.**

Madam/Sir,

In continuation of this Ministry's communication's of even No. dated  
13.1.2021 (copy enclosed for ready reference) on New POSHAN Tracker App,  
it is clarified that the cost of Mobile Phone i.e. ₹ 8,000/- is exclusive of GST.

Encl. As above.

Yours sincerely,



(Manish Kumar Singh)

Under Secretary to the Government of India

F.No. : NNM/21/2018-ISSNIP (E-45748)  
Ministry of Women and Child Development  
Government of India  
Shastri Bhawan

New Delhi dated 13<sup>th</sup> January 2021

**Subject: New Poshan Tracker App**

One of the major activities under the POSHAN Abhiyaan is to leverage technology for monitoring and improved service delivery for beneficiaries including Pregnant Women, Lactating Mothers and Children (0-6 years). In this direction, a robust ICT enabled platform namely, 'Poshan Tracker' has been developed by the MoWCD to ensure real time monitoring of provisioning supplementary nutrition for improving nutritional status of beneficiaries and providing real time information for prompt supervisions and management of services.

2. All States/UTs are hereby requested to advise all AWWs to download the new Poshan Tracker App on their phones and ensure that the process is completed expeditiously. The App is downloadable on any Android 6 and above phone. State/UT must introduce transparent processes for procurement of phones as per GFR and vigilance guidelines and ensure that phones procured are within a ceiling of Rs 8000/-. States/UTs must use GeM platform for procurement of phones.

This issues with the approval of Competent Authority.

  
13/01/2021  
Dr Harmeet Singh  
(Director)

To  
Chief Secretaries of all States/UTs