

O/o JS (ASC), M/o W.C.D.
Dy. No. 2507
Date 26/2/20

15/04/2017-Livelihood
Government of India
Ministry of Tribal Affairs

PRIORITY
Secretary, M/o W.C.D.
Dy. No. 4702696
Date 25/2/20
New Delhi
Date: 21.02.2020

To,

(As per list attached)

Subject:- Celebration of Poshan Pakhwada, 2020 under POSHAN Abhiyaan - regarding

Sir,

The undersigned is directed to refer to the subject mentioned above and to say that during the meeting conducted by M/o Women & Child Development on 18.02.2020 under the chairmanship of Secretary(WCD), it was decided that Poshan Pakhwada, 2020 will be celebrated in the country under POSHAN Abhiyaan from 08th March to 22nd March, 2020.

2. In view of this, the following activities may be conducted in the States/UTs during the forthcoming Poshan Pakhwada:

- Organizing exhibition of tribal food with rich nutritional value through Tribal Research Institutes (TRIs).
- Organising tribal food mela at Central and State Headquarters through Tribal Cooperative Marketing Development Federation of India (TRIFED), TRIs & Regional TRIFED Units.
- Promotion of Local nutritional food through Eklavya Model Residential Schools (EMRSs) and Ashram Schools.
- Display of posters / Banners in all Tribals Schools and sensitization of school children of the importance of general hygiene hand washing before eating.
- Organizing 'Mother's Kitchen' endeavour through EMRS and residential schools wherein people, especially the ladies may be asked to formulate recipes out of locally available vegetables and cereals and other edibles having high nutritive value and consumed by the tribal people.

3. In view of the above, you are requested to kindly make necessary arrangements in your respective States, well in advance, to make the celebration a success. Photographs and details of activities undertaken during the pakhwada will also have to be uploaded on real time basis on the Jan Andolan portal which is being created by the Ministry of Women & Child Development for the purpose.

Yours faithfully,

(Signature)
(Roopak Chaudhuri)
Director
Tele No. 23367333

Copy for information and necessary action to:

1. Secretary, Ministry of Women & Child Development, Shastri Bhawan, New Delhi.
2. State/UT Tribal Welfare Departments.
3. Tribal Research Institutes (TRIs), State Governments
4. MD, TRIFED with the request to sensitise the regional offices of TRIFED.
5. Under Secretary, EMRS, for onward communication to EMRSs
6. Shri Subrat Nayak, Programme Officer, M/o T.A.

World Bank Project Unit (CPM)
Dy. No. 2971
Date 27/2/20

gsc
26/2
Dir (PAB)
JS(ASC)
27/2
PM/SK
Poshan
Ms. Manu
O/o Dir. P.A.B., M/o W.C.D.
Dy. No. 1808
Date 27-02-20

Email

secy.wcd@nic.in

Celebration of Poshan Pakhwada, 2020 under POSHAN Abhiyaan - reg.**From :** Roopak <r.chaudhuri@nic.in>

Tue, Feb 25, 2020 03:07 PM

Subject : Celebration of Poshan Pakhwada, 2020 under POSHAN Abhiyaan - reg.

📎 1 attachment

To : secy. wcd <secy.wcd@nic.in>, PRAVIR KRISHNA <mdtrifed@gmail.com>, Manoj Kumar Jha <manojkr.jha@nic.in>, subrat iit-b <subrat.iit-b@hotmail.com>, ar sjeta <ar.sjeta@gmail.com>, apctwd@gmail.com, jointdirector@gmail.com, edtrm17@gmail.com, udayanhazarika@hotmail.com, kakatiganesh@gmail.com, s a awaradi <s.a.awaradi@gmail.com>, akjha16@gmail.com, triraipur0771@gmail.com, Director TRTI Chhattisgarh <trti.cg@nic.in>, trtigvp@gmail.com, dirtri@gujaratvidyapith.org, Commissioner TD <ctd-hp@nic.in>, rakesh0699@gmail.com, tri directorate <tri.directorate@gmail.com>, tribalaffairsjk nic <tribalaffairsjk.nic@gmail.com>, rafimohd11@gmail.com, kirtads@gmail.com, kspradeep76@gmail.com, trimysore@gmail.com, joshep537@gmail.com, gaidingam@gmail.com, tribho tribho <tribho@nic.in>, neetiraj9@gmail.com, TRTI MAH <trti.mah@nic.in>, dydir trti <dydir.trti@gmail.com>, socdepmez@gmail.com, mizosocialwelfare@gmail.com, dte swmeg <dte_swmeg@yahoo.in>, NOSAZOL CHARLES <nosazol.charles@gov.in>, viketuvasa@yahoo.com, scstrti@yahoo.co.in, akhilabihariota@gmail.com, triudaipur@gmail.com, jyotim18@rediffmail.com, dir trc <dir.trc@tn.gov.in>, trcooty@gmail.com, Dhananjoy Debbarma <dir.trci-tr@gov.in>, s12-db@rediffmail.com, lepchatomtshering@gmail.com, directortrits@gmail.com, tribalmuseumcurator@gmail.com, singhdevendraknp@rediffmail.com, cridir@gmail.com, criddwb@gmail.com, tribalsecretaryni@gmail.com, prlsecytwpeshi@gmail.com, R.P. Sisodia, IAS., <prlsecy_tw@ap.gov.in>, wptbc2014@gmail.com, secy-welfare-bih <secy-welfare-bih@nic.in>, secy twd <secy_twd@ymail.com>, D.D.SINGH <secy-stsc.cg@gov.in>, Director Tribal Welfare <dir-tw.goa@nic.in>, sectdd@gujarat.gov.in, tribalaffairs3@gmail.com, secretary welfare <secretary.welfare@gmail.com>, secysocialwelfare@gmail.com, SARADA MURALEEDHARAN <prlsecy.scdd@kerala.gov.in>, keralatribes@gmail.com, Principal Secretary, Tribal

Welfare Department <pstwd@mp.gov.in>, psec tribal
<psec.tribal@maharashtra.gov.in>, LETKHOGIN
HAOKIP <letkhogin.haokip@nic.in>, Cyril V Darlong
Diengdoh, IAS <cyril.diengdoh@gov.in>,
socialwelfarengl@gmail.com, stscdev@gmail.com, ps-
tad@rajasthan.gov.in, ps-sjew@sikkim.gov.in,
adisec@tn.gov.in, secretary tw ts
<secretary.tw.ts@gmail.com>, Shantanu
<shantanu97@ias.nic.in>, tdduplko@gmail.com,
psecup.socwel <psecup.socwel@nic.in>,
janjaticalyan@yahoo.co.uk,
janjaticalyanuk@gmail.com, sanjaykthade@gmail.com,
dco Punjab <dco-pun.rgi@censusindia.gov.in>,
advelpon@nic.in, forest delhigovt
<forest_delhigovt@nic.in>, lak-def@nic.in,
secymoef@nic.in

Cc : Anurag Sharma <anurag.sharma88@nic.in>, Anurag
Sharma <anuragsharma1606@gmail.com>

Dear Sir/Madam,

Kindly find the attached scanned copy of Celebration of Poshan Pakhwada, 2020 under POSHAN Abhiyaan letter.

Roopak Chaudhuri
Director
Ministry of Tribal Affairs
Cabin No.11, Jeevan Tara Bldg. (1st Floor),
Parliament Street,
New Delhi - 110001
Tele.+91-11-23367333



— **Poshan_Abhiyan_.pdf**
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