

Secy

O/o Dir. P.A.B., Mo. W.C.D.
Dy. No. 1805
Date 27-02-2020

IMMEDIATE

No.13-19/2017-BP-II-Vol.II

भारत सरकार

उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्रालय
खाद्य और सार्वजनिक वितरण विभाग

महि...
शास्त्रा...
डा. ...
दिनांक...
469015
21/02/20

कृषि भवन, नई दिल्ली

दिनांक: 19th February, 2020

Dy. No. 2483
Date 25/02

To,
Pr. Secretary / Secretary,
Department of Food & Civil Supplies
All States/UTs

Subject: Organizing Mothers' Kitchen Contests at District and Block level during Poshan Pakhwada being organized from March 8 to March 22, 2020- reg.

Sir/Madam,

I am directed to refer to the above cited subject and to say that in 2018, the Government of India launched POSHAN Abhiyaan, which represents an unprecedented commitment to reducing malnutrition through a multi-sector, results-based framework. The mission targets reductions in stunting, under nutrition, anaemia and low-birth weight babies, primarily through providing nutritional supplements.

2. In this regard, Ministry of Women & Child Development (MWCD) is organizing POSHAN Pakhwada from March 8 to March 22, 2020 in which various activities are to be undertaken/organized by various Ministries/Departments of Government of India with active support of the Departments concerned of State Government.

3. Department of Food & PD has been requested to undertake the activity of organizing Mothers Kitchen Contests at District and Block level during the POSHAN Pakhwada in which traditionally consumed nutritious food have to be cooked and prizes for the selected cooks have to be distributed.

4. Accordingly, all the States/UTs are requested to organize Mothers' Kitchen Contests at their each District and Block level in consultation with their respective Departments of Women and Child Development during Poshan Pakhwada (March 8 to March 22, 2020) in which traditionally/locally consumed nutritious food may to be cooked/served to the children and

AS(Asc)
Dir (PAB)
24/2/20

Poshan

Ms. Monica
Dy. No. 2973
Date 27/2/2020

prizes for the selected cooks may be distributed. Ministry of Women and Child Development has shown its willingness to arrange the fund for the events also. A report in this regard may be sent to this Department/ MWCD early.

This issues with the approval of Competent Authority.

आपका आभारी,



(अभय कुमार)

भारत सरकार के अवर सचिव

011-23382504

Copy to:

Secretary, Ministry of Women & Child Development, Shastri Bhawan,
New Delhi

Copy for information to:

1. PS to Hon'ble Minister for CAF&PD
2. Sr. PPS to Secretary (DFPD)/PPS to Joint Secretary, DFPD