



POSHAN *Abhiyaan* NEWSLETTER

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Baton Passes to ...

Smt. Smriti Zubin Irani, assumed charge as the Cabinet Minister of Ministry of Women and Child Development.

Under her dynamic leadership, the Ministry is expected to play a key role in taking forward the agenda of health and nutrition of women and children all across the country.

Hon'ble Minister of Women & Child Development, Smt. Smriti Zubin Irani met Hon'ble Chief Minister of Haryana, Shri. Manohar Lal Khattar at Haryana Bhawan, New Delhi, and discussed about the various programmes and schemes being implemented in the State.



Hon'ble Minister of Women and Child Development in conversation with Hon'ble Chief Minister of Haryana



She also called upon Hon'ble Chief Minister, Shri. Sarbananda Sonowal in Guwahati, Assam, to discuss the progress of POSHAN Abhiyaan in the State.



Hon'ble Chief Minister of Assam welcoming Hon'ble Minister of Women and Child Development



Taking Stock

Shri. Rabindra Panwar, Secretary, Ministry of Women and Child Development (MWCD), visited Uttarakhand, Bihar and Telangana to review the implementation and progress of POSHAN Abhiyaan interventions in these States.

As a part of his tour, to get first hand information from the field, the Secretary, MWCD, made a surprise



Secretary, MWCD, attending ILA training at Dehradun, Uttarakhand

visit to the Anganwadi Centres (AWC) in Dehradun, Uttarakhand on the 15th April, 2019.

He held discussion with ground level staff and health workers and took note of infrastructure facilities, availability of devices, and basic amenities available at these centers. Secretary, MWCD, also attended the District Resource Group, ILA training at Dehradun in Uttarakhand.



Secretary, MWCD, along with field functionaries in Telangana on 4th May, 2019



Secretary, MWCD, along with Shri Shailendra Kumar Joshi, Chief Secretary, Telangana, interacting with the State officials of various departments of Telangana



Secretary, MWCD, visited Patna, Bihar, on the 7th and 8th of May, 2019 to review the implementation of POSHAN Abhiyaan in the State

Seventh Executive Committee Meeting



The Seventh Executive Committee meeting of POSHAN Abhiyaan was held on 10th June, 2019 at CSOI, New Delhi, under the Chairmanship of Shri. Rabindra Panwar, Secretary, Ministry of Women and Child Development. The meeting reviewed the work being undertaken in various states and the progress achieved under various interventions. Presentations on implementation of Supplementary Nutrition Programme (SNP) models and Early Childhood Care and Education (ECCE) models were held to understand the best practices being followed in various States/UTs. The report of the Poshan Pakhwada held from 8th to 22nd March across the country to mark the first anniversary of POSHAN Abhiyaan was also released by the Chairperson.



Release of Poshan Pakhwada report

Innovations



State Officials and Members from Uttarakhand visited slums/construction areas of Chandigarh where Mobile Anganwadi Van provided Anganwadi services to the children and other beneficiaries.

World Menstrual Hygiene Day celebrated in Uttarakhand

To mark the World Menstrual Hygiene Day, State Government of Uttarakhand organized an awareness programme under POSHAN Abhiyaan titled 'World Menstrual Hygiene Day' on 28th May, 2019 at Haridwar. The programme was attended by Smt. Rekha Arya, Minister of Women and Child Welfare, Government of Uttarakhand.



Smt. Rekha Arya, Minister of Women and Child Welfare, Government of Uttarakhand attending 'World Menstrual Hygiene Day' at Haridwar, Uttarakhand

Event Gallery

WCD participates in International Yoga Day celebrations

The Ministry of Women and Child Development participated in the International Yoga Day which was held all across the country on the 21st June, 2019. Leading the Ministry's charge was Minister, Smt. Smriti Zubin Irani who joined in the yoga session organised at Bijwasan in Delhi. She lauded the Prime Minister's vision in spreading the message of

Yoga across the globe and vowed to practice it on a daily basis. The theme of this year's event was "Yoga for Heart".

Secretary, MWCD, Shri. Rabindra Panwar and other senior officers of the Ministry attended Yoga session organised at NIPCCD in Hauz Khas, New Delhi.



Senior officers of WCD performing yoga to mark International Yoga Day in Delhi



Hon'ble Minister performing Yoga asana

Anganwadi Workers trained on Holistic Child Care



An intensive five-day training on Early Childhood Care Education for the benefit of Anganwadi Workers was held at Daman and Diu from 24th to 28th June, 2019.

The Anganwadi Workers who took part in the training expressed satisfaction on the comprehensive training they received on various aspects of Child Care and Education and Pre-School Education.

The training, which focussed on the Physical Motor Cognitive and Socio-Emotional Development of the child, was supported by NIPCCD and Ministry of Women and Child Development.

Champions of Change



Hon'ble Minister
Smt. Smriti Zubin Irani
overseeing POSHAN Abhiyaan
interventions in her Amethi
parliamentary constituency



Annaprashan by Hon'ble Chief
Minister of Uttar Pradesh,
Shri. Yogi Adityanath



Smt. Pankaja Munde,
Hon'ble Minister of Women
and Child Development,
Maharashtra, attended
ICDS-CAS Sector level
training at Beed District

Top district officials offer to adopt malnourished children



Shri. Chandra Mohan Thakur, District Collector of Anuppur, Madhya Pradesh, made a surprise visit to the Anuppur Anganwadi Centre. His visit marked the celebration of Godh Bharai wherein the collector interacted with pregnant mothers and inquired about their routine checkups and nutritional intake. He also interacted with the children at the Anganwadi centre and held discussion with the health workers.

The District Collector who spent considerable time at the centre and along with 83 other government officials, offered to adopt malnourished children at the centre as a part of putting an end to malnutrition in the district.

IAS Officer enrolls daughter at Anganwadi Centre

The District Collector of Khandwa in Madhya Pradesh, Ms. Tanvi Sundriyal, has set a noble example for others to emulate by sending her daughter to the local Anganwadi Centre (AWC) for pre-school education. The Collector praised the services and facilities provided at the AWCs and pointed out that they were better than the facilities offered by private play schools and other childcare institutions in district. She also held discussions with health officials and Anganwadi Workers. Earlier, her husband Dr. Pankaj Jain, IAS had enrolled their daughter at the nearby AWC when posted at Katni District.



Case Study Corner

District Collector donates his office Air Conditioners for malnourished children

District Collector of Umariya, Shri Swarochish Somavanshi has been championing the cause to eliminate malnutrition ever since he assumed his new role. One of his most recent 'humanitarian gesture' to fight malnutrition was to donate the air conditioners in his office to a Nutrition Rehabilitation Centre (NRC) to protect children from the heat wave that had gripped the district.

The collector initially thought of sanctioning purchase of new air conditioners. However, keeping in mind the gravity of the situation he decided to shift the air conditioners from his office to the NRC, providing the much needed healing touch to more than 100 children who were being treated there.

The District Collector started taking personal interest in fighting for the cause of eliminating malnutrition after he witnessed the horrifying tradition wherein toddlers in this predominantly tribal district of Madhya Pradesh were branded with hot iron rods as a means to "treat" malnutrition.

The Collector explained that the district administration had to break many taboos to bust this myth as the local quacks who advocated 'branding' were more trusted than qualified doctors by the local population. Keeping this in mind, the district administration launched Operation Sanjeevani, an innovative intervention which followed a three tier approach of



regulation, awareness building and rewards to fight this menace.

Through this unique approach the district administration has been able to reach out to more than 50,000 children including 673 children of who have branding marks on their bodies. Operation Sanjeevani has already started showing desired results and villagers are voluntarily bringing their children to the NRC nearest to them for treatment and care.

Fighting malnutrition: Ensuring kitchen gardens in each home for sustainable change

As a part of the holistic approach to address the problem of malnutrition in the State, Chhattisgarh has initiated a unique 'Kitchen Garden' Pilot Project in the districts of Gariyaband and Korba to fight the menace of malnutrition.

The idea behind the setting up of kitchen gardens was to promote awareness about locally grown nutritious foods and create awareness about combating malnutrition with the intake of fresh nutritious locally grown food and vegetables thus, discouraging the use of supplements to fight malnutrition.



Kitchen Garden at the Anganwadi
Centre in Chhattisgarh

KALEIDOSCOPE



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