NNM/50/2017-WBP Government of India Ministry of Women and Child Development POSHAN Abhiyaan

3rd Floor, Jeevan Vihar Building Parliament Street, New Delhi - 110 001 Date: 8th February, 2019

OFFICE MEMORANDUM

Subject: Minutes of 5th Meeting of Executive Committee of POSHAN Abhiyaan.

5th Meeting of Executive Committee of POSHAN *Abhiyaan* (Prime Minister's Overarching Scheme for Holistic Nourishment) was held on 22nd January, 2019 at Civil Services Officers' Institute (CSOI), New Delhi under the Chairmanship of Secretary, Ministry of Women and Child Development (MWCD).

2. Minutes of 5th Executive Committee Meeting are enclosed herewith for information and necessary action.

(Aditya Chopra) Executive Director, POSHAN Abhiyaan Tel: 011- 2336 8202, 2336 2376

- 1. Secretary, Ministry of Health & Family Welfare
- 2. Secretary, Department of Expenditure, Ministry of Finance
- 3. Secretary, Ministry of Drinking Water & Sanitation
- 4. Secretary, Ministry of Rural Development
- 5. Secretary, Ministry of Panchayati Raj
- 6. Secretary, Ministry of Tribal Affairs
- 7. Secretary, Ministry of Consumer Affairs, Food & Public Distribution
- 8. Secretary, Department of School Education and Literacy
- 9. Secretary, Ministry of Housing & Urban Affairs
- 10. Secretary, Ministry of Electronics and Information Technology
- 11. Secretary, Ministry of Environment, Forest & Climate Change
- 12. Secretary, Ministry of New and Renewable Energy
- 13. Secretary, Ministry of AYUSH
- 14. Secretary, Ministry of Power
- 15 19. Chief Secretaries of Assam, Chhattisgarh, Tamil Nadu, Maharashtra and Gujarat
- 20 24. Chief Secretaries of Uttar Pradesh, Bihar, Jharkhand, Madhya Pradesh and Rajasthan
- 25. Chairperson, FSSAI
- 26. Adviser, Health & Nutrition NITI Aayog
- 27. Director, ICMR
- 28. Dr. R. C. Panda, Member of Board of Coalition for Food & Nutrition Security
- 29. Ms. Deepika Shrivastava, OSD, NITI Aayog
- 30. Director NIPCCD
- 31. Director NIHFW
- 32. Director NIN

33 - 42. DC/DMs from 10 districts of Bahraich, Shravasti, Balrampur, West Singhbhum, Siddharthnagar, Sitamarhi, Gonda, Sitapur, Koppal, Yadgir

Copy to:

- 1. PS to Vice Chairman, NITI Aayog
- 2. Joint Secretary, PMO

Copy also to:

- 1. PS to Minister (WCD)
- 2. PS to MoS (WCD)
- 3. PPS to Secretary, MWCD
- 4. The Principal Secretaries/Secretaries, Department of Women & Child Development / Social Welfare of the 29 States and 07 Union Territories

<u>Minutes of 5th Meeting of Executive Committee of POSHAN Abhiyaan held on</u> <u>22nd January, 2019 at CSOI, New Delhi</u>

Executive Committee which is an apex body for all nutrition related activities under the POSHAN Abhiyaan, convened its 5th Executive Committee Meeting on 22nd January, 2019 at Civil Service Officers Institute (CSOI), New Delhi under the Chairmanship of **Shri Rakesh Srivastava**, Secretary, Ministry of Women and Child Development (MoWCD).

2. The list of participants is annexed at **Annexure I**.

3. At the outset, Shri Aditya Chopra, Executive Director, POSHAN Abhiyaan, welcomed all members and presented the Agenda for the meeting.

4. **Shri Rakesh Srivastava, Secretary, MoWCD** at the outset wished all participants a prosperous New Year. In his opening remarks, he expressed his satisfaction on the pace of roll-out of POSHAN Abhiyaan in the year 2018 and exhorted everyone to sustain the tempo going in the year 2019 too, to realize the goals and targets set for the Mission. He informed the members that preparatory meeting on Agri Nutrition Conference was held this month and a National Level Agri Nutrition Workshop is planned to be organised in March, 2019. He also apprised the participants that DoNER has joined hands in the journey of POSHAN Abhiyaan with MoWCD to improve nutritional status in the North-Eastern Regions (including Sikkim). He emphasised that DM/DCs in Executive Committee should act as role models and monitor all the States/UTs to complete the procurement of Smartphones and GMDs latest by 7th February 2019.

5. Shri Aditya Chopra, Executive Director, POSHAN Abhiyaan started with confirmation of minutes of 4th Executive Committee Meeting held on 03rd December, 2018. The Executive Committee confirmed the same. Thereafter, the Action Taken (ATR) Reports on 4th Executive Committee Meeting and 3rd National Council Meeting were presented. The same are attached at **Appendix- A & Appendix- B**.

6. Point wise ATR of 4th Executive Committee held on 03rd December, 2018 were discussed as under:

(a) <u>Formulation of VHSND Guidelines</u>: Executive Committee was informed that a review committee will be formed by MoH&FW and a meeting is being planned in the month of February, 2019 to finalize the VHSND guidelines.

(b) With respect to the National Nutrition Report, Secretary MoWCD pointed out that lately many institutes and organisations are coming out with reports on nutritional aspects in the country. Therefore, National Nutrition Report being formulated by NIN should be presented with utmost caution backed with thorough research and offered with authenticated data. Detailed Project Report (DPR) which was forwarded by NIN to MoWCD was sent to NITI Aayog for review, has been received with some observations. The observations of NITI Aayog were shared with the Committee members and it was directed that NIN should revise and incorporate suggestions of NITI

Aayog in their Detailed Project Report (DPR) and send a revised version to MWCD for approval.

[Action: NIN]

(c) <u>Evaluation of POSHAN Abhiyaan by NIN</u>: NIN informed that various groups and committees have been finalised during the workshop which was held from 02nd to 04thJanuary, 2019 at Hyderabad. The structure of the report will be finalised in consultation with MoWCD and NITI Aayog in February, 2019.

[Action: NIN]

(d) Addressing the issue of expediting of opening of balance 37000 AWC, the Mission Director informed that Bihar has committed to open 18000 out of 23000 approved AWC by end of February, 2019. Odisha too has given assurance to open 5172 AWCs by next month.

[Action: Bihar & Odisha]

On the issue of rice fortification the Committee was informed that (e) matter is under consideration at the Ministry. Representative of DoF&PD further informed that SFC meeting will be held shortly and further action will be taken on priority basis thereafter. The Executive Committee was informed that Secretaries of MoH&FW, MoWCD and DoF&PD in May, 2016 had forwarded draft Regulations to FSSAI with an intent to make Food Fortification 'Mandatory'. Further, MoWCD on 10th July, 2017 had mandated use of Fortified Oil, Fortified Wheat Flour and DFS in Anganwadi Services. Regarding rice fortification, FCI procures paddy which is milled by the millers, hence the ideal place to carry out fortification is at the mills. Price of fortified rice is reportedly about 30 to 40 paisa per Kg which could be taken as part of procurement incidentals and be part of the overall food subsidy. Fortified rice kernels reportedly have a shelf life of about 2 years as compared to 3 years for normal rice. Therefore, fortified rice can be packaged in differently tagged gunny bags and stored in separately earmarked sheds viz. Rice for Anganwadi services & MDM.

[Action: DoF&PD]

(f) On the issue of collaboration between MoWCD & MoAYUSH, it was informed that Joint Working Group meeting will be held under MoAYUSH and innovation pilots will be designed by Joint Working Group and outcomes will be further discussed in the next Executive Committee meeting.

[Action: MoAYUSH]

7. Action Taken Report of 3rd National Council Meeting Decision points, held on 14.11.18 was discussed and decisions taken were as follows:

(a) Ministry of Drinking Water & Sanitation should send a report on infrastructure assessment, facility of toilets & running water in Anganwadi

Centres and Schools, to MoWCD to be presented to VC, NITI Aayog in National Council Meeting on 12th February, 2019.

[Action: MoDWS]

(b) It was brought out in the ATR that twenty-two States are in the process of procuring Smartphones, which is under different stages of procurement. Participating States were directed to expedite procurement of Smartphones and GMDs.

[Action: Chhattisgarh, Rajasthan, Uttar Pradesh]

(c) On the issue of Conditional Cash Transfer (CCT), Chairperson inquired about the test bed locations for the pilot project and directed representatives of Uttar Pradesh and Rajasthan to revisit the selection of blocks to fulfil all conditionally required for the CCT pilot and intimate the CPMU by 15th February, 2019.

[Action: Uttar Pradesh, Rajasthan]

(d) States/UTs were exhorted to utilize the disbursed funds and send the Utilization Certificate at the earliest.

[Action: All States / UTs]

(e) Another important issue referred in National Council was regarding talking points / Booklets on nutrition under POSHAN Abhiyaan to be given for sensitization of MLA/MPs. The Committee had decided that the DMs/DCs and MPs & MLAs should be oriented on POSHAN Abhiyaan. In this regard, it was directed by the Chairperson to prepare booklets for MP/MLAs and be sent to NITI Aayog for vetting of contents by 15th February, 2019.

[Action: CPMU]

8. Shri Aditya Chopra, Executive Director, apprised the Committee regarding innovation guidelines issued by CPMU to all States/UTs in January, 2019 and gave a brief on the forthcoming events viz., Light House, India and Optima Nutrition in the month of February, 2019.

9. Launch of Online Nutrition Modules was carried out before the Executive Committee by NIN.

10. **Points from Members/State Governments:**

(a) **Dr. R.C. Panda, Member, Board for Coalition for Food & Nutrition Security** brought out the following points.

(i) Various activities of different programs /schemes implemented in States/UTs which are overlapping should be properly coordinated and converged suitably to make an impact. (ii) Actions carried out by Ministry of Drinking Water & Sanitation should be properly mapped and their impacts analyzed.

(iii) Participation of certain known and established NGOs in various programmes/events of POSHAN Abhiyaan should be encouraged.

(b) <u>Ms. Gayatri Rathore, Secretary WCD, Rajasthan:</u> Secretary, WCD Rajasthan gave a detailed account of roll-out of all components of POSHAN Abhiyaan in her State and assured the members that all targets, as directed by the Chairperson, will be achieved on due dates. She informed that Baran and Ajmer have been chosen as locations for Cash Transfer Pilot.

(c) <u>Ms. Kamesh Gupta, JPC, Uttar Pradesh</u>: Representative from Uttar Pradesh informed that approximately two lakh AWC will be made functional by March, 2019 in the State. She also informed about various other activities being carried out in the State.

(d) <u>Shri Rakesh Vyas, Project Director, Gujarat</u>: Representative from Gujarat informed that the procurement of Smartphones in the State is being expedited. The representative was directed to procure Smartphones as per specifications provided in the Administrative Guidelines.

(e) <u>Shri Sajid Menon, JPC, Chhattisgarh</u>: The officer from Chhattisgarh pointed out the following:

(i) Repairing of Smartphones bought in the year 2016 is not cost effective. It was clarified that the matter needs careful examination to evolve any replacement policy, if needed.

(ii) It was brought out that Dashboard does not give details of eligible AWW and AWH at the State/District level for grant of incentives to the AWW and AWH. Executive Committee was informed that Software Development Team would be instructed to incorporate the feature to enable State/UTs to cull out the lists for payment of incentives

(iii) Consultant of ISSNIP were recruited in 2014. They joined with pay package of Rs 60000/- and increment of 8% pa. In 2018, they are being paid Rs 78000/- approx. However, in POSHAN Abhiyaan they started with Rs 60000/- which requires a revision as the amount is meager to hire good talent in view of increased work load of the consultants due to increase in number of districts in the State. It was clarified that any policy decision involving financial effects would have to be within the ambit of the Government approval for POSHAN Abhiyaan.

(f) <u>Shri Hemen Das, Government of Assam.</u> Representative from Assam informed that the procurement of Smartphones in the State is being

expedited. He also informed that provision of local kitchen gardens in AWCs has been taken with assistance from the World Bank in the State.

11. Decisions taken in meeting are as follows:

(a) All States/UTs to procure Smartphones and GMDs before 15th February, 2019.

[Action: States/UTs]

(b) Request of Gujarat to amend MDM can't be considered as the specifications of Smartphones has been ratified by the National Council in its last meeting held on 14th November, 2018

[Action: Gujarat]

(c) In the next Executive Committee meeting few other States/ UTs should share the best practices before the Committee.

[Action: States/UTs]

(d) Strategies to tackle malnutrition in urban areas should also be addressed under POSHAN Abhiyaan.

[Action: NULM, MoHUA and NRLM]

(f) All the Ministries/Departments as well as the States/UTs should comply with the directions of National Council & Executive Committee and furnish regular feedbacks.

[Action: Line Ministries & States/UTs]

12. Finally, the Chairperson expressed his concern regarding the low turnout of officers from the Line Ministries and also from the States. Chairperson pointed out that the proceedings of Executive Committee are monitored at NITI Aayog and at PMO level, hence officers should not be absent from the meeting. Officers of the level of JS/ JS Equivalent or above should attend the meeting for meaningful discussions and decisions in the meetings of the Executive Committee.

Meeting ended with Vote of Thanks to the Chair.

Appendix- A

SI. No.	Points	Action Taken/ Progress so far	Responsibility
1	Revision of Guidelines for conduct of VHSND by MoH&FW in conjunction with MoW&CD.	 Matter being addressed by MoH&FW. Letter issued on 11/12/2018 & 11/01/2019 [F.No. PA/5/2019-CPMU]. Response awaited. 	MoH&FW and MoWCD
2	Regular monitoring of anaemia among adolescent girls and Pregnant Women & Lactating Mothers (PW & LM) should be conducted at AWCs, as part of Rashtriya Bal Swasthya Karyakram (RBSK).	 Matter being addressed by MoH&FW. Letter/email issued on 11/12/2018 & 08/01/2019 Response awaited. 	MoH&FW and MoWCD
3	NIN was directed to send the DPR for the National Nutrition Report at the earliest, and to be prepared to present the progress of National Nutrition Report to the Vice Chairman, NITI Aayog	 NIN sent only the financial implications. Proposal sent to NITI Aayog & reply received from NITI Aayog on 14/01/2019 [F.No. NA/SW 1 4(1)- 2019-WCD]. NITI Aayog suggested the following: The objective of the Annual Nutrition Report to be clearly spell-out. The Methodology needs to worked out in detail. The Annual Nutrition Report may be reviewed in view of the Survey carried out by TSU, NITI Aayog and a third party concurrent & evaluation being carried out under POSHAN Abhiyaan. 	NIN

Action Taken Report of 4th Executive Committee held on 3rd December, 2018

4	Various technical groups like Advisory Group; Working Group; Internal oversight committee; Data access committee; Quality check team etc. should be constituted at NIN. It was also suggested to co-opt a representative for CPMU- NNRC in either the Working or Advisory group being formed by NIN	 Workshop on Evaluation of POSHAN Abhiyaan held from 2-4 January 2019 at ICMR-NIN-Hyderabad Minutes of the meeting received on 18/01/2019. Various Groups & Committees formed.
5	Expediting of opening of balance 37,000 Anganwadi in the country.	 States/ UTs were directed to expedite opening of AWCs. Opening of AWCs re-emphasised in the APIP meetings held on 16 to 21 January 2019. States/UTs and MoWCD
6	Update on rice fortification and informed that updates on the issue will be shared with all once feedback is received from certain States.	 Updated Status received from DoF&PD dated 10/01/2019 [No.13- 19/2017-BP-II (Vol. II)]. The matter is under active consideration of the Department of Food & Public Distribution. Once SFC meeting is held, further action would be taken on priority.
7	Suggestion from MoAYUSH for formulation of a Joint Working Group with representatives of ministry MoWCD to steer a collaborative effort, synergising the best practices, for meeting the outcomes of POSHAN Abhiyaan	 Ministry of AYUSH has been informed on 14/01/2019 to take necessary action. Discussions on the subject have been held with MoAYUSH. Proposal for joint Working Group is under preparation with MoAYUSH. The representative may give an update.

Action Taken Report of 3 rd National Council Meeting held on 14 th November	
2018	

SI. No.	Points	Action Taken So far	Responsibility
1	Detailed timeline/targets regarding procurement of devices, Compliance of Convergence Action Plan (CAP) and status of dashboard to be shared with VC NITI Aayog.	 Procurement of devices is being monitored on a daily basis. VC, NITI Aayog being briefed separately. 	MWCD
2	States/UTs should utilize the funds proportionately under all the activities of POSHAN Abhiyaan.	 The sub-head wise break- up of funds has been shar ed with States/UTs. Instructions issued. Being also emphasised in APIP meetings. States/UTs Video Conferenc ing are being held on mont hly basis to monitor the pro gress. 	
3	All the States / UTs must declare one dedicated day for organizing the VHSND and ensure conducting VHSND on that day.	 Instructions issued and b eing implemented. Event will be monitored through the Governance dashboard. 	All States/UTs
4	Need to increase visibility - Print Material / Social Media / Local Media - articles, booklets to raise awareness.	 Being Implemented. Continuous process. States/UTs directed during APIP meetings held in January, 2019 to enhance visibility. 	MWCD, States /UTs
5	Details of vacancies under Anganwadi Services in tabular Performa be shared with VC, NITI Aayog.	 Updated position being a scertained during the APIP meetings. Being reconciled To be finalised by 15th February, 2019 	NITI Aayog / MWCD

6	State wise best practices which has improved services to raise the level may be collected by NITI Aayog and share with all States / UTs.	by NITI Aayog.	NITI Aayog
7	Pilot on Conditional Cash Transfer be implemented in 2 Blocks of each Districts (2 UP & 2 Rajasthan). Scientific Steering Committee may be formed to closely monitor the outcome of CCT.	formed.Blocks have been finalised.	MWCD
8	Meeting may be conducted for Outcome based evaluation and Mid Line Survey of POSHAN Abhiyaan.	post EOI.	NIN/MWCD
9	E-ILA: Distribution and Dissemination Status to be discussed with VC, NITI Aayog.	distributed in 22 States /	MWCD
10	Newsletter on Nutrition/POSHAN Abhiyaan should be published by December 2018.		MWCD
11	Meeting of EC to be held on interval of six weeks.	Pursuant to instructions, EC being held after 45 days.	MWCD
12	EC Minutes to be shared with VC, NITI Aayog.	EC Minutes have been shared with VC, NITI Aayog.	MWCD
13	Roll out status of E-ILA to be reported to EC.	Implemented	MWCD

14	Brief Talking Points/ Booklet on nutrition to be given to Local Leaders/MLA/MP for sensitization.		Brochures and leaflets under revision. Likely to be finalised by 15 th February, 2019. Suggested, Letter by Member, NITI Aayog to all MPs requesting for fur ther dissemination. Suggested, Letter by VC, NITI Aayog to all CMs requesting for further dissemination to MLAs.	MWCD
15	Meeting may be called at Guwahati for all North Eastern States in which all Chief Secretaries & Concerned Secretaries should participate for resolving the issues and update on progress.		Meeting chaired by Secretary, MoWCD at Guwahati on 23 rd December 2018. Officials from DoNER, Representatives of NEC, NERCOMP and all NER officials participated.	MWCD
16	It has been decided to conduct two CBEs per month.	•	Based on the direction of National Council the revised guidelines have been issued. States/UTs have started rolling out CBEs as per new guidelines.	MWCD /States /UTs
17	It was decided to saturate the remaining Districts of 13 States under POSHAN Abhiyaan.		POSHAN Abhiyaan is now being implemented across all 719 Districts.	MWCD
18	It was decided to continue with existing specifications of smart phone & GMDs.		Implemented	
19	CEO, FSSAI & Secretary, Food & Public Distribution should meet Vice Chairman, NITI Aayog separately with timeline of implementation regarding mandatory fortification of Rice, Oil, Milk etc.		Requested for feedback / update from FASSAI / DoF&PD	FSSAI and DoF&PD
20	Secretary, DoSEL should brief Chair man NITI Aayog regarding availabili ty of equipment /methods for safe drinking water at schools.		Requested for feedback/ update from DoSEL.	DoSEL

LIST OF PARTICIPANTS

Representatives from Line Ministries

Shri Samir Kumar	Joint Secretary, Ministry of Drinking Water & Sanitisation
Dr. Sila Deb	Deputy Commissioner (Child Health), Ministry of Health & Family Welfare
Ms. Suneeti Toteja	Director (FFRC), FSSAI, Ministry of Health and Family Welfare
Dr. A. Raghu	Joint Advisor (Ayurveda), Ministry of AYUSH
Shri Yogender Singh	Director, Ministry of Housing & Urban Affairs
Shri Kshitij Kushagra	Joint Director, Ministry of Electronics & Information Technology
Shri Asit Halder	Under Secretary, Department of Food and Public Distribution
Shri Sachin Arora	Under Secretary, Ministry of Human Resource Development
Dr. Anandita Shukla	Chief Consultant, Ministry of Human Resource Development

NITI Aayog

Ms. Anamika Singh	Director (WCD & Nutrition), NITI Aayog
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NIPCCD

Shri M.A. Imam	Director, NIPCCD
Dr. P. Krishnamoorthy	Additional Director, NIPCCD
Dr. Rita Patnaik	Deputy Director, NIPCCD

Representatives from Institutions

Dr. Ramesh Chandra Panda	Member, Board of Coalition Food & Nutrition Security
Dr. Hemalatha R.	Director, National Institute of Nutrition
Dr. A. Laxmaiah	Scientist- 'G', ICMR-NIN
Dr. D. Raghunatha Rao	Scientist- 'F', ICMR-NIN
Dr. Priyanka G Bansal	Scientist- 'C', ICMR (DHR)
Dr. Nanthini Subbiah	Associate Professor, National Institute of Health & Family Welfare
Col. Sameer Kanwar (Retd.)	Head, TNRC
Shri Sunil Mohanty	Program Manager, Care India

State Representatives

Shri Hemen Das	Secretary, Department of Social Welfare, Government of Assam
Ms. Gayatri Rathore	Secretary, WCD, Government of Rajasthan
Shri Anil Kumar Mishra	Director, State Nutrition Mission, Government of Uttar Pradesh
Shri Rakesh Vyas	State Project Director, ICDS, Government of Gujarat
Shri Sajid Menon	JPC, WCD, Government of Chhattisgarh
Ms. Kamlesh Gupta	JPC, POSHAN Abhiyaan, ICDS, Government of Uttar Pradesh
Dr. Dharamveer	JPC, WCD, Government of Rajasthan
Shri Mahesh Parmar	Consultant, ICDS, WCD, Gujarat

District Representatives

Shri Dharmendra Kumar Mishra	CDPO, ICDS, Shravasti, Uttar Pradesh
Shri Satyendra	DPO, ICDS, Balrampur, Uttar Pradesh
Shri Dilip Kumar Pandey	DPO, ICDS, Gonda, Uttar Pradesh
Shri Sunil Kumar Shrinivas	DPO, ICDS, Bahraich, Uttar Pradesh
Shri Rajiv Singh	DPO, ICDS, Siddharthnagar, Uttar Pradesh

MoWCD and CPMU

Shri Rakesh Srivastava	Secretary, MoWCD
Dr. Rajesh Kumar	Joint Secretary, MoWCD & Mission Director, POSHAN Abhiyaan
Shri Aditya Chopra	Executive Director, POSHAN Abhiyaan
Shri Sunil Kumar Choudhary	Project Manager
Shri Dinesh Swaroop Mishra	Project Manager
Shri Mani Ram	Project Manager
Ms. Mona Y. Jethwa	Consultant (Nutrition, Child Development & Health Services [ECCE, IYCF])
Ms. Shalini Singh	Consultant (BCC & Capacity Building)
Shri Amit Gupta	Project Associate