

F.No. NNM/50/2017-CPMU (e-43551)
Government of India
Ministry of Women & Child Development
POSHAN Abhiyaan

3rd Floor, Jeevan Vihar Building
Sansad Marg, New Delhi – 110001
Date: 02nd March, 2020

OFFICE MEMORANDUM

Subject: Minutes of 8th Meeting of Executive Committee of POSHAN Abhiyaan.

8th Meeting of Executive Committee of POSHAN Abhiyaan (Prime Minister's Overarching Scheme for Holistic Nourishment) was held on 10th February, 2020 at Pravasi Bharatiya Kendra, Chanakyapuri, New Delhi under the Chairmanship of Secretary, Ministry of Women and Child Development (MWCD).

2. Minutes of 8th Meeting of Executive Committee are enclosed herewith for information and necessary action. Soft Copy of presentations carried out during the Executive Committee meeting will be forwarded on email and will also be available on website of POSHAN Abhiyaan (<https://icds-wcd.nic.in/nnm/home.htm>) under the link "Review Meetings" for download.

Encl: as above


(Aditya Chopra)

Executive Director

Tel: 011-2336 8202, 2336 2376

Email: ed.poshan-mwcd@gov.in

1. Secretary, Ministry of Health & Family Welfare
2. Secretary, Department of Expenditure, Ministry of Finance
3. Secretary, Department of Drinking Water & Sanitation, Ministry of Jal Shakti
4. Secretary, Ministry of Rural Development
5. Secretary, Ministry of Panchayati Raj
6. Secretary, Ministry of Tribal Affairs
7. Secretary, Department of Food & Public Distribution
8. Secretary, Department of School Education & Literacy
9. Secretary, Ministry of Housing & Urban Affairs
10. Secretary, Ministry of Electronics & Information Technology
11. Secretary, Ministry of Environment, Forest & Climate Technology
12. Secretary, Ministry of New & Renewable Energy
13. Secretary, Ministry of AYUSH
14. Secretary, Department of Agriculture, Cooperation and Farmers Welfare
15. Secretary, Department of Agricultural Research and Education
- 16 - 20. Chief Secretaries of Assam, Chhattisgarh, Tamil Nadu, Maharashtra and Gujrat
- 21 - 25. Chief Secretaries of Uttar Pradesh, Bihar, Jharkhand, Madhya Pradesh and Rajasthan
26. Chairperson, FSSAI
27. Adviser (Health & Nutrition), NITI Aayog
28. Director General, ICMR
29. Dr. R. C. Panda, Member of Governing Board, Coalition for Food & Nutrition Security
30. Ms. Deepika Shrivastava, Senior Adviser (EAC-PM), NITI Aayog

31. Director – NIPCCD
32. Director – NIHFW
33. Director – NIN
- 34 - 43. DC/DMs from Districts of Bahraich, Shravasti, Balrampur, West Singhbhum, Siddhartnagar, Sitamarhi, Gonda, Sitapur, Koppal, Yadgir.

Copy to:

1. PPS to Secretary, MWCD
2. Sr. PPS to Special Secretary (AT), MWCD

Copy also to:

1. PS to Minister (WCD)
2. PS to MoS (WCD)
3. PS to Vice Chairman, NITI Aayog
4. PS to Additional Secretary, PMO
5. The Principal Secretaries/Secretaries, Department of Women & Child Development/ Social Welfare of the 28 States and 8 Union Territories.

Minutes of 8th Executive Committee Meeting of POSHAN Abhiyaan held on 10th February, 2020 at Pravasi Bharatiya Kendra, New Delhi

8th Executive Committee Meeting of POSHAN Abhiyaan was held on 10th February, 2020 at Pravasi Bharatiya Kendra, New Delhi under the Chairmanship of Shri Rabindra Panwar, Secretary, Ministry of Women and Child Development (MWCD).

2. Agenda of the meeting is attached as **Annexure I**.

3. The list of participants is attached as **Annexure II**.

4. At the outset, Shri Aditya Chopra, Executive Director, POSHAN Abhiyaan welcomed all members and spoke about the day being observed as the National Deworming Day (NDD). He brought out the significance of the day which aims at eradicating intestinal worms, also known as Soil-Transmitted Helminths (STH), among children in the age group of 1-19 years. He then presented the Agenda for the meeting.

5. **Shri Rabindra Panwar, Secretary, MWCD & Chairperson of the Committee**, in his opening remarks highlighted key achievements and progress made under various components of POSHAN Abhiyaan till date and mentioned about the importance the Government has assigned to the Abhiyaan by citing the Budget Speech of Hon'ble Finance Minister. He enumerated the significance of data captured by ICDS-CAS which needs to be analyzed to augment system strengthening in Anganwadi Services delivery through effective monitoring and timely interventions, and urged the States/UTs who are lagging behind to expedite the process of procurement of Smartphones & GMDS and timely roll-out of ICDS-CAS. He stressed that the procurement of Smartphones and Growth Monitoring Devices (GMDs) should be done concurrently, as the data measured through GMDs have to be entered in the application installed in the Smartphones.

(Action: All States/UTs)

6. The Chairperson then highlighted few observations and recommendations brought out in a recent field report from UP and Bihar received from NITI Aayog and exhorted to place much greater emphasis on **Home visits by Anganwadi Workers**, ensuring **timely availability of funds for the conduct of CBEs**, provision of **quality supplementary nutrition**, strengthening **supportive supervisory mechanism & validation of data** and need to guide the field workers for ensuring quality of service delivery in respective States as these are the pillars of the Abhiyaan and are pivotal for strengthening the quality of service delivery under Anganwadi Services and POSHAN Abhiyaan.

7. Underlining the importance of Early Child Care and Education (ECCE), the Chairperson exhorted that Pre-School Education (PSE) will be one of the priorities under Anganwadi Services. He stated that as some of the newly recruited AWWs are Graduates or 12th pass, this educated resource can be upskilled by structured capacity building programmes, thus improving PSE at AWCs. He also stressed upon making AWCs attractive and child-friendly to encourage parents to send their wards to the AWCs instead of other play schools and nurseries. He emphasized on the need & priority of upgradation of AWCs and strong awareness campaigns in the Aspirational and High Burden districts of the country. The Chairperson felt the need for improvement in convergence of schemes being implemented by concerned Departments for health

and nutrition, and exhorted everyone to work with greater enthusiasm in the forthcoming Poshan Pakhwada in March, 2020.

(Action: All States/UTs)

8. Executive Director, POSHAN Abhiyaan requested Executive Committee members to consider confirmation of minutes of 7th Executive Committee Meeting held on 10th June, 2019. Upon confirmation, the Action Taken Report (ATR) on 7th Executive Committee Meeting was presented, wherein the Chairperson provided timelines to all the States/UTs for operationalisation of the remaining Anganwadi Centres (AWCs). He fixed targets for operationalization of AWCs by stating that 10% of the remaining non-operational AWCs to be operationalized by the end of June 2020, 20% by the end of September 2020, 50% by the end of December 2020 and 100% AWCs are to be operationalised by the end of March 2021. Chairperson also directed that all the States/UTs will send a report on the current status of AWCs where safe drinking water and toilet facilities have not been made available. The report was sought by the end of February, 2020 but the same is not received from most States/UTs. The Chairman said that time may be extended till 10th March, 2020. The Chairman also mentioned that Committee of Secretaries, chaired by Cabinet Secretary has given the target for making available toilet facilities by June, 2020 in all such AWCs which are running in Govt-owned buildings.

(Action: All States/UTs)

9. **Dr. R. C. Panda, Member, Executive Committee** raised his concerns over the quality of water which needs to be tested and the toilet facility available at the AWCs including availability of child-friendly toilets. The Chairperson directed that all the States/UTs must make provision of water filters in AWCs and ensure water testing in States like Bihar, Odisha, Uttar Pradesh and West Bengal, where the arsenic and fluorine content in ground water is high.

(Action: All States/UTs)

10. Further, the progress on decisions of 5th National Council Meeting held on 10th October, 2019 were also presented. Representative of NITI Aayog shared that the assessment on CCT pilot project and Urban Health and Nutrition strategy will be submitted to the Ministry of Women & Child Development in due course of time. The National Ranking Framework on Nutrition for ranking the States/UTs on nutritional parameters will be shared by NITI Aayog in consultation and discussion with MoH&FW and MWCD.

(Action: NITI Aayog & MWCD)

11. **Ms. Anuradha S. Chagti, Joint Secretary & Mission Director, POSHAN Abhiyaan** presented the progress made under different components of POSHAN Abhiyaan. She showcased the instrumental role ICDS-CAS has played in the empowerment of frontline functionaries and strengthening of the Abhiyaan by augmenting and enhancing service delivery interventions for children in the age group of 0-6 years, pregnant women & lactating mothers and adolescent girls. She raised her concerns over the placement of human resource for POSHAN Abhiyaan at the State, District and Block levels and urged all the States/UTs to give utmost priority to the establishment of States/UTs Project Management Units (SPMUs) to ensure smooth implementation and effective monitoring of Poshan Abhiyaan by the Mission. She also

presented the activities undertaken by different States/UTs under the Innovation and Flexi component and suggested that similar activities can be undertaken by other States/UTs who have not yet initiated activities under these two components.

12. Presentation on “**Health and Nutrition Interventions**” by Ministry of Health and Family Welfare was made by **Dr. Ajay Khera, Commissioner (Child Health)**. He elaborated on various activities under key initiatives of Home Based New Born Care Programme, Mothers’ Absolute Affection (MAA), Defeat Diarrhoea (D-2) Strategy, Anaemia Mukht Bharat (T3 Camps), National De-worming Day (NDD), Universal Immunization Programme (UIP) and Nutrition Rehabilitation Centres (NRCs) and shared their current status. He also emphasized on the significance of food fortification and apprised the Committee about the Standard Guidelines developed by FSSAI, recognizing the problem of micro-nutrient deficiency in the country and highlighted that these recent initiatives have been specifically designed to tackle under-nutrition in the country (copy of PPT enclosed at **Annexure III**).

13. Presentations were also made on implementation of Supplementary Nutrition Programme (SNP) and Supply Chain Management by representatives from States of Gujarat, Odisha and Maharashtra. State Representatives presented their State profile, infrastructure & beneficiaries enrolled under SNP. The representatives elaborated on States’ SNP and their supply chain management model and measures taken by State Govt. to improve the beneficiary coverage, identify loopholes and lags in their system for effective monitoring.

14. **Ms. Manisha Chandra, Secretary, WCD, Gujarat** presented on the initiatives undertaken to strengthen the supply chain management of supplementary nutrition in the State. Secretary, Department of WCD, Gujarat shared that in addition to the mandated supplementary nutrition under Aanganwadi Services, the State is also providing fortified milk under the ‘**Doodh Sanjivani**’ scheme to children, pregnant women and lactating mothers. To streamline the supply chain system and to make it more efficient, the State has launched an endeavour ‘**Pushti**’ for commodity management. State Management Centre has also been set up to ensure timely delivery of the supplementary nutrition that provides live updates of the delivery. She stated that the supply chain model in the State has helped in identifying the loopholes and strengthening the monitoring system (copy of PPT enclosed at **Annexure IV**).

15. **Ms. Indra Mallo, Commissioner, ICDS, Maharashtra**, stated that the implementation of SNP and the supply of THR is being done with the support of the Self-Help Groups (SHGs) in the State. She informed that the allocation of the commodities is being done as per the guidelines of Government of India. The Government of Maharashtra has appointed the State Consumer Federation for the supply and delivery of the Take Home Rations in association with the women’s groups (copy of PPT enclosed at **Annexure V**).

16. **Shri Aravind Aggarwal, Director, ICDS & Social Welfare, Odisha**, presented the State of Odisha’s decentralised supply chain management model of SNP that was introduced in 2011. The procurement of commodities for preparing Hot Cooked Meal is being done by the AWWs at their level, while only rice is being provided by the State under PDS. A multi-sectoral plan has been devised by the Department of WCD, Odisha for convergence of nutrition sensitive schemes and to cater to the diet diversity needs of beneficiaries. Millets and fish are also proposed to be introduced in the Hot Cooked Meals. In the THR, a product called **Chhatua** (mix of wheat, groundnuts, Bengal gram,

& sugar) is prepared by the local SHGs at various Blocks. The emphasis under THR is to provide right quantity and quality along with on-time delivery. For quality testing, the State has collaborated with CFTRI and **Mo-Chhatua app** has been developed to improve efficiency of the delivery system and to ensure that appropriate quantity is given to each eligible beneficiary (copy of PPT enclosed at **Annexure VI**).

17. A discussion was held on health and nutrition interventions being taken to combat malnutrition in the High Burden Districts and Convergence Action Plan. Following are the comments from the Member -

18. **Ms. Manisha Chandra, Secretary, WCD, Gujarat**, put forth that in the State the focus is on Convergence Action Plan to combat malnutrition. Around 15 Departments are in convergence including Department of Tribal Affairs, Urban Development, Rural Development, Panchayati Raj, Social Welfare, Health and Family Welfare, etc which have taken multiple factors like early marriage, improper initiation of complementary feeding into account to address the issue of malnutrition. Appropriate measures have been devised for the Aspirational Districts and are being implemented through out the 33 districts in the State. All the converging departments including Women and Child Development are regularly meeting once a month and have come forward with an online portal that has a monthly calendar for scheduling the activities under the action plan. The focus is also on expediting construction of AWCs with the Department of Rural Development so that all AWCs have their own buildings. Since acquiring land in urban areas is a major problem, the Department of WCD with Department of Urban Development have come up with a plan to have 3-4 AWCs in a cluster. This plan will be piloted in the next Financial year. Along with other departments, a policy framework is being devised to engage CSR with a shelf of projects on nutrition and proposed to be launched in a month's time.

19. **Ms. Anamika Singh, Director (WCD & Nutrition), NITI Aayog** shared with the Members of the Committee, the model of integrated Urban Anganwadi Centres-cum-Creches piloted in Vishakhapatnam, Andhra Pradesh that has become quite popular in the community. These Urban AWCs can be used as a model by States/UTs for building the AWCs in the Urban Areas of the State. She also gave insights of CSR initiatives on health and nutrition taken by NITI Aayog, & certain best practices could be adopted by States/UTs.

20. **Ms. Indra Mallo, Commissioner, ICDS, Maharashtra**, requested the Chair that a distinction be made between the urban and rural high burdened areas, as in the State of Maharashtra the prevalence of malnutrition is higher in urban areas. Further, she shared with the members the measures taken by the State Government through Village Child Development Centres (VCDCs) set up in convergence with the Department of Health to provide assistance to Severely Acute Malnourished (SAM) children. VCDCs are linked to NRCs, where critical cases are referred. Commissioner, ICDS, Maharashtra suggested that the Village Health Sanitation and Nutrition Day (VHSND) platform can be leveraged to spread awareness on different issues including sanitation and right nutrition through the engagement of local leaders. She recommended the engagement of Gram Panchayats for conducting the VHSNDs for better ownership. Commissioner, ICDS, Maharashtra also brought forth the issue of physical and network connectivity in the Aspirational Districts, especially during the monsoon period, thus, adversely affecting routine immunization and regular data uploaded on ICDS-CAS. She also emphasized the need of convergence with Health Department in terms of spreading awareness regarding family planning, as the age gap in the children

has an effect on their nutritional status. Suggestion was made by the Commissioner to include budgetary allocations for activities under District Convergence Action Plans.

21. **Shri Hemen Das, Secretary, Social Welfare Department, Assam**, shared that the State has started many initiatives such as strengthening the convergence and organising regular meetings with the line departments. Also, to address the issue of malnutrition, nutri-gardens are being set up in the AWCs. Measures have been taken to combat malnutrition by the State and are extensively reviewed by the Additional Chief Secretary, Assam through special review meetings.

22. **Shri Kapil Singh, Director, ICDS, Uttar Pradesh**, stated that the State of Uttar Pradesh has recently launched the scheme '**Mukhyamantri Suposhan Ghar**' in Aspirational Districts to provide care and healthy nutritious diet to the Severely Acute Malnourished children. Director, ICDS, further stated that although meetings are being organised for convergence, it is difficult to provide all the benefits to the target group beneficiaries due to the stringent Guidelines under other schemes of various departments.

23. **Shri Aravind Aggarwal, Director, ICDS & Social Welfare, Odisha**, conveyed that the State of Odisha is focussing on conduct of CBEs & participation of field functionaries in generating awareness. The State government is also launching a scheme in convergence with other departments to bring a nutritional transformation in Aspirational Districts, High Burdened Districts and hard-to-reach Blocks. Since new AWCs cannot be constructed in the small hamlets, the department is seeking support of the local SHGs and leaders to create feeding centres in those areas. This scheme also covers nutrition and skill development aspect of dropout Adolescent Girls in the age group of 14 – 19 years, who are not being covered under the Centrally sponsored schemes. Director, ICDS & Social Welfare, highlighted that through strengthening the convergence, maximum benefits and services can be provided to the beneficiaries for their holistic nourishment. For uniformity in the beneficiary data and encompassing them for all services, Director, Odisha recommended to link the RCH portal with ICDS-CAS. He further stated that data sharing can be utilised for broadening the arena of services availed by the beneficiaries under various programmes by different departments.

24. Following the discussion, the Chairperson requested representative from NITI Aayog to share the **list of High Burden Districts** with the Ministry of WCD which will be shared with all the States. On the lines of NITI Aayog's ranking for Aspirational Districts, the States/UTs were requested to rank the districts, including the High Burden Districts, to monitor and review their performances, and subsequently the Districts should rank the Blocks. The Chairperson also raised concerns regarding the coverage of beneficiaries and stressed that all target group beneficiaries must be covered under various schemes/programmes relating to nutrition & health; such as the pregnant women beneficiaries of **Aanganwadi Services** must be covered under **PMMVY** and **PW&LM of PMMVY be covered under Aanganwadi Services Scheme**. He urged all to work in unison to improve the efficiency of the service delivery mechanism to eradicate malnutrition from the country.

25. **Shri Umesh Kumar Motish, Project Manager, POSHAN Abhiyaan** brought out that the Ministry has chalked out draft revised technical specifications of Smartphones and also formulating draft replacement policy for outdated/obsolete Smart phones in consultation before the NIC, GeM and MeitY. Both proposals will be placed in

National Council Meeting on India's Nutrition Challenges which may happen in March-April, 2020 for dissemination to the States/UTs.

26. The Chairperson pointed out that few States/UTs have requested for an increase in frequency of Community Based Events (CBEs) from two to four in a month. It was directed that comments from other States/UTs will be sought before reaching at a decision for an increase of CBEs.

27. Chairman also stated that with effect from next Financial Year, each State will be requested to prepare and submit an PIP for POSHAN Abhiyaan, and also to include output-outcome indicators.

28. Lastly, it was decided that the next Executive Committee Meeting will be organised outside Delhi, in any State/ UT.

Meeting ended with a Vote of Thanks.

Agenda
8th Meeting of Executive Committee

Venue : Pravasi Bharatiya Kendra, New Delhi
Date : 10th February 2020
Time : 10:30 a.m. - 01:00 p.m.

Agenda No.	Time	Agenda Item	Speaker
	10:00 a.m. - 10:30 a.m.	Registration	
1	10:30 a.m. - 10:35 a.m.	Welcome of the Executive Committee and presentation of Meeting Agenda	Executive Director, POSHAN Abhiyaan
2	10:35 a.m. - 10:45 a.m.	Opening Remarks	Shri Rabindra Panwar Secretary, Ministry of Women and Child Development
3	10:45 a.m. - 11:00 a.m.	- Confirmation of Minutes of 7 th Executive Committee held on 10 th June 2019 - Action Taken on the directions given in the 7 th Executive Committee Meeting held on 10 th June 2019 - Directions of 5 th National Council Meeting held on 10 th October 2019	Shri Aditya Chopra Executive Director, POSHAN Abhiyaan
4	11:00 a.m. - 11:30 a.m.	Progress of POSHAN Abhiyaan	Ms. Anuradha S. Chagti Joint Secretary & Mission Director, POSHAN Abhiyaan
5	11:30 a.m. - 11:45 a.m.	Health & Nutrition Interventions	Representative of MoH&FW
6	11:45 a.m. - 12:15 p.m.	State Presentation on Supplementary Nutrition Programme (SNP) and Supply Chain Management (a) Gujarat (b) Odisha (c) Maharashtra	Representatives from Gujarat, Odisha & Maharashtra (10 Minutes Each)
7	12:15 p.m. - 12:45 p.m.	Initiatives to improve Health & Nutrition Status of Women & Children irrespective districts.	DC/DM of Koppal, West Singhbhum & Bahraich
8	12:45 p.m. - 12:50 p.m.	Committee of Secretaries meeting chaired by Cabinet Secretary on 20 th January 2020 – Action Points by States	Dr. P. Ashok Babu Director, POSHAN Abhiyaan
9	12:50 p.m. - 01:00 p.m.	<u>Open House Discussion</u>	
	01:00 p.m. onwards	Lunch	

LIST OF PARTICIPANTS**Representatives from Line Ministries**

Ms. Nita Kejrewal	Joint Secretary, Ministry of Rural Development
Dr. Ajay Khera	Commissioner (MCH), Ministry of Health and Family Welfare
Dr. Sila Deb	Additional Commissioner (CH), Ministry of Health and Family Welfare
Dr. Vasudha Shukla	NMM, DAY-NRUM, Ministry of Rural Development
Dr. A.P. Singh	Additional Commissioner (Crops), Department of Agriculture, Cooperation & Farmers Welfare
Dr. Somanath Agasimani	Assistant Commissioner (Crops), Department of Agriculture, Cooperation & Farmers Welfare
Dr. D.K. Yadava	Assistant Director General (Seed), ICAR, Department of Agricultural Research & Education
Shri Yogendra Singh	Director, Ministry of Housing & Urban Affairs
Shri L.P. Sharma	Deputy Secretary, Department of Food & Public Distribution
Ms. Deepa Anand	Deputy Secretary, Department of School Education & Literacy
Shri K. Chandra Sekhar	Under Secretary, Ministry of Tribal Affairs
Dr. Amit Bhatt	Research Officer (Ayurveda), Ministry of AYUSH
Dr. D.P. Singh	National Consultant (National Food Security Mission), Department of Agriculture, Cooperation & Farmers Welfare
Dr. Vishal Kumar	Senior Consultant, Ministry of Health and Family Welfare

NITI Aayog

Ms. Deepika Shrivastava	Senior Adviser, EAC-PM
Ms. Anamika Singh	Director (WCD & Nutrition)

Representatives from Institutions

Dr. Ramesh Chandra Panda	Member of Governing Board, Coalition for Food and Nutrition Security
Dr. P. Krishnamoorthy	Additional Director, NIPCCD
Dr. Rita Patnaik	Deputy Director, NIPCCD
Dr. R. Raghunatha Rao	Retd. Scientist-F & Consultant, ICMR-NIN

State Representatives

Shri Hemen Das	Secretary, Social Welfare Department, Assam
Ms. S. Madhumati	Secretary, Department of SW and NMP, Tamil Nadu
Ms. Manisha Chandra	Secretary, Department of WCD, Gujarat
Ms. Indra Mallo	Commissioner, ICDS, Maharashtra
Shri Kapil Singh	Director, ICDS, Uttar Pradesh
Shri Aravind Aggarwal	Director, ICDS & Social Welfare, Odisha
Shri Rakesh V. Vyas	State Mission Director, WCD, Gujarat
Ms. J.M. Yamuna	Joint Director, NNM, Tamil Nadu

