



सत्यमेव जयते

Ministry of Health and Family Welfare  
Government of India



# Health and Nutrition Intervention of MoHFW under POSHAN Abhiyaan

**Ministry of Health & Family Welfare**

**10<sup>th</sup> Feb. 2020**

# Health and Nutrition Intervention of MoHFW under POSHAN Abhiyaan

## Key initiatives

Home Based care of Newborn & Young Child (HBNC & HBYC)

Mothers Absolute Affection (MAA) & IYCF

Intensified Diarrhoea Control Fortnight (IDCF) & Defeat Diarrhea (D-2)

Anemia Mukta Bharat (AMB)

National De-worming Day (NDD)

Universal Immunization Programme (UIP) & Newer Vaccines introduction (RVV & PCV)

Nutrition Rehabilitation Centres (NRCs)

Food Fortification

# Home Based Care of Young Child Programme (HBYC)

- ❑ Five additional home visits by ASHAs with support of AWW from 3<sup>rd</sup> month up to 15<sup>th</sup> months age of Child with focus on child rearing practices and identify sick children.
- ❑ Joint Guidelines on HBYC Program including training modules, job aids for counseling on health and nutrition developed and shared with States/ UTs.
- ❑ Total 242 Districts (in 32 States/ UTs) including all Aspirational districts covered



## Home Based Care for Young Child (HBYC)

Strengthening of Health & Nutrition through Home Visits

OPERATIONAL GUIDELINES

April 2018



Rs. 217.68 Crore has been sanctioned during 2018-19 and 2019-20

# Home Based Care of Young Child Programme (HBYC): Progress

<b>National and State trainers trained</b>	<b>District trainers trained</b>	<b>Frontline Workers trained</b>
<ul style="list-style-type: none"><li>• 28 National Resource Team members (NRTs)</li><li>• 166 State trainers</li><li>• 27 States &amp; 5 UTs</li></ul>	<ul style="list-style-type: none"><li>• 2706 district level trainers</li></ul>	<ul style="list-style-type: none"><li>• 61478 frontline workers trained</li></ul>
<ul style="list-style-type: none"><li>▪ Home visits to children by ASHA is started in ten States namely; Jammu &amp; Kashmir, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Haryana, Maharashtra, Punjab and Tamil Nadu covering 32 districts including 18 Aspirational districts in these States</li><li>▪ HBYC Not implemented:- Goa, Andaman &amp; Nicobar, Puducherry and Lakshadweep</li></ul>		

# Anaemia Mukt Bharat (AMB): Progress

- ❑ Anaemia Mukt Bharat strategy aims to strengthen Demand Generation, Supply Chain mechanism, Test and Treat strategy and Monitoring through AMB dash board
- ❑ All States implementing AMB activities
- ❑ Four Institutions namely AIIMS- New Delhi, Institute of Economic Growth (IEG), Tarang Hub- NCCDC, Lady Irvin College Developed comprehensive Anaemia Mukt Bharat training tool kit for capacity building
- ❑ Quarterly AMB Dashboard created to monitor IFA coverage in different population groups.
- ❑ Regular AMB Monitoring through Scorecard and State rankings is initiated
- ❑ A pan India IFA (Iron folic acid) Supply Chain Diagnostic assessment has been completed to identify the bottlenecks in the existing IFA Supply Chain.



# Defeat Diarrhoea (D-2) Initiative

- ❑ Aims to reach elimination of diarrhoeal deaths by 2024 i.e. to bring down diarrhoea deaths in under-five children to less than 1 per thousand live births.
- ❑ Focus on:
  - Demonstration of ORS preparation
  - Use of Zinc and its administration during diarrhoea
  - Mass Awareness
- ❑ More than 10 Crore under-five children received ORS packets during IDCF 2019 round.
- ❑ The orientation activities for 9 lakhs ASHAs, 2.1 lakh ANMs and 1.2 lakhs Medical Officer and Staff Nurses was also carried out
- ❑ 420949 ORS and Zinc corners established



# Recent Initiatives of MoHFW

## 1 **Celebration of Newborn Week:**

**Newborn week** was celebrated in the month of November-2019, where home based care of newborn was focused with involvement of National Neonatology Forum (NNF), Indian Academy of Paediatrics (IAP) with support from Development partners.

## 2 **SAANS INITIATIVE:**

SAANS INITIATIVE (SOCIAL AWARENESS & ACTION PLAN TO NEUTRALISE PNEUMONIA SUCCESSFULLY) launched during best practice summit in November and National level ToT conducted in the month of December, 2019  
States/Uts are proposing funds for roll out in PIP 2020-21

# Progress of Other key Interventions

S. No	Interventions	Progress
1	Intensified Mission Indradhanush (IMI) 2.0 and Universal Immunization Programme	<ul style="list-style-type: none"><li>•Started since December, 2019 implemented in 272 districts across 27 States/UTs and 650 blocks across 109 districts in UP and Bihar.</li><li>•11.61 lakhs children and 2.4 lakhs pregnant women have been vaccinated in the 1st round.</li><li>•During Mission Indradhanush, a total of 3.39 Crore Children and 87.2 Lakhs Pregnant Women were vaccinated</li><li>•Six new vaccines - Tetanus Diphtheria (Td), Inactivated Poliovirus Vaccine (IPV) and Measles Rubella vaccine (MR) at the National level and; Rotavirus vaccine, Japanese encephalitis vaccine for adults, and Pneumococcal Conjugate Vaccine (PCV) at the Sub-national level.</li><li>•Rotavirus vaccine for prevention of diarrhea is also scaled-up all across the country.</li></ul>



# Progress of Other key Interventions

S. No	Interventions	Progress
2.	Home Based New-born Care	<p>1.29 Crore new-borns have received home visits by ASHAs and 5.3 Lakhs sick new-born referred in 2018-19.</p> <p>During the FY: 2019-20, April to September 64 lakhs newborn received home visits, which is 16% higher than 2018-19 during the same period.</p>
3.	Mothers' Absolute Affection (MAA)	<ul style="list-style-type: none"><li>• State ranking on Breastfeeding coverage released during World Breastfeeding Week (August, 2019)</li><li>• Tool for accrediting the hospitals as MAA accredited hospital is in process</li></ul>

# Progress of Other key Interventions

S. No	Interventions	Progress
4.	Fortification	<ul style="list-style-type: none"><li>• FSSAI has set standards for fortification of rice, wheat, oil milk and salt. Initiation of fortification in Government funded safety net programmes</li><li>• 17 States and 5 UTs have adopted fortification of several commodities in the Government safety net programmes.</li></ul>
5.	Early Childhood Development (ECD) focus on 1000 days	<ul style="list-style-type: none"><li>• MCP card is updated with developmental milestones</li><li>• Emphasis on Early Childhood Development has been identified a priority component of HBYC programme</li></ul>

# Progress of Other Interventions cont..

S. No	Interventions	Progress
6	National De-worming Day (NDD)	<ul style="list-style-type: none"><li>• 9<sup>th</sup> round of NDD conducted in Aug/Sept 2019, and 25.5 crore children/adoloscents covered.</li><li>• 10<sup>th</sup> round of NDD is in Feb-2020</li></ul>
7	Village Health, Sanitation and Nutrition Days (VHSNDs)	<ul style="list-style-type: none"><li>• Joint revised VHSND Guidelines finalized by MoHFW and MWCD with inputs from NITI Aayog and line Ministries.</li></ul>
8	Nutrition Rehabilitation Centres (NRCs)	<ul style="list-style-type: none"><li>• More than 1.9 Lakhs SAM children received treatment in 1085 NRCs established in the country.</li><li>• During the FY: 2019-20, 1.3 lakhs children were admitted in the NRCs till Q-2.</li></ul>

*Thank You*