

F.No. NNM/59/2017-CPMU (e44417)
Government of India
Ministry of Women and Child Development
POSHAN Abhiyaan

3rd Floor, Jeevan Vihar Building,
Sansad Marg, New Delhi - 110001
Dated 11th April, 2019

To

The Principal Secretaries/ Secretaries of the Department of Social Welfare/ Women & Child Development of 36 States/UTs

Subject: Procurement of SIM/Data Plan for ICDS-CAS Application - Reg

This is in reference to the procurement of SIM cards and Data plans for Internet connectivity for Smart Phones for ICDS-CAS Application under POSHAN Abhiyaan.

2. It is observed that a number of State/UTs have not yet procured SIM cards for ICDS-CAS Application, despite the availability of Smart Phone for the want of clarification on SIM/Data Plan procurement.

3. In this regard, the detailed guidelines on Costing Norms are available in Annexure XXVII of Administrative Guidelines and for Procurement of SIM Cards guidelines are given at para 3.6 of Guidelines for ICDS-CAS device distribution of POSHAN Abhiyaan. Extract for device distribution guidelines is reproduced as under:

"...the Nodal Officer is responsible for purchasing SIM cards for AWWs, Supervisor and Block Helpdesk personnel where ICDS-CAS is being deployed under POSHAN Abhiyaan. The State/UT can procure SIM cards at State/UT/District/Block level. It is left to their discretion."

"...It is recommended that the recharge of the plan is done by the District or Block Helpdesk on a monthly or quarterly basis, and the pay-outs for the same can be managed by the Nodal Officer or respective Anganwadi Services officer."

4. It therefore, reiterated that the guidelines for procurement of SIM cards for roll-out of ICDS-CAS Application may be referred. States/UTs may also consider the process of reimbursement of the expense against the SIM cards as per approved rates.


(Aditya Chopra)

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