

राकेश श्रीवास्तव  
सचिव  
Rakesh Srivastava  
Secretary



भारत सरकार  
महिला एवं बाल विकास मंत्रालय  
शास्त्री भवन, नई दिल्ली-110001

Government of India  
Ministry of Women & Child Development  
Shastri Bhawan, New Delhi-110001  
Website : <http://www.wcd.nic.in>

D. O. No. NNM/10/2018-WBP

Date : 12<sup>th</sup> February, 2018

Dear Chief Secretary,

As you are aware that Government of India has approved National Nutrition Mission (NNM) with a three year budget of Rs. 9046.17 Crore commencing from 2017-18 giving impetus to convergent action towards making India malnutrition free.

2. NNM is to ensure convergence of various programmes across Line Ministries/Departments. Accordingly, States need to achieve convergence through close coordination between the Departments of Women & Child Welfare; Health; Drinking Water & sanitation; Rural Development; Panchayati Raj; Education and Food; and Food and Nutrition Board.

3. We are sanguine to the fact that a number of initiatives have been taken at State level to set-in transparency by harnessing technology for efficient delivery and real time monitoring of services, as part of various schemes. However, it will be appreciated that these piecemeal efforts have not been able to achieve the desired goals due to lack of integrated approach towards nutrition. ICDS-CAS as part of NNM aims at bridging this gap and provide the requisite infrastructure in terms of hardware, training and a synergized soft solution.

4. The ICDS- Common Application Software is the backbone for implementation of NNM. The mobile application facilitates the capture of data by frontline functionaries and a six-tier dashboard ensures the monitoring and intervention mechanism. Thus, automating the entire process of Delivery-Monitoring-Intervention into a near real time system. The application has already been implemented across 6 States. A central Call Centre is being established for grievance redressal at habitat level, as also, to provide a second tier of monitoring and ensuring timely interventions, based on inputs from the software application.

5. In view of the foregoing, it is pertinent to implement ICDS-CAS of NNM in Mission mode across the Country. May I request your personal intervention to ensure that the NNM Components are implemented as the single point of impact for all nutrition related schemes and ICDS-CAS be utilized for delivery, monitoring and interventions by respective functionaries. With the availability of ICDS-CAS it needs to be ensured that duplication of effort is avoided at all levels especially at the frontline functionary level (data entry point). The State/UT level initiatives will need to be phased out with due progress of NNM, to enable a synergized approach, avoid replication and achieve the overall goals of the Mission.

With regards,

Yours sincerely,

(Rakesh Srivastava)

Chief Secretary in all States/UTs

Copy to : Principle Secretary/Secretary, WCD/Social Welfare Deptts. of all States and UTs