

NNM/49/2017-CPMU (e- 43519)
Government of India
Ministry of Women and Child Development

3rd Floor, Jeevan Vihar Building,
Sansad Marg, New Delhi -110001
Dated 28th November, 2018

To

Principal Secretaries/Secretaries, Department of Social Welfare/Women & Child Development, all States/UTs of India in-charge of POSHAN Abhiyaan,

Subject: Revision of norms for Community Based Events (CBE) under POSHAN *Abhiyaan*.

Sir/Madam,

Please refer to this Ministry's letter of even No. dated 25th January, 2018 forwarding therewith the Guidelines for organising Community Based Events (CBE) under National Nutrition Mission (POSHAN *Abhiyaan*).

2. As per the existing guidelines, each AWC will organize one CBE event every month at the cost of ₹250/-.
3. During the third meeting of the National Council on India's Nutrition Challenges held under the Chairmanship of Vice Chairman, NITI Aayog, on 14th November 2018, it was inter-alia decided to conduct two CBEs in a month in each AWC.
4. Cost for conduct of two CBEs will be Rs. 500/- @Rs.250 for each event. States/UTs have to follow the CBE guidelines except this exception for conducting 2 CBEs in a month.
5. All the States/UTs are, therefore, requested to organise two CBEs in a month immediately on regular basis.

Yours sincerely,



(Sanjiv Gajraj)

Executive Director, POSHAN Abhiyaan
Tel. 011-23368202

Copy to

Adviser, NITI Aayog

The Director POSHAN Abhiyaan/ICDS and nodal officer of POSHAN Abhiyaan of all States/UTs of India

Ms. Mohini Kak, Health Specialist World Bank