Pradhan Mantri Matru Vandana Yojana (PMMVY)

POSHAN *Abhiyaan*

28-06-2018

PMMVY Scheme Overview

Announced by Hon'ble PM in his new year eve address of 2017

Benefit amount of Rs. 5,000 (in addition to JSY)

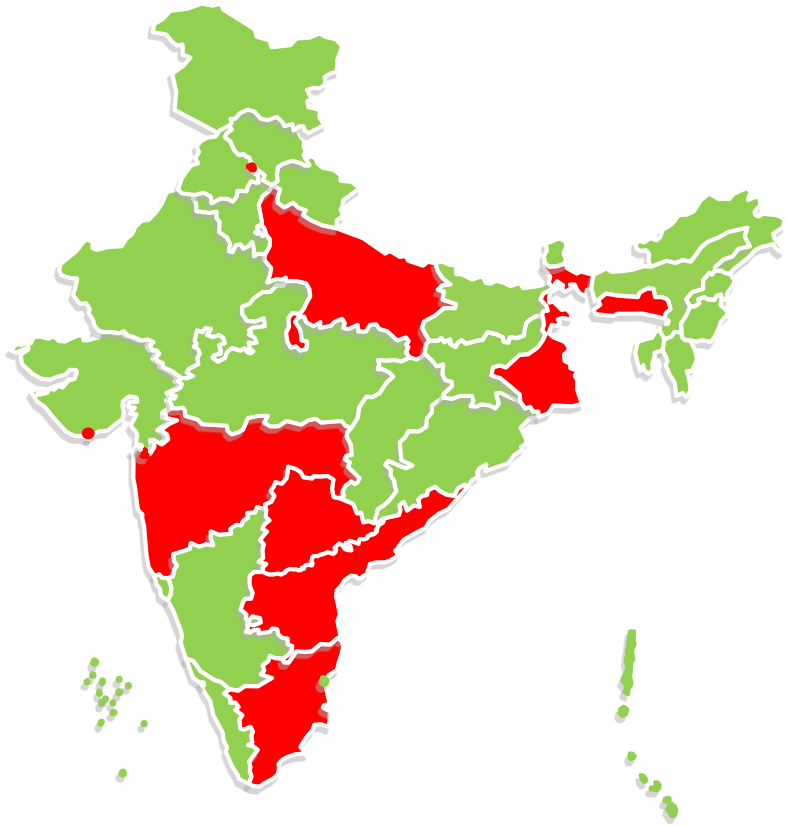
Payable in three installments

Scheme conditionality targeted at supplementary nutrition, wage compensation, rest and better health seeking behavior

Start Date January 1, 2017

Implemented by WCD/Social Welffare and Health Departments

PMMVY – Journey So Far



- 717 All Districts on-boarded
- 10,57,577 Field Functionaries
- 35,12,796 Beneficiaries enrolled
- 26,15,926 Beneficiaries paid
- 67,22,595 Applications received
- 48,07,673 Applications paid
- ₹ 731.65 Cr. Payments made
- ₹ 54.38 Cr. Payments in process

19 May: Cabinet Approval for Scheme

17 Aug: Scheme Guidelines issued
Software Security Tested

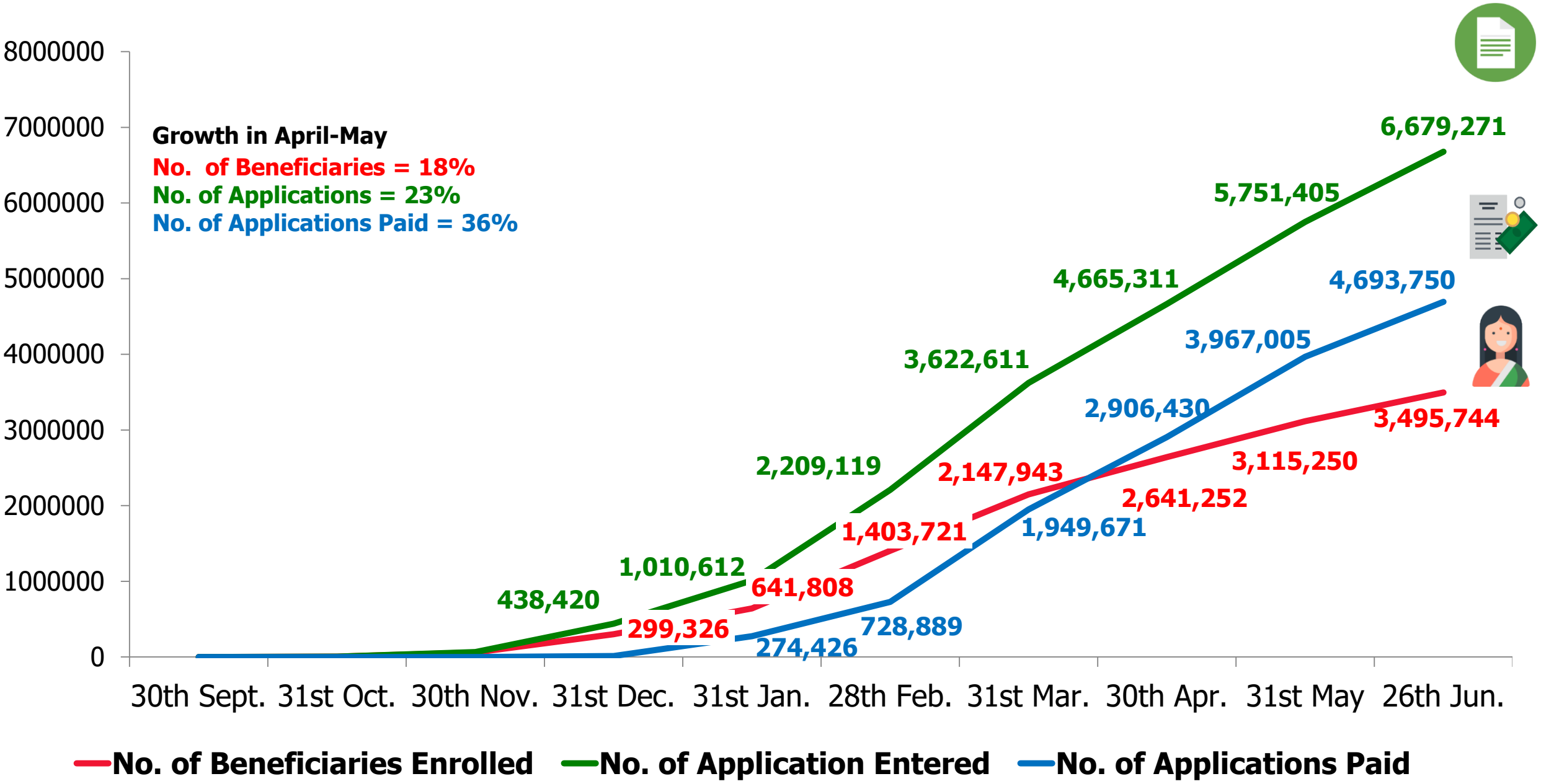
13 Sept: Re Appropriation from MH 3601-3602 to MH 2235

Dec'16	Feb'17	May'17	01 Sept 2017	31 Oct 2017	27th June 2018
Scheme Announcement	First set of Requirement	Early Software Version Ready	PMMVY-CAS is launched	National Conference to Support PFMS integration	67 lakh applications received

Development Phase | **Implementation Phase** | **Rollout Phase**

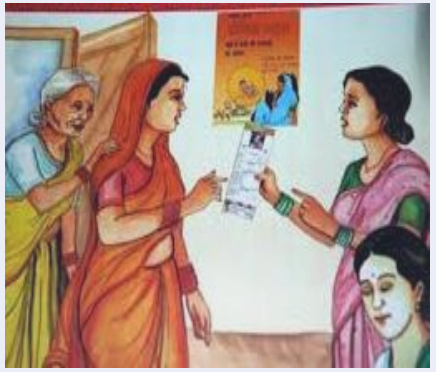
Data updated on 27th June 2018 at 04:35 AM

Overview – till 26th June'18



Simple Steps – Apply, Verify, Approve, Pay

APPLY



Anganwadi Worker/ASHA to collect forms and hand over to Supervisor/ ANM for verification

Physical Form

Supervisor / ANM hands over approved forms to Data Entry Operator

Data Entry Operator

Form entered by Data Entry Operator goes to Sanctioning Officer for Approval

Sanctioning Officer

APPROVE

APPROVED

AADHAAR

+

PFMS

Authentication of Beneficiary and Husband Aadhaar details and Account details

VERIFY

REJECTED

Corrections

Correction Queue

Authentication Failure

Payment Failure

EXCEPTION HANDLING

PAY

Payment Credit to Beneficiary Account

BANK

Payment Debit from State/UT Escrow Account

PFMS

Payments Approval by State Nodal Officer

APPROVED

State Nodal Officer

APPROVE

Project Challenges

Availability of IT Infrastructure at Block level

Critical Dependence on banking operations

- Schedule commercial banks, post office and cooperative/rural banks

Alignment with two different implementation workflows- WCD and Health

Seamless integration with PFMS, LGD and Aadhaar systems to ensure compliance with DBT standards

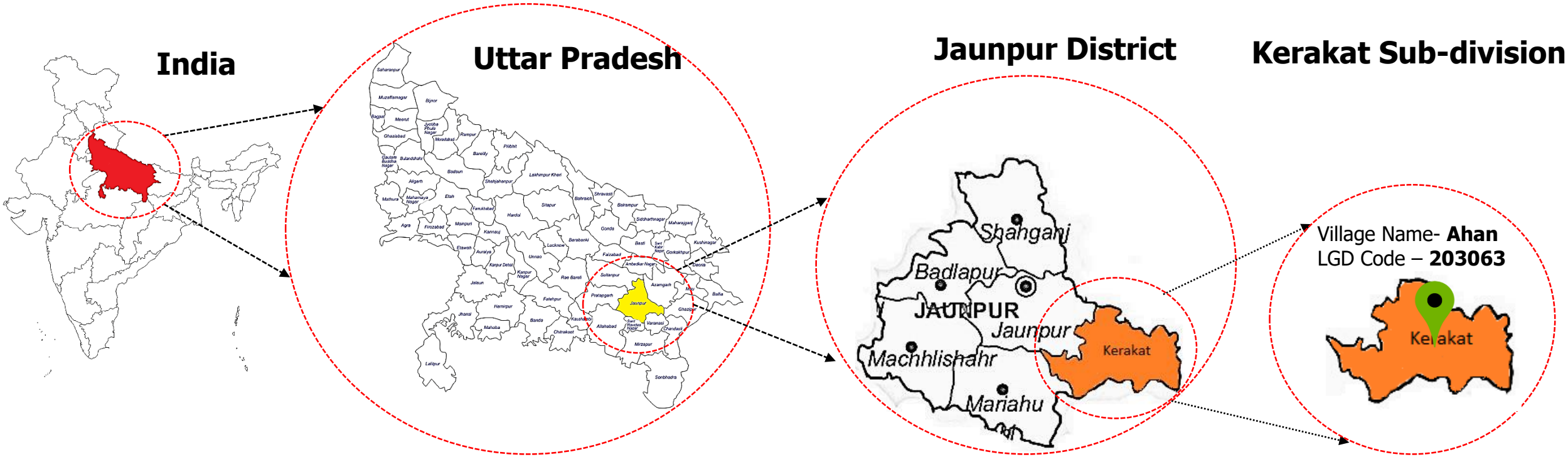
Requirement to launch nationwide using an IT Platform within an aggressive timeframe

Implemented without a pilot and PFMS test environment

Simplified Application Design

- Optimised number of data fields (~30 fields in 3 forms)
- No requirement to re-register during beneficiary migration
- Hiding complexity to the end-user
  - Exception management queue
  - Seamless external system integration with PFMS and Aadhaar
- Scheme specific Escrow Account at State/UT
- Real-time tracking of fund utilisation
- Constantly improved versions of software

Robust Monitoring Framework



- Alignment with routine work ethics
- Monitoring right up to village-level
- Targeted dashboard and reports for user categories
- Reports for pro-active follow-up

PMMVY-CAS Application Report	**Month:** January
	Year: 2018
Village Name	Ahan
Verifier Name	Dilawati Devi
Field Functionary Name	Prabha Devi
Applications Received	5
Applications Under Processing	2
Applications Paid	3

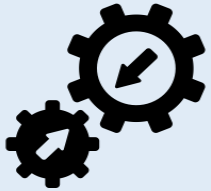
Pro-active Deployment Support

END-USER TRAINING

- 2 National and 15 Regional Conferences
- 500+ Master Trainers trained
- Dedicated IT training infrastructure for 600 users daily

DATA STANDARDISATION WITH LGD (since February 2018)

- Increase in district coverage from 526 to 717
- Last-mile mapping increased from 76% to 98%



PFMS AND BANK

- On-boarding of State Nodal Officers on PFMS system
- Weekly reconciliation model evolved
- Fine-tuning timelines with feedback to banking sector

HANDHOLDING

- Monthly VCs with state at Secretary's level
- Active technical support and Whatsapp group

Way Forward

- SMS Alerts
- Mobile App for village level
- Technology enabled awareness and education intervention
- Analytics platform for comprehensive assessments

Thank You