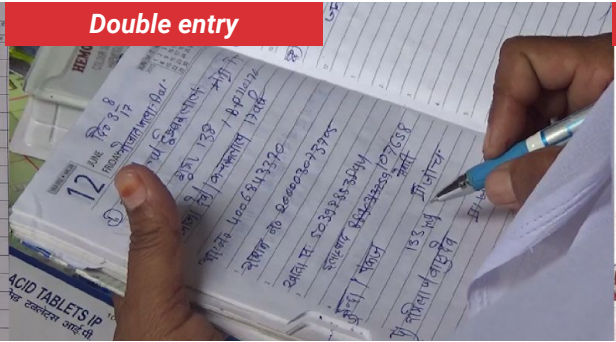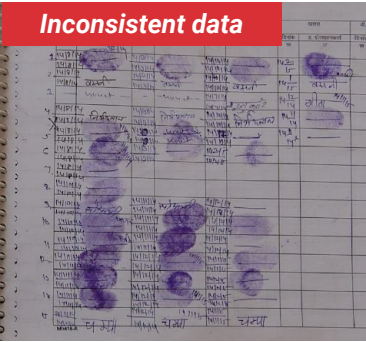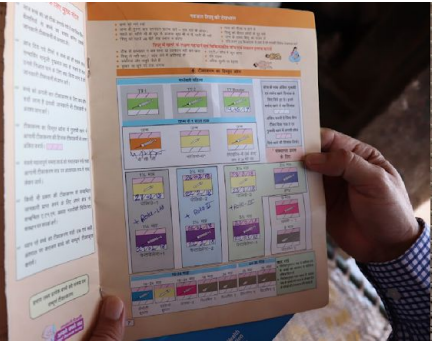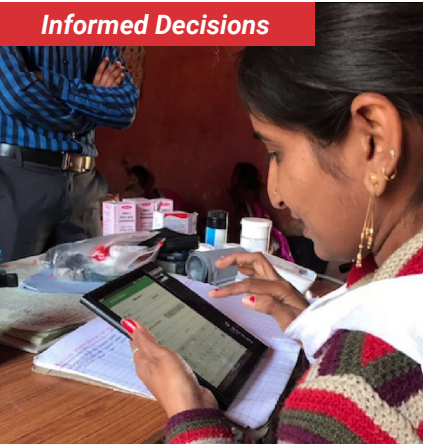# KhushiBaby

Reimagining Rural Maternal & Child Health Tracking for India

KhushiBaby

Before

Inconsistent data

Double entry

ASHA has to visit Door to Door

Now

Traceable Health

Informed Decisions

Automated Voice Reminders

We make Medical History Wearable

- Designed with the user
- Culturally Symbolic
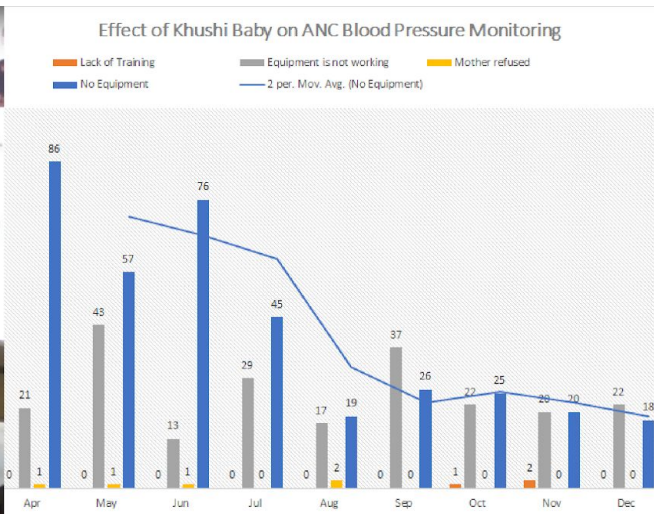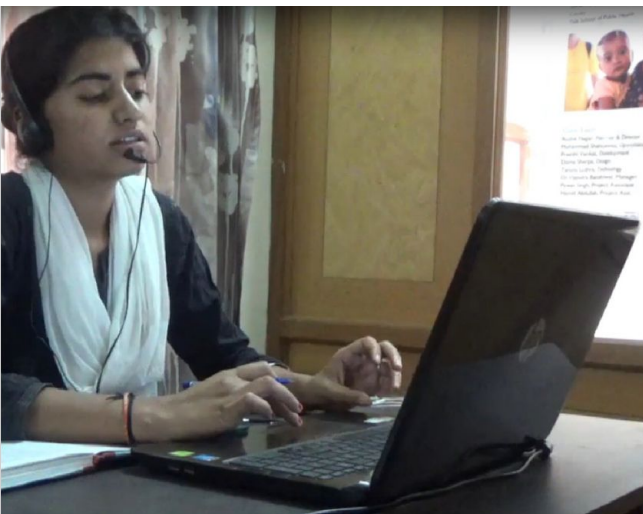- Decentralized
- Low Cost (50 INR)
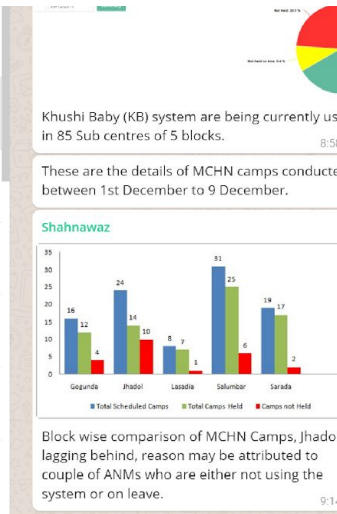- Waterproof
- Battery-free
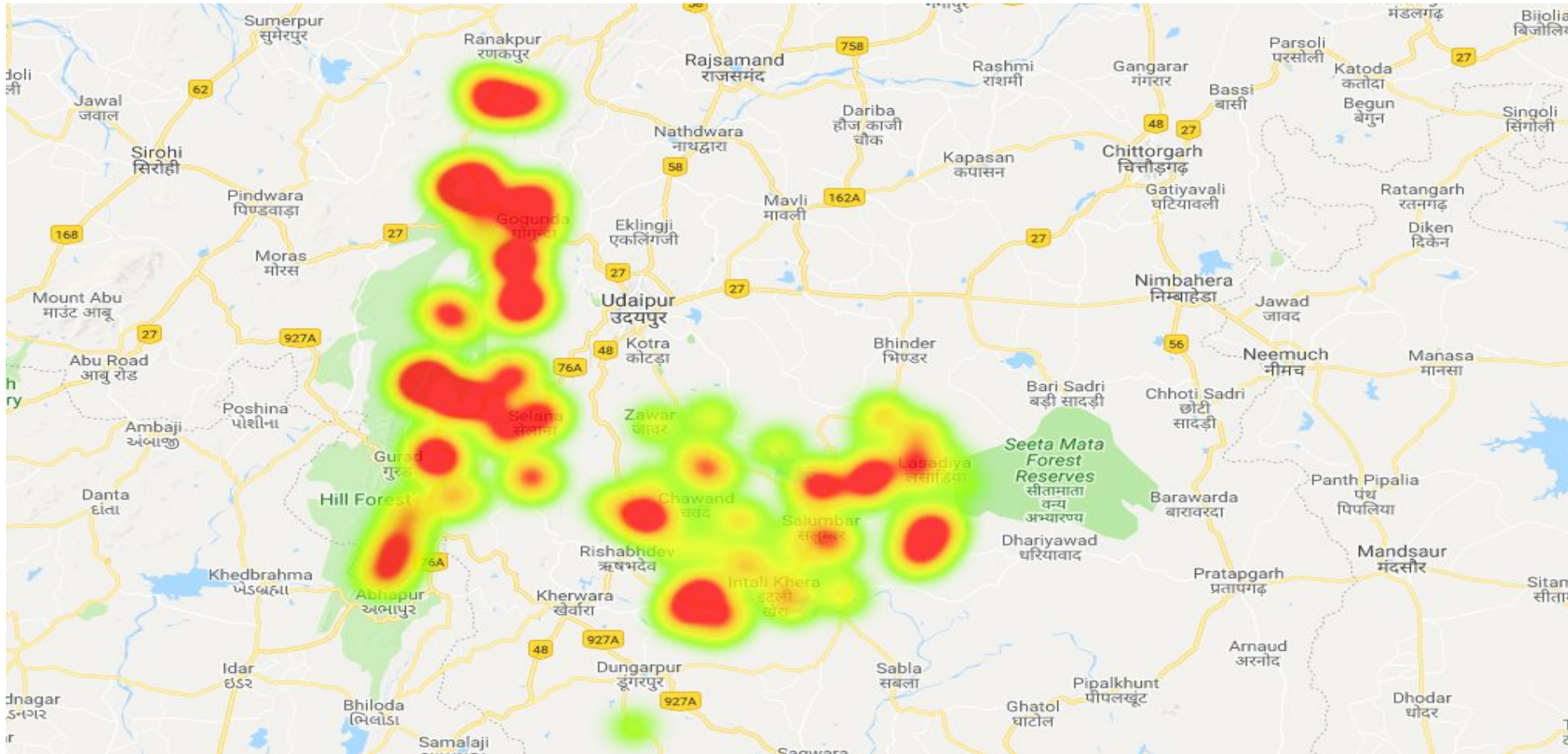- Biometrically Secure

Data for Decision Making

- **Health Camp Attendance**
- **High Risk Patients**
- **Supply Management**
- **Performance Against Targets**
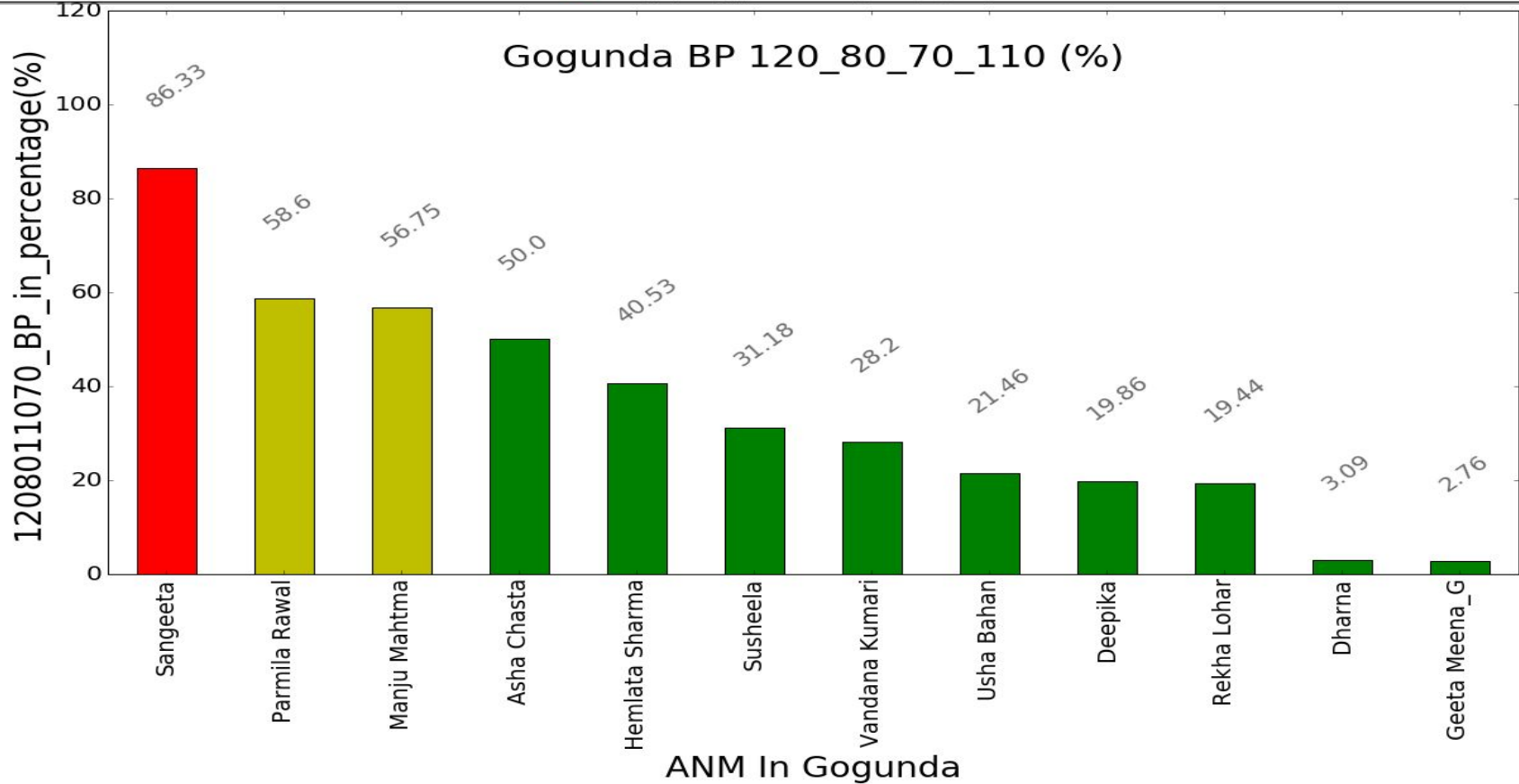- **Data Quality Metrics**
- **Outcome Prediction**

Hotspots of Home Delivery

Finding Data Manipulators

Sngta(240,278),Prmla(167,285),Manju(143,252),Asha(228,456),Hmlta(261,644),Sushla(111,356),Vndna(75,266),Usha(47,219),Depka(112,564),Rekha(69,355),Dhrna(13,421),Geeta_G(8,290)

Gogunda BP 120_80_70_110 (%)

Legend: Overall_Proportion_of_1208011070BP in percentage(%) with just values

Y-axis: 1208011070_BP_in_percentage(%)
X-axis: ANM In Gogunda

ANM	Value
Sangeeta	86.33
Parmila Rawal	58.6
Manju Mahtma	56.75
Asha Chasta	50.0
Hemlata Sharma	40.53
Susheela	31.18
Vandana Kumari	28.2
Usha Bahan	21.46
Deepika	19.86
Rekha Lohar	19.44
Dharna	3.09
Geeta Meena_G	2.76

It takes a Village to Scale