

Opening Remarks

By

Secretary, Ministry of Women and Child Development

20th March 2018

POSHAN Abhiyaan

PM's Overarching
Scheme for Holistic
Nourishment



सही पोषण - देश रोशन

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सही पोषण - देश रोशन

Brief

01

Government of India has approved setting-up of POSHAN Abhiyaan with a three year budget of ₹ 9046.17 Crore commencing from 2017-18.

02

Government budgetary support would be 60:40 between Centre and States/UTs, 90:10 for NER and Himalayan States and 100% for UTs without legislature.

03

₹ 480 crore already released to States/UTs during 2017-18.

04

Loan of **USD** 200 million negotiated with World Bank for Phase-I.

Targets

Prevent and reduce Stunting in children (0- 6 years) @ 2% per annum

Prevent and reduce under-nutrition (underweight prevalence) in children (0-6 years) @ 2% per annum

Reduce Low Birth Weight (LBW) @ 2% per annum

Reduce the prevalence of anemia among young Children(6-59 months) @ 3% per annum

Reduce the prevalence of anemia among Women and Adolescent Girls in the age group of 15-49 years @ 3% per annum

bring down stunting of children in the age group of 0-6 years from 38.4% to 25% by the year 2022

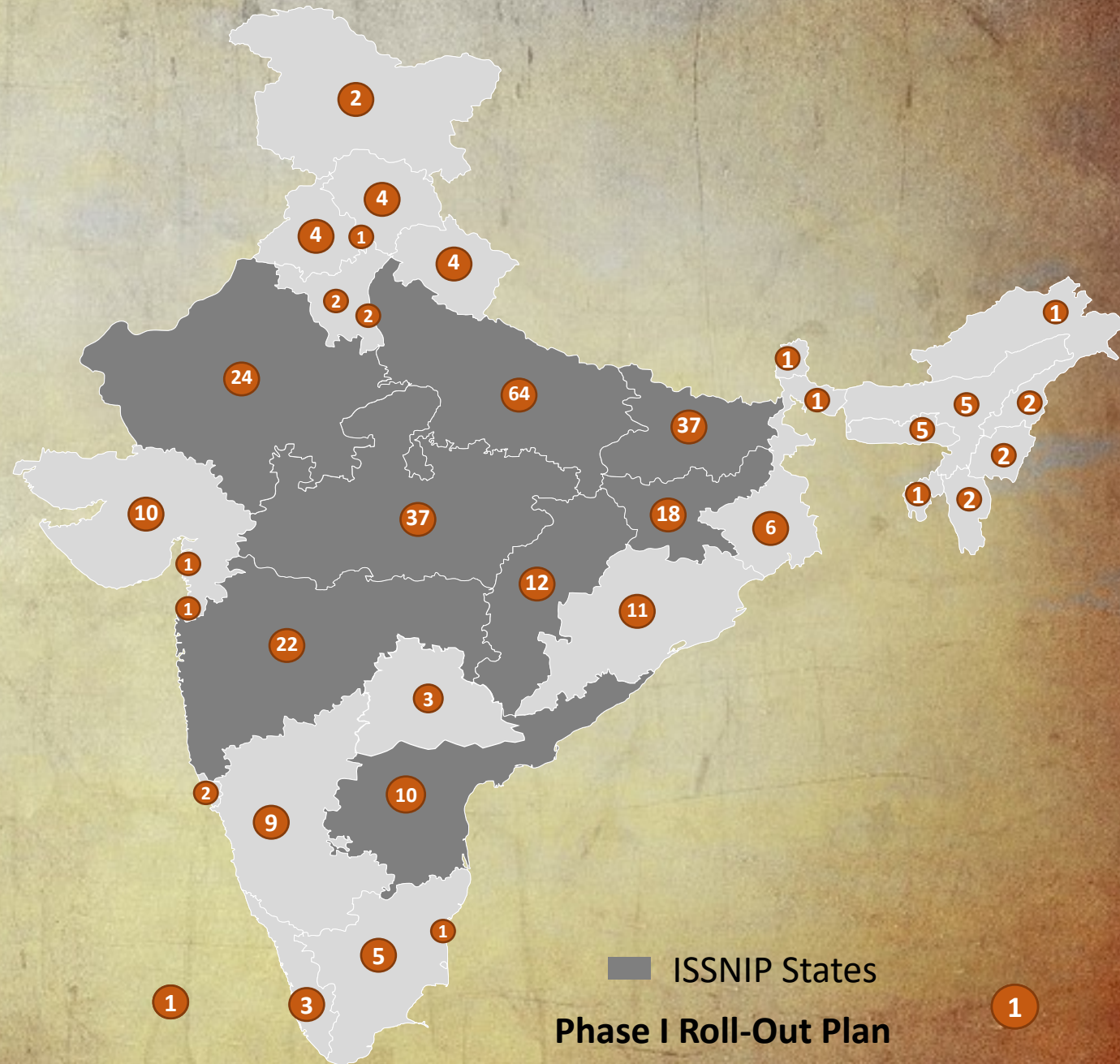


Roll Out

315 districts identified on prevalence of stunting in 1st phase

235 districts to be covered in 2018-19

Remaining Districts in 2019-20



Convergence under POSHAN Abhiyaan

Ministry of Women and Child Development

- Anganwadi Services.
- Pradhan Mantri Matru Vandana Yojana.
- Scheme for Adolescent Girls

Ministry of Health and Family welfare

- Janani Suraksha Yojana (JSY).
- National Health Mission

Ministry of Drinking Water & Sanitation

- Swach Bharat Mission

Ministry of Rural Development

- Mahatma Gandhi National Rural Employment Guarantee Scheme
- Construction of AWCs.

Ministry of Consumer Affairs, Food & Public Distribution

- Public Distribution System

Ministry of Panchayati Raj

- Mobilisation of Gram Panchayats towards Convergence

Ministry of Information & Broadcasting

Ministry of Tribal Affairs

Dept. of School Education & Literacy , HRD

Ministry of Urban Development

Convergence Mechanism

National Council for Nutrition

- Headed by NITI Aayog.
- To meet once in 6 Months and Report to Hon'ble Prime Minister.
- First Meeting scheduled for April 2018.

Executive Committee

- Headed by Secretary, MWCD.
- Participation by all converging Line Ministries, Selected States and Districts (in rotation).
- First Meeting held on 13th March 2018.
- Number of Key decisions taken towards a Converged Approach.

State Convergence Plan

District Convergence Plan

Block Convergence Plan

Converged VHSN Day at Village Level

- States and Districts Oriented through Video Conferencing.
- Detailed Instructions available in the Administrative Guidelines.
- States to formulate Convergence Action Plans at the earliest.



Thank You
