

Government e-Marketplace

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Workshop on NATIONAL NUTRITION MISSION

20 th March, 2018



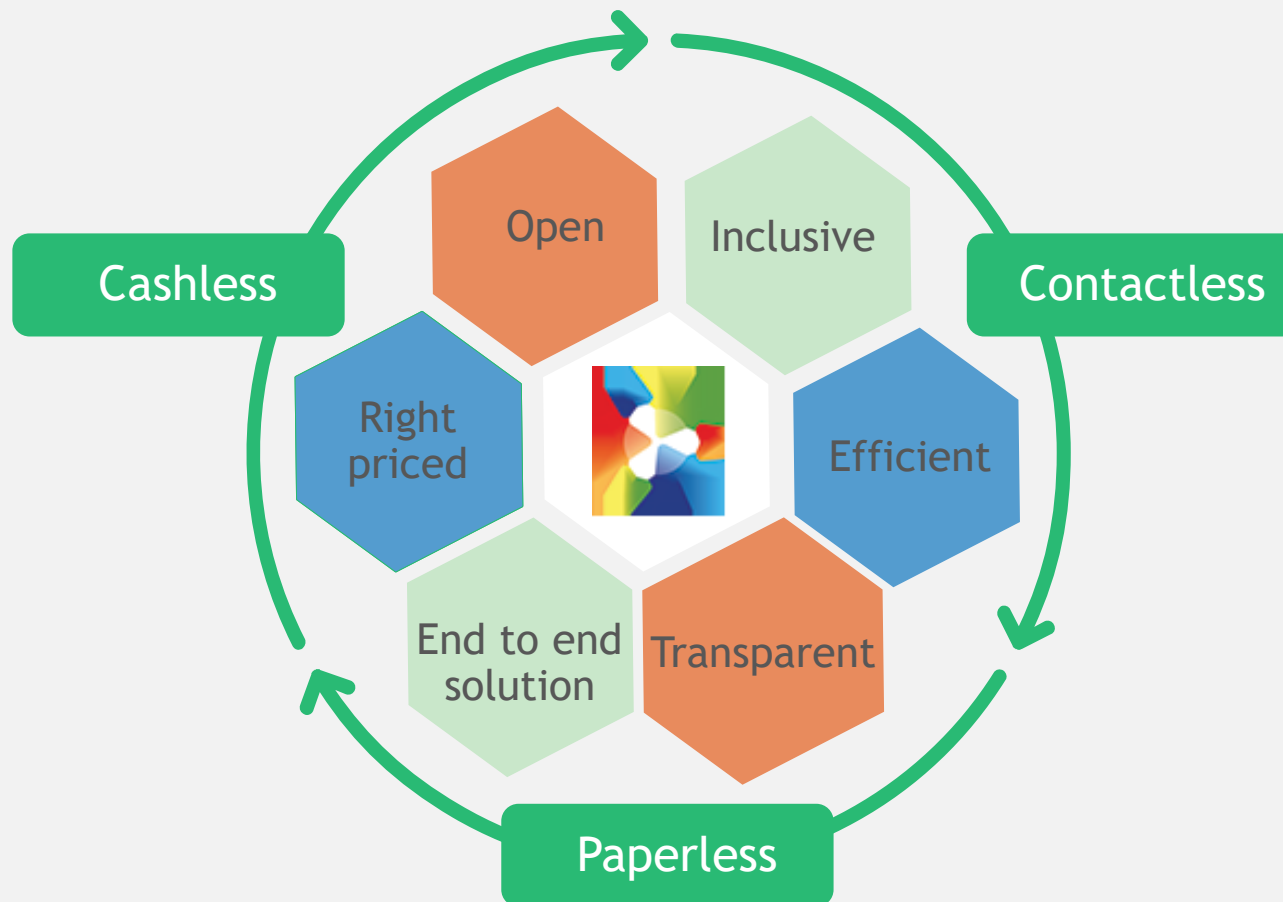
Government e-Marketplace (GeM)- a path breaking evolution in India's public procurement

A one-stop online procurement portal for all govt. buyers including central/state ministries, departments & PSUs.

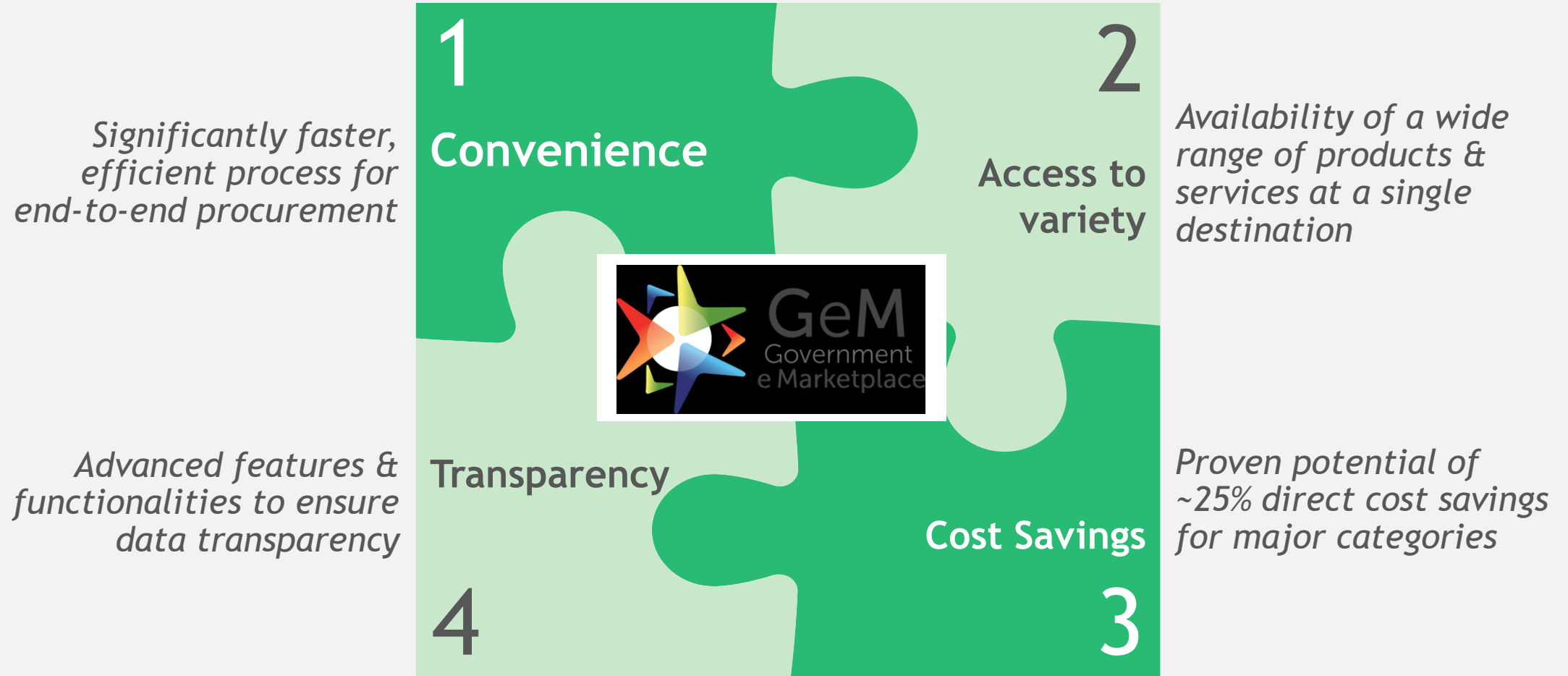


Shri Narendra Modi
Prime Minister of India

“*The government is committed to curbing corruption. One of the key aspects of this objective is to minimize Governments human transactional interface.*”



GeM provides 4 distinct benefits



GeM leverages digital capabilities to offer many new generation features & benefits for its buyers...

Key features and tools



Demand aggregation



Electronic payments



Advanced search & discovery



Logs and audit trail



Alerts & Notifications

Benefits for buyers i.e. government organizations

Rich listing of products/services

Disintermediated procurement

Potential of ~25% savings

Seamless and efficient procurement

Significantly faster processes (100-10,000 X)¹

Dynamic & competitive pricing

Consistent and uniform purchase procedures





User friendly dashboard for tracking and monitoring

...and supports multiple modes of purchase and payment for buyer convenience

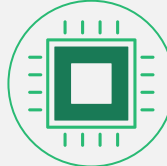



Mode of purchase

% transaction volume

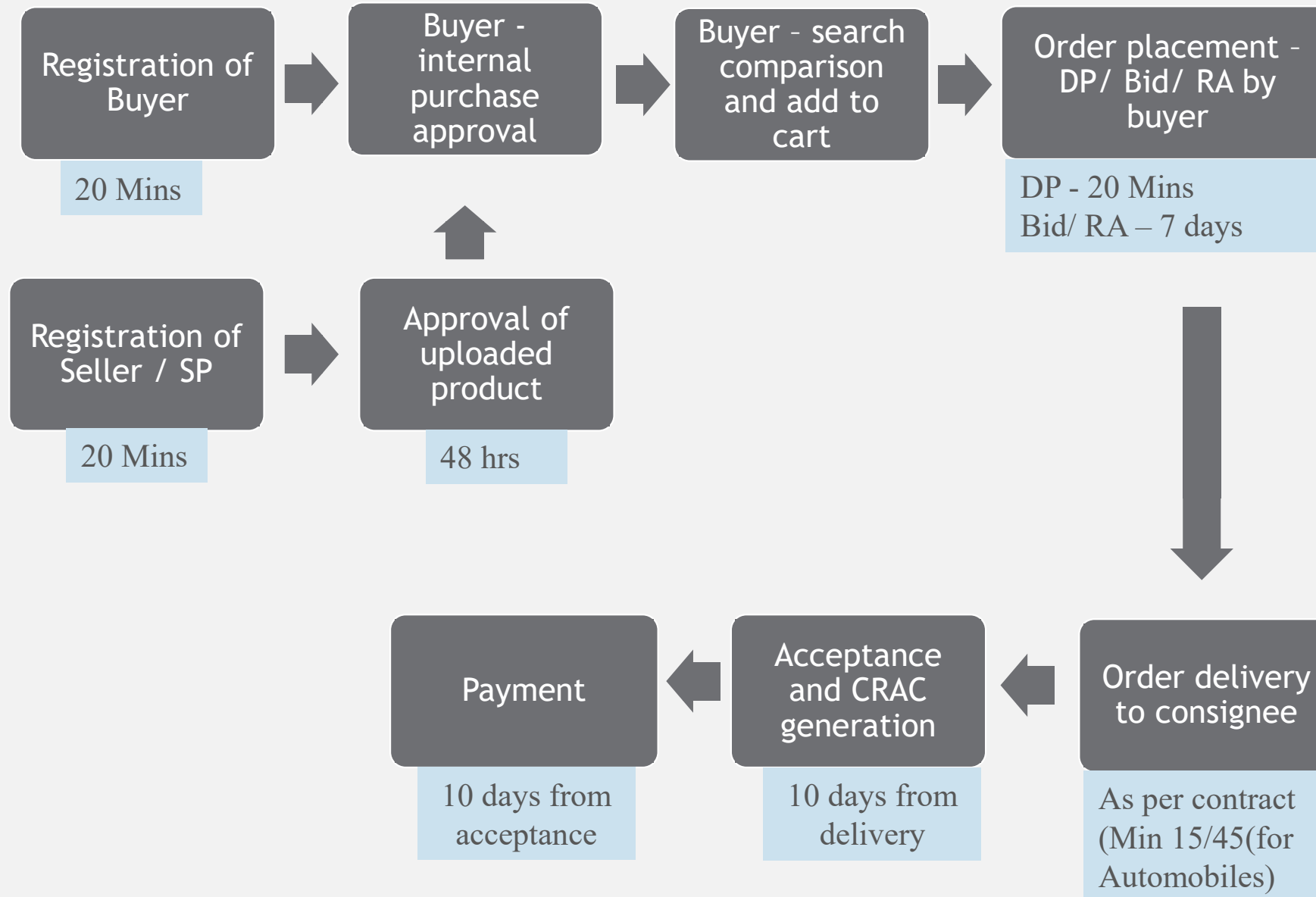
% transaction value

Mode of purchase	% transaction volume	% transaction value
 <p>Direct Purchase <i>B2C ecommerce like purchasing</i></p>	83%	40%
 <p>L1 Purchase <i>Automated, least cost based seller selection</i></p>	13%	25%
 <p>Bidding <i>End-to-end, online tendering solution</i></p>	4%	33%
 <p>Reverse Auction</p>	~1%	2%

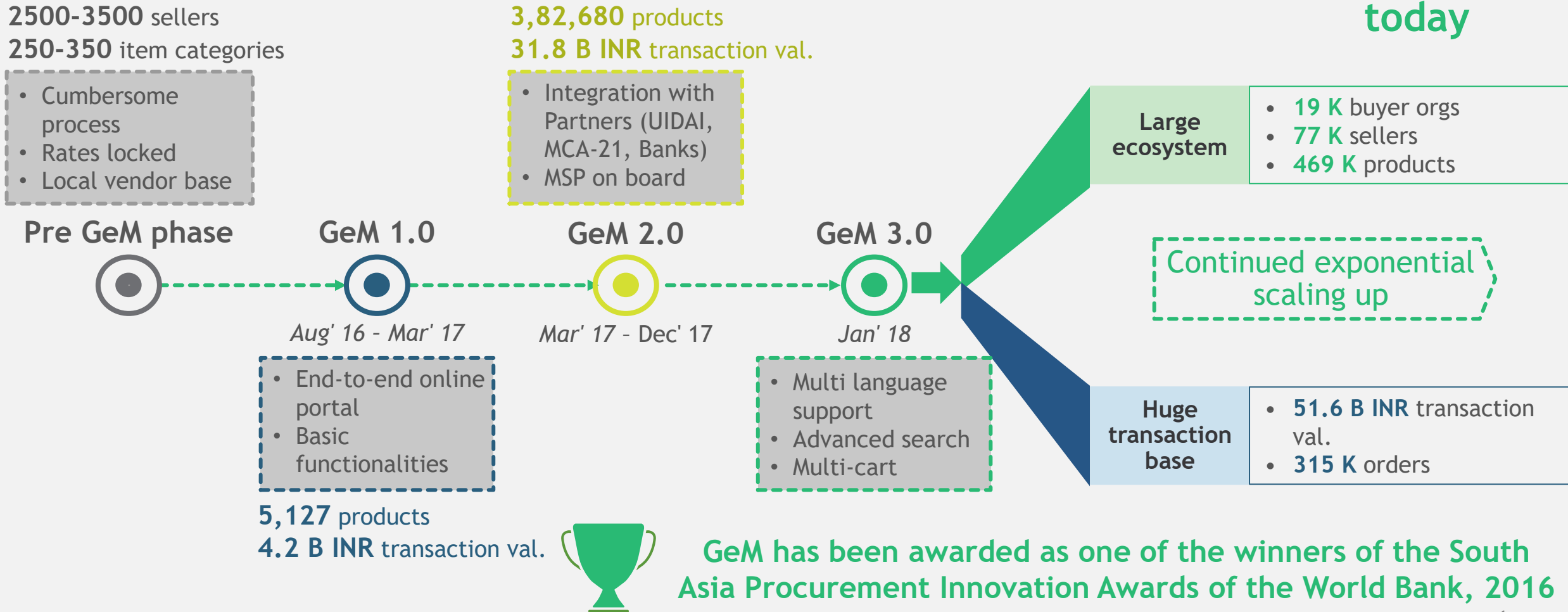
Multiple modes of payment supported

 <p>Public Financial Management System (PFMS) <i>Centralized financial system of the Indian government</i></p>
 <p>Internet Banking <i>Partnerships with multiple banks already</i></p>
 <p>GeM Pool Account <i>Innovative, wallet-like payment offering</i></p>
 <p>Payment via other modes including NEFT, Credit/Debit cards etc.</p>

GeM – eProcurement lifecycle



GeM has already achieved significant scale in its short journey of <2 years so far



And made considerable progress in on boarding states, key partners



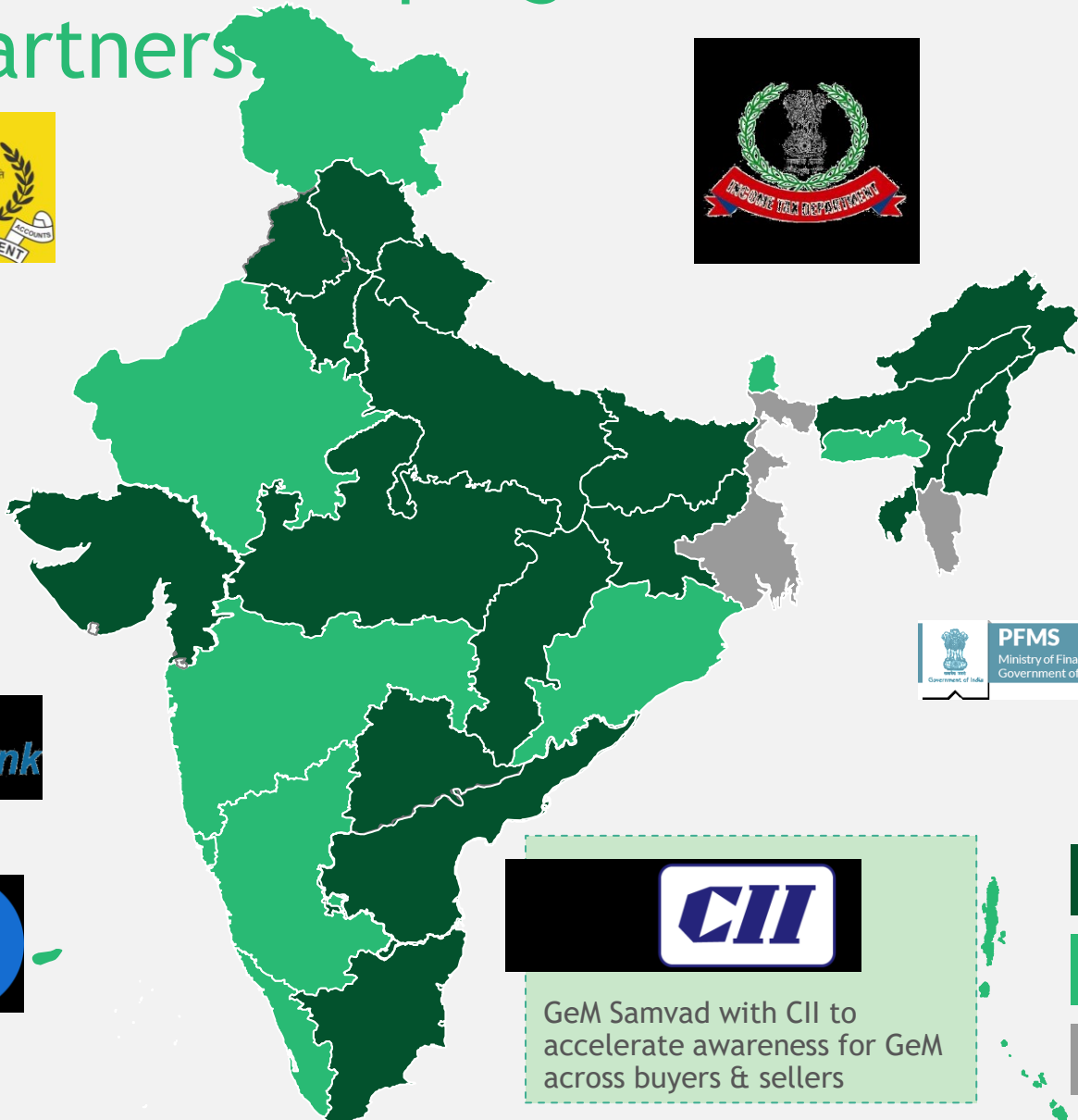
MoU with MSME, CSC for accelerated onboarding & training

Seamless integration with Udyog Aadhar for quick data authentication



GeM Samvad with CII to accelerate awareness for GeM across buyers & sellers

- 20** MoU signed & actively buying
- 14** Actively buying on GeM
- 2** Not active yet



How to procure through GeM



Items to be procured in NNM

1. Smart Phone
2. Tablet
3. Power Bank
4. Infantometer
5. Stadiometer
6. Weighing Scale (infant)
7. Weighing Scale (mother & child)

Process for procurement:

- ✓ Administrative and financial approvals
- ✓ Demand aggregation
- ✓ Bunching of items
- ✓ Creation of bid
- ✓ Finalise bid and issue orders
- ✓ Delivery of items
- ✓ Issue of CRAC and payments

Support for buyers

- ✓ Nodal officer from WCD:
SK Choudhary sk.choudhary75@nic.in
- ✓ Nodal officer from GeM:
AK Kamra ak.karma@gem.gov.in

A close-up photograph of a lit sparkler against a dark background. The sparkler is the central focus, with numerous bright, golden-yellow sparks radiating outwards in all directions. The sparks vary in length and intensity, creating a dynamic and celebratory atmosphere. The background is dark and slightly out of focus, with some blurred light spots.

Thank You