F.No. PA/54/2018-CPMU (e-63961) Government of India Ministry of Women and Child Development

3rd Floor, Jeevan Vihar Building, Sansad Marg, New Delhi Dated the 28th November, 2018

OFFICE MEMORANDUM

Subject: Minutes of the Third Meeting of the National Council on India's Nutrition Challenges under POSHAN Abhiyaan – regarding.

The undersigned is directed to forward herewith copy of the minutes of the Third Meeting of the National Council on India's Nutrition Challenges under POSHAN Abhiyaan held on 14th November, 2018 at Pravasi Bhartiya Kendra, New Delhi, under the Chairmanship of Dr. Rajiv Kumar, Vice Chairman, NITI Aayog, for information and necessary action at the end of the respective Ministry/Department/Organization/States/UTs.

Encl. As above

Executive Director, POSHAN Abhiyaan

- 1. Minister, Women & Child Development
- 2. Minister, Health & Family Welfare
- 3. Minister, Drinking Water & Sanitation
- 4. Minister, Rural Development
- 5. Minister, Tribal Affairs
- 6. Minister, Panchayati Rai
- 7. Minister, Consumer Affairs and Food & Public Distribution
- 8. Minister of State, Women & Child Development
- 9. Minister of State, Finance
- 10. Minister/Minister of State, Human Resource Development
- 11. Minister/Minister of State, Housing and Urban Affairs
- 12. Minister/ Minister of State, Information & Broadcasting
- 13. Minister of Minister of State, Environment, Forest & Climate Change
- 14. Chief Minister, Bihar.
- 15. Chief Minister, Uttar Pradesh.
- 16. Chief Minister, Rajasthan
- 17. Chief Minister, Tamil Nadu
- 18. Chief Minister, Chhattisgarh
- 19. Member, Health & Nutrition, NITI Aayog
- 20. Shri Ratan P. Watal, Member Secretary, EAC-PF & Principal Advisor, NITI Aayog
- 21. CEO, NITI Aayog,

- 22. Secretary, Health Research & DG, ICMR,
- 23. Secretary, Ministry of Health & Family Welfare
- 24. Secretary, Ministry of Drinking Water & Sanitation
- 25. Secretary, Ministry of Rural Development
- 26. Secretary, Ministry of Panchayati Raj
- 27. Secretary, Ministry of Tribal Affairs
- 28. Secretary, Ministry of Food & Public Distribution
- 29. Secretary, Department of Expenditure, Ministry of Finance
- 30. Secretary, Department of School Education and Literacy
- 31. Secretary, Ministry of Housing & Urban Affairs
- 32. Secretary, Ministry of Information & Broadcasting
- 33. Secretary, Ministry of Environment, Forest & Climate Change
- 34. Secretary, Ministry of AYUSH
- 35. Secretary, Ministry of Power
- 36. Chairman, Food Safety and Standards Authority of India
- 37. Director, National Institute of Nutrition
- 38. -47. DC/DMs from 10 districts of Bahraich, Shravasti, Balrampur, West Singhbhum, Siddharthnagara, Sitamarhi, Gonda, Sitapur, Koppal, Yadgir.
- 48. Dr. Chandrakant Pandav, AIIMS, New Delhi
- 49. The Principal Secretaries/Secretaries of Department of Women & Child Development/Social Welfare of the 29 States and 07 Union Territories

Copy to:

- 1. PS to Vice Chairman, NITI Aayog
- 2. PPS to Secretary, MWCD

Minutes of Meeting of National Council on India's Nutrition Challenges held on 14th November, 2018 at Pravasi Bhartiya Kendra, New Delhi

The 3rd Meeting of the National Council on India's Nutrition Challenges was held under the Chairmanship of **Dr. Rajiv Kumar, Vice Chairman, NITI Aayog**, on 14th November 2018 at Pravasi Bhartiya Kendra, New Delhi.

- 2. The Council is mandated to provide policy directions to address India's nutritional challenges through coordinated inter-sectoral action; coordinate and review convergence between Ministries; and review programmes for nutrition on a quarterly basis.
- 3. The Agenda of the Meeting is placed at **Annexure I**.
- 4. The list of participants is annexed as **Annexure II.**
- 5. Shri Aditya Chopra, Executive Director, POSHAN Abhiyaan, at the outset welcomed all the members to the 3rd Meeting of the Council.

Proceedings based on the Agenda

Shri Rakesh Srivastava, Secretary, MoWCD as part of his 6. Opening Remarks presented the progress of POSHAN Abhiyaan after 2nd National Council Meeting. He mentioned that in the month of September 2018, Poshan Maah was celebrated across the country which was a resounding success. Poshan Maah witnessed a plethora of events and festivities at the grass-roots level. On 11th September 2018, Hon'ble Prime Minister held a "Direct Samwad" with the Frontline Functionaries through video-conferencing, seeking their inputs and feedback. To recognize the outstanding and exceptional contributions of field functionaries, States/UTs and those who had displayed exceptional leadership at grassroot level during Poshan Maah, an Award Ceremony was organised on 10th October 2018. More than 200 awardees were felicitated during the event. Recently, a Memorandum of Agreement (MoA) has been signed between NASSCOM Foundation and Ministry of Women & Child Development to provide support towards the implementation of POSHAN Abhiyaan.

- 7. The Chairman, Dr. Rajiv Kumar in his keynote address highlighted that Poshan Maah had been a success, wherein 25 crore people were reached. The Rastriya Poshan Maah provided the platform to steer POSHAN Abhiyaan towards a Jan Andolan and echoed the call given by Hon'ble Prime Minister to convert this Abhiyaan into a mass movement and thus, a Jan Andolan. He directed MWCD to present detailed timelines regarding procurement of devices and status of the dashboard. He highlighted his concerns regarding slow fund utilization status by all States/UTs. He raised concerns about number of vacant positions of supervisory staff in various States/UTs. He directed to collate details of all vacant posts, so as to discuss the matter with Chief Ministers of concerned States. Chairman also emphasised the importance of VHNSD and exhorted all States and UTs to earmark a day in a month to be celebrated as VHNSD. The Chairperson highlighted the significance of a third party evaluation of POSHAN Abhiyaan during various stages of its roll-out as well to ascertain the outcomes. Chairman pointed out need to raise the basic level of capacity building amongst the staff at States/ UTs. Chairman suggested to hold a workshop for nodal officers of the States/UTs wherein best practices of particular State/UTs be shared with all and also imbibed by others to enhance level of capacity building and effective implementation of the scheme. He stressed upon the need to create visibility of the scheme through mass media and other multimedia platforms. He congratulated everyone for success of Poshan Maah and emphasised that the first anniversary of POSHAN Abhiyaan will be celebrated on 8th March next year and preparations for the event should be initiated to retain the momentum created during the Rashtriya Poshan Maah.
- 8. Smt. Maneka Sanjay Gandhi, Hon'ble Minister of Women and Child Development, as part of her address highlighted that she was aware about the progress of POSHAN Abhiyaan especially availability of smartphones at Anganwadi centres. She emphasised that Poshan Maah was organized successfully and large amount of outreach was achieved. She welcomed the decision taken by the Hon'ble Prime Minister to increase the honorarium of Anganwadi Workers and Helpers. She mentioned that now the thrust should be towards achieving a Malnutrition Free India and appealed for more focus on nutritious food that should be fed to the children and beneficiaries. She highlighted the fact that

management of SAM children and giving proper food to the children are central to reducing malnutrition in India. She stressed on the need to formulate the Guidelines for management of SAM and MAM children.

- 9. Smt. Anupama Jaiswal, Hon'ble Minister of State, Bal Vikas Sewa Evam Pusht Aahar, Government of Uttar Pradesh highlighted the progress made so far in POSHAN Abhiyaan by the State. She highlighted that 40 districts have been identified in the State where urgent need for interventions were required and as part of SABRI (Sustaining Health & Nutrition above red indicator) programme special initiatives have being taken at the State level to fight malaise of malnutrition. The Minister informed about number of Community Based Events including Suposhan Diwas which have been organized in the State. It was also brought out that State has taken efforts to identify ghost beneficiaries. She assured the gathering that, along with procurement of the Growth monitoring devices and mobile phones, vacant positions of DPO & CDPO would also be expedited. Efforts to roll-out ICDS-CAS in all 75 districts of the State will also be an agenda to be completed by end of this financial year.
- Shri J.P.Nadda, Hon'ble Minister of Health & Family Welfare 10. highlighted that POSHAN Abhiyaan is a key scheme of the Government of India and Hon'ble Prime Minister has always emphasised on convergence between Ministries. Highlighting the initiatives of the Ministry, he said that the Ministry of H&FW has been proactive and committed to reduce and eradicate malnutrition by various interventions. During POSHAN Maah (September 2018), it was informed that 1.83 lakh of activities were conducted by MoH&FW and Department of Health in the States and UTs with involvement of 2.58 Crore participants. The Minister further stated that in order to promote well being of the mother and child various schemes and programmes have been launched by the Ministry. He informed the gathering about, MAA- Mothers' Absolute Affection programme to improve breastfeeding coverage and appropriate breastfeeding practices in the country, Immunization campaigns, Test and Treat Camps, introduction of Rota Virus vaccine, Diarrhoea management and success of NRC across the country in early identification of SAM children as few of the initiatives undertaken to champion the cause of nutrition. He emphasized that under the Rashtriya Bal Swasthya Karyakram (RBSK) and Rashtriya Kishore Swasthya Karyakram (RKSK),

systematic efforts are being undertaken to detect nutrition deficiency among children and adolescents respectively. He added that the Ministry organises National De-worming Day twice in a year and around 26.7 Cr of children were administered medicines. He also stressed on the need to involve local leaders, MLAs & MP and sensitising them towards nutrition initiatives of the Government so that they can raise awareness about it amongst the people. He also directed that a meeting may be called at Guwahati for all North Eastern States in which all Chief Secretaries & concerned Secretaries should participate for resolving and finding solutions to the issues peculiar to North Eastern Region.

- 11. **Dr. Vinod Paul, Member (Health & Nutrition), NITI Aayog** informed the Council that technical guidelines on IYCF & CMAM have been finalized. He also informed that no technical issues were pending with NITI Aayog. He emphasised the need to saturate the districts with all the elements/components of POSHAN Abhiyaan. He emphasised on planning for timeline based operationalisation targets for implementation of POSHAN Abhiyaan components on quarterly basis. He highlighted the significance of HBNC in addressing the concerns of Low Birth Weight and Breastfeeding. The roll-out of both HBNC and HBYC Schemes is significant for achieving the goals of POSHAN Abhiyaan, highlighting this; the Member requested the Ministry of Health and Family Welfare to ensure its proper implementation.
- 12. Shri Ratan P. Watal, Member Secretary, EAC-PF & Principal Advisor, NITI Aayog stated that the report on Guidelines on the type of food to be given to the Children at the Anganwadi (SNP Guidelines) had already been submitted to the PMO by the EAC. Another issue he raised was regarding the importance and significance of a cross cutting approach for the health and wellness of children and convergence on these issues between MoWCD and MoH&FW. He also informed that NITI Aayog has mandated to include budgeting for gender specific (women) and children in EFC /SFC memos of all Ministries while being presented for approval to Finance Department.
- 13. Dr. Rajesh Kumar, Mission Director, POSHAN Abhiyaan & Joint Secretary MoWCD sought confirmation of the Minutes of the last National

Council Meeting held on 24thJuly, 2018. The Council confirmed the same. He also presented the Action Taken Report for the last National Council Meeting. The discussion on points of the ATR is enumerated in succeeding paragraphs.

13.1. Pilot on Conditional Cash Transfer (CCT) in lieu of THR: The point on implementation of pilot on CCT in lieu of THR was deliberated upon in great detail. It was highlighted that Hon'ble Minister for Consumer Affairs, Food & Public Distribution, through a D.O. letter dated 31.10.2018 to Hon'ble Minister of Women & Child Development, had spelt out the difficulties experienced in roll out of DBT in PDS Scheme in Jharkhand. In view of this letter Hon'ble Minister of Women & Child Development has directed to place this issue in the Agenda of National Council Meeting. In this regard the Council was informed that the pilot of PDS which was conducted in Jharkhand was perhaps not well designed. Shri Alok Kumar, Advisor, NITI Aayog informed that a pilot was also conducted in two blocks of Gaya District of Bihar. The pilot was quasi-experimental and demonstrated improvement in all parameters except Stunting. The pilot was also supported through specific IEC campaigns to drive the interventions. Some Council Members suggested that THR & Cash both be given simultaneously during the pilot. However, it was concluded that giving Cash and THR would defeat the very purpose of the pilot and may not produce the desired outcomes. Shri J.P. Nadda, Hon'ble Minister of Health & Family Welfare supported the proposal and Minister of Women and Child Development of Uttar Pradesh agreed to conduct the pilot in Uttar Pradesh. After detailed discussion, it was directed to conduct the CCT Pilot in few blocks of two districts each in Uttar Pradesh and Rajasthan. The importance of complementary IEC campaigns to be aligned with the Pilot was reinforced. Formation of a 'Committee' to look into all the aspects including the conditionality framework of DBT was advised.

Convergence Action Plan (CAP) Guidelines: On the implementation of Convergence Guidelines the Mission Director informed that the Guidelines have been issued to all States/UTs after approval from the NITI Aayog on 02nd November, 2018. To a query on the availability of a monitoring mechanism to track

progress at the ground level, the Mission Director informed the Council that a Governance Dashboard was being prepared to capture the implementation and progress of various administrative components of the Abhiyaan, which shall include the CAP as well.

- 13.3 Regarding baseline and midline survey of POSHAN Abhiyaan, Chairman directed that a separate detailed presentation should be arranged by MoWCD in consultation with NIN.
- 13.4 It was informed to the Council that four e-Learning Modules have been prepared by NIN on the topics of (i) Maternal Health (ii) General Nutrition (iii) IYCF and (iv) Anemia. Chairman inquired about the status of distribution and dissemination of these modules. It was directed by the Chairman that the roll-out plan for these modules to the field functionaries should be intimated in the next Council Meeting.
- On the action taken to develop a Common Application Software for Triple-A (ASHA, ANM, AWW), it was informed that design for the pilot project has been prepared jointly by MoWCD and MoH&FW. Mathura District in U.P has been selected for the pilot project. The pilot project is intended to be completed by March, 2019.
- 13.6 The matter regarding mandatory fortification of rice was discussed. FSSAI informed that the matter has been taken-up with States/UTs and Line Ministries for conducting pilot on fortification of Rice and its distribution under PDS. The Chairman expressed his concern about the delay in implementation of fortification of rice. The Chairman directed that Secretary, FSSAI & Secretary Food & Public Distribution should intimate the definite timelines for implementation of the pilot project.
- 13.7 As regarding availability of equipment /methods for safe drinking water at schools by DoSEL, Joint Secretary, DoSEL informed the Council that no separate provisions existed to provide water purifiers in schools. Chairman directed that DoSEL should

brief him separately on the issue and work out detailed plans to provide safe drinking water in Schools.

- 13.8 Newsletter on Nutrition/ POSHAN Abhiyaan to be published by December 2018.
- 13.9 The Mission Director also presented brief minutes and decisions taken during the Executive Committee Meeting held on 03rd October, 2018. It was brought out by the Council that minutes of the Executive Committee Meeting should be shared with all members of the National Council.
- 14. A brief presentation on the roll-out of e-ILA and ECCE Mobile Application was made on the subject by Shri Sanjiv Gajraj, Executive Director, POSHAN Abhiyaan.
- 15. A brief on Poshan Maah Outcomes was presented by Shri Aditya Chopra, Executive Director, and POSHAN Abhiyaan. He also presented plan of the Ministry for Outcome Based Evaluation of POSHAN Abhiyaan. He informed that EOI for third party evaluation has been prepared in consultation with NITI Aayog.
- 16. Following Agenda Points were deliberated upon:-
 - 16.1 <u>Specifications of Smartphone & GMDs</u>: The agenda for discussing specifications of Smartphone and Growth Monitoring Devices was placed before the Council. The Council was informed that the specification of Smartphone were decided in consultation with Bill and Melinda Gates Foundation and NIC wherein minimum specification have been prescribed on which ICDS-CAS could run successfully and also to ensure more economical prices. The specification of the Smartphone has been shared with States/UTs vide letter dated 17.01.2018 (Copy enclosed).

Under the Abhiyaan, the States/UTs have to procure four Growth Monitoring Devices (i) Infantometer (ii) Stadiometer, (iii) Weighing Scale for Mother and Child and (iv) Weighing Scale Infant. The specifications of these devises were prepared in consultation with

UNICEF and DGS&D during ISSNIP. The same specifications have been used under the POSHAN Abhiyaan also. The specification of these devises were shared with all States/UTs vide letter dated 09.01.2018 (copy enclosed)

Based on the feedback from the States who had already implemented ICDS-CAS for the past one year or so and keeping in view the economies of scales observed, it was decided not to make any changes in the specifications of Smart Phones and Growth Monitoring Devices. After deliberations the National Council endorsed the decision taken by the Executive Council on the subject i.e. no change in the specifications of smart phone are required as the specification were already updated and working well at the field level. Similarly, it was also decided to not to change the specifications of the Growth Monitoring Devices.

- 16.2 Saturation of States for implementation of POSHAN Abhiyaan in FY 2018-19: As of now total 583 districts have been covered and only 136 districts from 13 States are left to be included under POSHAN Abhiyaan. As per the earlier approval for roll-out, these districts were to be included in FY 2019-20. Tamil Nadu, Kerala, Gujarat, Maharashtra and Haryana have expressed their willingness for roll-out POSHAN Abhiyaan across all districts. To sustain the momentum which has been generated under POSHAN Abhiyaan and to maintain symmetry across the State/UT, it was proposed to include all the remaining districts of 13 States under POSHAN Abhiyaan. The saturation of States with balance districts for implementation can be managed within the existing allotment of funds. The matter was discussed and the Council approved the inclusion of the remaining 136 Districts across 13 States under POSHAN Abhiyaan in FY 2018-19.
- 16.3 <u>Increase in Conduct of CBE and ILA per Month</u>: At present there is a provision to conduct one Community Based Events and one ILA in a month under POSHAN *Abhiyaan*. Since the roll-out of activities like CBE, ILA etc have been delayed in most of the States/UTs due to preparatory visits and local unavoidable reasons and also since sufficient funds are available it was proposed for

revising the norms for conducting two CBEs and ILAs per month respectively. The Council approved for conduct of two CBEs and ILA respectively per month.

17. Shri Alok Kumar, Advisor, NITI Aayog presented the First Progress Report on POSHAN Abhiyaan which is planned to be submitted to Hon'ble Prime Minister. It included the progress made as part of the various components of the Abhiyaan, the areas of concerns across States/UTs and initiatives required in the coming months to ensure timely implementation of the Scheme. The progress made thus far, was appreciated by the members. He also brought about the need to augment infrastructure at AWC, with mandatory provision of electricity in AWC through Saubhagya Scheme.

Points from other Members

- 18. Shri Vaidya Rajesh Kotecha, Secretary, Ministry of AYUSH informed that proposal with inputs, which can be incorporated under the nutritional guidelines had been submitted. He suggested that under innovation initiatives, pilot study on various nutrition aspects of Amla & Giloy can be studied in certain areas for which Ministry of AYUSH will collaborate with MoWCD.
- 19. **Dr. M. Geetha, Secretary, Women and Child Development, Government of Chhattisgarh** highlighted progress made in the State under POSHAN Abhiyaan. She informed that 29,942 mobiles have been procured and about 18000 will be activated by this month end, once the Model Code of Conduct is over in the State process for another 27,000 mobiles, shall be completed by the December 2018. State of Chhattisgarh has vacancies of 202 Lady Supervisors of which 50% shall be filled-up once the Model Code of Conduct is over 46 vacancies in CDPOs need to be filled up where DPCs are planned to be posted after the Model Code of Conduct is over. She informed that Convergence Action Meetings are being held regularly and the State is ready to submit State level action plan before 31st of January as timeline given in the guidelines. Physical verification of beneficiaries is also being done.
- 20. Shri R. Kannan, Director cum Mission Director, Government of Tamil Nadu raised the issue regarding the maternity leave benefits to the

AWW and AWH. He has also requested that the provision of two LPG cylinders in a month to AWC be looked into. He was advised to send a separate proposal in this regard.

21. Shri Vipin Kumar, Resident Commissioner, Government of Bihar presented the progress made by the Government of Bihar towards roll-out and implementation of POSHAN *Abhiyaan*.

Issues discussed, following Decisions and Directions

22. Detailed timeline/targets regarding procurement of Smartphones and Growth Monitoring Devices, Compliance of Convergence Action Plan and status of Dashboard to be shared with VC, NITI Aayog.

[Action: MoWCD]

23. States/UTs to ensure utilisation of Funds under POSHAN Abhiyaan.

[Action: All States/UTs]

24. All the States/UTs must declare one dedicated day in a month for organizing VHSND and ensure effective outreach.

[Action: All States/UTs]

25. Need to increase visibility and awareness around POSHAN Abhiyaan and its Components by leveraging Print Material/Social Media/Local Media- articles, booklets to raise awareness.

[Action: MoWCD, States/UTs]

26. Details of vacancies of supervisory staff under Anganwadi Services across States/UTs to be shared with VC, NITI Aayog.

[Action: NITI Aayog/ MoWCD]

27. State wise best practices which have improved services and raised the nutrition outcomes may be collected by NITI Aayog and shared with all States/UTs. Conduct of a Conference of Nodal Officers of States/UTs to share these ideas be organised.

[Action: NITI Aayog/ MoWCD/States/UTs]

28. Pilot on Conditional Cash Transfer be implemented in few blocks of 2 Districts each in Uttar Pradesh and Rajasthan. A Committee may be formed to closely monitor the outcome of CCT.

[Action: NITI Aayog/MoWCD]

29. A detailed presentation on third party evaluation and base line /midline survey to be presented to NITI Aayog.

[Action: MoWCD and NIN]

30. **E-ILA**: Distribution and Dissemination Status to be discussed with VC, NITI Aayog.

[Action: MoWCD]

31. Newsletter on Nutrition/POSHAN Abhiyaan to be published by December 2018.

[Action: MoWCD]

32. Executive Committee Meeting to be held at an interval of six weeks, henceforth.

[Action: MoWCD]

33. Minutes of Executive Committee Meeting to be shared with all Members of National Council.

[Action: MoWCD]

34. Brief Talking Points/ Booklet on nutrition to be given to Local Leaders/MLA/MP for sensitization. Organising an orientation workshop may be considered.

[Action: MoWCD]

35. Meeting may be called at Guwahati for all North-Eastern States in which all Chief Secretaries & Concerned Secretaries should participate to resolve specific issues.

[Action: MoWCD]

36. Two CBEs and ILA per month respectively to be conducted with immediate effect.

[Action: MoWCD /States/UTs]

37. Remaining 136 Districts across of 13 States to be saturated under POSHAN Abhiyaan during FY 2018-19.

[Action: MoWCD/States]

38. It was decided to continue with existing specifications of Smartphone & GMDs. No change in specifications as decided in 3rd EC Meeting was ratified.

[Action: MoWCD /States/UTs]

39. CEO, FSSAI & Secretary Food & Public Distribution to meet Vice-Chairman NITI Aayog with timeline for mandatory fortification of Rice.

[Action: FSSAI & Dept. of F&PD/NITI Aayog]

40. Secretary, DoSEL to brief Vice-Chairman NITI Aayog regarding availability of equipment /methods for provision of safe drinking water at schools with financial details.

[Action: DoSEL/ MoHRD]

41. Provision of electricity in AWCs to be expedited by States/UTs through Saubhagya Scheme.

[Action: MoWCD /Ministry of Power/States/UTs]

The meeting ended with the Vote of Thanks to the Chair.

Annexure I

3rd Meeting of National Council on India's Nutrition Challenges

<u>Agenda</u>

Venue: Pravasi Bhartiya Kendra Time: 02:30 p.m. – 05:30 p.m. Date: 14th November 2018

Agenda Item No.	Time	Agenda Item	Speaker
1	02:30-02:35 p.m.	Opening Remarks	Shri Rakesh Srivastava, Secretary, MWCD
2	02:35 -02:45 p.m.	Key Note Address	Dr. Rajiv Kumar, Vice-Chairman, NITI Aayog
3	02:45 -03:25 p.m.	Interventions by Union Ministers/Chief Ministers/ Ministers	Union Ministers & Chief Ministers
4	03:25 -03:27 p.m.	Confirmation of the Minutes of the last National Council meeting held on 24 th July 2018	
5	03:27-03:40 p.m.	Action Taken Report on the recommendations of the last National Council Meeting	Dr. Rajesh Kumar, JS & Mission Director, POSHAN Abhiyaan
6	03:40-03:50 p.m.	Recommendations of the last meeting of Executive Committee held on 3 rd October 2018	
7	03:50-3:55 p.m.	Roll-out of e-ILA and ECCE Mobile Application	POSHAN Abhiyaan - CPMU
8	03:55 -04:00 p.m.	A Brief on Poshan Maah Outcomes	Shri Aditya Chopra, Executive Director, POSHAN Abhiyaan
9	04:00 -04:10 p.m.	Outcome Based Third Party Evaluation of	POSHAN Abhiyaan- CPMU

04:10) -04:20 p.m.	POSHAN Abhiyaan in consultation with NITI Aayog • Discussion on Specifications of Smartphones and Growth Monitoring Devices	Shri Aditya Chopra
04:10) -04:20 p.m.	Aayog • Discussion on Specifications of Smartphones and Growth Monitoring Devices	Shri Aditya Chopra
04:10) -04:20 p.m.	Discussion on Specifications of Smartphones and Growth Monitoring Devices	Shri Aditya Chopra
10		 Discussion on Saturation of Voluntary States as part of POSHAN Abhiyaan Conduct of Two CBE in month by States/UTs 	
11 04:20)-04:30 p.m.	 Introducing Fortified Rice in Government programmes viz MDM, Anganwadi Services 	FSSAI & MoCAF&PD
12 04:30) – 04:45 p.m.	First Progress Report on POSHAN Abhiyaan	NITI Aayog
13 04:45	5 -05:00 p.m.	Contribution towards POSHAN Abhiyaan- MHRD	MHRD
14 05:00)-05:20 p.m.	Implementation Status of POSHAN Abhiyaan. Brief from participating States and Districts	States Representatives
15 05:20 onwa	•	Any other agenda wit Chair	th permission from the
	HIGH TEA		
onwa	rds		

<u>Annexure II</u>

LIST OF PARTICIPANTS

Union Cabinet Minister - Line Ministry

Hon'ble Minister, Women & Child Smt. Maneka Sanjay Gandhi

Development

Hon'ble Minister, Health & Family Shri Jagat Prakash Nadda

Welfare

State Minister

Smt. Anupama Jaiswal Hon'ble Minister of State (I/C),

Bal Vikas Sewa Evam Pushtahar,

Government of Uttar Pradesh

NITI Aayog

Shri Rajiv Kumar Vice Chairman

Shri Rattan P. Watal Member Secretary, EAC - PM &

Principal Adviser

Dr. Vinod Kumar Paul Member, Health & Nutrition Shri Alok Kumar Adviser, Health Nutrition, PS to Vice - Chairman Ms. Nidhi Sharma

Ms. Anamika Singh Deputy Secretary, WCD & Nutrition

Division

SRO Shri. R.V.P. Singh Shri Alok Dubey RA

Shri Arun Patro Sr. Consultant Sr. Consultant Dr. Supreet Kaur

Representatives of Line Ministries/Departments

Ms. Preeti Sudan Secretary, Ministry of Health & Family

Welfare

Shri Vaidya Rajesh Kotecha

Secretary, Ministry of AYUSH Joint Secretary, Ministry of Rural Ms. Nita Kejrewal

Development

Joint Secretary (P&A), Ministry of Shri Vikram Sahay

Information & Broadcasting

Shri R.C. Meena Joint Secretary, Ministry of Human

Resource Development

Joint Secretary (PD), Department of Shri S. Jagannathan

Food & Public Distribution

Dr. Ajay Khera Deputy Commissioner, Public Health

Expert, Ministry of Health and Family

Welfare

Additional Director General, PIB, Ms. Nanu Bhasin

Ministry of Information & Broadcasting

Shri Shiv Shankar Prasad Shri G. Vijay Bhaskar

Director, Ministry of Panchayati Raj Director, Ministry of Human Resource

Development

Shri Roopak Chaudhuri Director, Ministry of Tribal Affairs

Shri Yogendra Singh Director, Ministry of Housing and Urban

Affairs

Director, Ministry of Environment, Forest Ms. Naaz Rizvi

and Climate Change

Director, Food Safety and Standards Ms. Suneethi Toteja

Authority of India (FSSAI), Ministry of

Health and Family Welfare

Joint Director, Ministry of Drinking Water Dr. Jitender Singh

and Sanitation

Ms. Punitha S Deputy Director, PIB, Ministry of

Information & Broadcasting

Under Secretary, Ministry of Housing Shri Naresh Kumar

and Urban Affairs

Chief Consultant, TSG-MDM, Ministry of Ms. Anindita Shukla

Human Resource Development

Shri Satish Kumar Sr. Consultant, Ministry of Health and

Family Welfare

Project Coordinator, Food Safety and Ms. Kanchan Parchani

Standards Authority of India (FSSAI), Ministry of Health and Family Welfare

Representatives of other Departments

Prof. Chandrakant S. Pandav Former Professor & Head, CCM, AIIMS Dr. D. Raghunatha Rao

Scientist-F, ICMR, National Institute of

Nutrition

Scientist-C, Department of Health Dr. Priyanka Gupta

Research, ICMR

Dr. Anamika Wadhera Programme Coordinator, ICCTDD,

AIIMS

Representatives of States

Shri Vipin Kumar Resident Commissioner, Government of

Bihar

Dr. M Geetha Secretary, Department of Women and

Child Development, Government of

Chhattisgarh

Shri R. Kannan Director cum Mission Director, ICDS

Government of Tamil Nadu

Shri Anoop Kumar Srivastava Director, State Nutrition Mission,

Government of Uttar Pradesh

Ms. S. Ruth Vennila Deputy Director, ICDS, Government of

Tamil Nadu

Ms. Mamta Ojha OSD, Bihar Bhawan

DC/ DM of Districts

Shri Arava Rajkamal Deputy Commissioner, West

Singhbhum - Jharkhand

Shri Rahul Pandey CDO, Behraich - Uttar Pradesh

Ms. Kavitha S. Mannikeri CEO, ZP, Yadgir - Karnataka

Shri Rajiv Singh DPO, Siddharthnagar - Uttar Pradesh Dr. Sandeep Kumar CDPO, Balrampur - Uttar Pradesh

MWCD and CPMU

Shri Rakesh Srivastava Secretary, MWCD

Dr. Rajesh Kumar Joint Secretary, MWCD & Mission

Director, POSHAN Abhiyaan

Shri Aditya Chopra Executive Director, POSHAN *Abhiyaan* Shri Sanjiv Gajraj Executive Director, POSHAN *Abhiyaan*

Shri Parimal Karan Project Manager Shri Sunil Kumar Choudhary Project Manager Shri Umesh Kumar Motish Project Manager

Ms. Kanchan Thakur Assistant Section Officer

Ms. Mona Yeshwant Jethwa
Ms. Mridu Markan
Consultant
Ms. Shalini Singh
Consultant
Shri Ravi Jain
Consultant

Col. Sameer Kanwar (Retd.) Consultant, TNRC

F. No. NNM-29/86/2017-WBP Government of India Ministry of Women & Child Development ********

Shastri Bhawan, New Delhi, Dated the 9th January, 2018

To

The Principal Secretaries/ Secretaries, Department of Social Welfare / Women & Child Development, All States/ UTs of India

Subject: Specifications of Growth Monitoring Devices {Stadiometer, Infantometer, Weighing Scale (Infant) and Weighing Scale (Mother and Child)) under National Nutrition Mission (NNM) – regarding

Sir/Madam,

Please refer to this Ministry's letter of even No. dated 18th December, 2017 vide which administrative approval for setting-up of National Nutrition Mission (NNM) was conveyed to all the States and UTs.

- 2. One of the key activities under NNM is Information and Communication Technology enabled Real Time Monitoring (ICT-RTM) of Anganwadi Services. To monitor service delivery through ICT, Common Application Software (CAS) and IT-related assistance is to be provided to the field functionaries. All AWWs are to be equipped with a smart phone for capture of data and Lady Supervisors with a tablet. These devices will be procured at State/UT level and pre-loaded with the application software. The specifications of Smart Phones and Tablets will be sent separately.
- 2. In order to ensure accurate records of weight and height of all beneficiaries which include, pregnant women, lactating mothers, new born babies and children upto 6 years; Growth Monitoring Devices shall be procured for all Aanganwadi Centres (AWCs) under NNM. The Growth Monitoring Devices will include Infantometer, Stadiometer, Weighing Scales (infant) and Weighing Scales (mother & child). AWW will record the weight every month and height/length every 3 months through the software application to track underweight, stunting and wasting.
- 4. The availability of Growth Monitoring Devices {Infantometer, Stadiometer, Weighing Scale (Mother and Child) and Weighing Scale (Infant)} with the AWCs implementing ICT-RTM is very essential in order to monitor the growth of the beneficiaries and to update the information into the ICDS-CAS application.

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- 5. In this regard, I am directed to forward herewith the specifications of Infantometer, Stadiometer, Weighing Scale (Mother and Child) and Weighing Scale (Infant). These devices have to be procured through Government e-Market Place (GeM).
- 6. States/UTs are requested to take necessary action for procurement of Growth Monitoring Devices {Infantometer, Stadiometer, Weighing Scale (Mother and Child) and Weighing Scale (Infant)} through GeM.

Yours sincerely,

(Manoj Kumar Singh)

Director

Ph: 23386553 mksingh.ofb@nic.in

Technical Particulars of Infantometer, Stadiometer, Weighing Scale (Infant), Weighing Scale (Mother and Child) to be used under National Nutrition Mission

1. Infantometer

Specification:

- 1. Portable board for measuring length of baby.
- 2. Designed to measure length of baby in recumbent position.
- 3. The board shall be firm, flat horizontal surface.
- 4. Fold-up mechanism and low weight, compact and easy to transport.
- 5. No part should be loose or shaking during transportation.
- 6. Simple and fast set up, no tools (screwdriver, etc.) required.
- 7. Stable connections, assuring precise and accurate measurement.
- 8. No need for calibration, all parts to be in fixed position.
- 9. Long lasting, easy to read in low light conditions.
- 10. Double sided graduation for easy measurements.
- 11. Orientation of numerals on the measurement scale: parallel to the board.
- 12. Facilitating quick and easy reading of results.
- 13. Unit of measure: centimeters.
- 14. Smallest graduation: 0.1 cm.
- 15. Precision :(+) or (-) 0.1 cm.
- 16. Width on the board 30 cm approx.
- 17. Fixed head board and smoothy moving foot board.
- 18. Angled edges (curved) to prevent baby from rolling sidelong.
- 19. No sharp edges or corners.
- 20. Design for heavy duty use in demanding circumstances.
 - 21. Durable,resistanttoeffectsofexcessivehumidityandhightemperature,waterresistant and shock resistant.
- 22. Board should be made of 6mm (Six millimeter)ABS Plastic.
- Measurement range: Should be able to measure up to 100 cm at least;
- 24. Accuracy; (+) or (-) 0.1 cm.

<u>General Condition:</u> All the items/models shall be duly approved by weights and measurement authority. The units offered for the supplies shall be duly calibrated as per the procedure of department of legal metrology.

2. Stadiometer

Specification:

- 1. Designed to measure height of adult and children aged 24 months and above in vertical positions.
- Firm flat vertical surface.
- 3. Fold up mechanism and low weight making it compact and easy to transport.
- 4. No part should be loose or shaking during transportation.
- 5. Simple and fast set up, no tool (screw driver etc.)should be required.
- 6. Stable connection, assuring precise and accurate measurement.
- 7. No need for calibration as all parts have prefixed position.
- 8. Double sided graduation for easy measurements.
- 9. Orientation of numerals on the measurement scale: parallel to the board.
- 10. Unit of measure: centimeters.
- 11. Smallest graduation: 0.1 cm.
- 12. Measurement range: Should be able to measure upto 200cm at least;
- 13. Accuracy (+) or (-) 0.1 cm.
- 14. Width/depth of the board: approx. 5.5 cm.
- 15. Large footplate, providing extra stable base and smoothly gliding measuringslide/wedge.
- 16. Adjustable feet for stability on uneven or soft ground.
- 17. Sprit level indicator to check flat surface.
 - 18. Friction feature between board and measuring slide/wedge for preventing the latter from drooping when release.
- 19. No sharp edge or corner.
- 20. Designed for heavy duty use in demanding circumstances.
 - 21. Durable, resistant to effect of excessive humidity and high temperature, water resistant and shock resistant.
- 22. Board should be made of Mild Steel (Rust proof)/Aluminum.
- 23. Precision: (+) or (-) 0.1 cm;

Supplied with:

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- 1. Carry bag or carry case(i) made of long lasting fabric, (ii) zipper closer (iii) removable, adjustable shoulder/back strap(s) and (iv) small side pocket for storage of operating instructions, loose parts and/or stationery material.
- 2. Instructions for use, training, maintenance and trouble shooting in English, Hindi and any other regional language as per requirement, appropriately illustrated with pictograms.

Packaging:

Packed in a carton box which should be of sturdy quality and provides adequate protection of the goods while transportation.

<u>General Condition:</u> All the items/models shall be duly approved by weights and measurement authority. The units offered for the supplies shall be duly calibrated as per the procedure of department of legal metrology.

3. Weighing Scale (Infant)

Specification:

- 1. Spring type mechanical scale for infants:
- 2. Measuring range: 0-25kg;
- 3. Minimum graduation: 100g
- 4. Reading time in seconds: less than 15 seconds;
- 5. Readout in kg;
- 6. Display: Dial diameter between 15 to 20 cm. Easy readable in low light;
- 7. Easy reset-to-zero function;
- 8. Damping/stabilizing mechanism for faster reading of results;
- 9. Fit with 2 hooks, non-removable. Upper for fixation and lower for attachingweighing trouser or sling;
- 10. Mechanics and other vital parts are made of rust proof materials;
- 11. Hooks: stainless steel;
- 12. Dial: plastic (ABS) with Perspex cover;
- 13. Body: Plastic (ABS)
- 14. Calibration screw: stainless steel;
- 15. Body and mechanics should be water proof, shock resistant;
- 16. Smooth surface;

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- 17. Supplied with water proof & upholstered bag for carrying;
- 18. User instruction in pictogram style;
- 19. Each scale should be packed in a carry bag, packed in a carton box;
- 20. Estimated weight: 1.00 kg (approx.);
- 21. To be supplied with (a) Sling and (b) Weighing Trousers

a. SLING (Baby Weighing)

- 1. Quality cotton fabric, strong and non-elastic;
- 2. Square shape, 0.80x 0.80 m, prior to washing;
- 3. Edges are double seam finished;
- 4. Easy to iron;
- 5. Corners can be knotted together to hold baby securely when suspended from thescale:
- 6. Supply with text and pictorial instructions for usage and maintenance;
- 7. Bag for carrying and/or storage;
- 8. Approx. weight: 0.110kg;

(b) Weighing Trousers (Baby Weighing)

- 1. Trousers: Strong and easy maintenance fabric;
- 2. With strap for suspension from spring scale;
- 3. Trousers are able to hold infants up to 25 kg;
- 4. Carry bag: with shoulder strap, overlapping flap and closure, fits 5 weighingtrousers.
- 5. User instructions on how to position the infant and instruction for washing; bothin pictogram style are fixed on trousers and bag.
- 6. Washable by hand and/or machine;
- 7. Approx. weight: 0.100 kg;

<u>General Condition:</u> All the items/models shall be duly approved by weights and measurement authority. The units offered for the supplies shall be duly calibrated as per the procedure of department of legal metrology.

4. Weighing Scale (Mother and Child)

Specification:

Electronic weighing scale of class -III accuracy with LCD/LED or VFD display duly certified and stamped by weight and measures department and confirming to IS:9281(Part-1 & 2)/1979, IS: 9281 (Part 3)/1981, IS 9281 (Part-4)/1983 (reaffirmed2006) and Details of specification as given below:-

- 1. Digital weighing scale displaying the measured weight in a digital format;
- 2. Lithium battery to be used for measuring and displaying the weight;
- 3. Measuring range: 0 to 120 Kilograms (Kegs);
- 4. Minimum Graduation/Resolution: 100 grams (g);
- 5. Accuracy: 100 g;
- 6. Reading time: 5 seconds;
- 7. All vital parts made of rust proof materials;
- 8. Packed in long lasting fabric bag put in a carton.
- 9. It should have tare feature;
- 10. It should have Anti-skid feature.

<u>General Condition:</u> All the items/models shall be duly approved by weights and measurement authority. The units offered for the supplies shall be duly calibrated as per the procedure of department of legal metrology.

F. No. NNM/59/2017-CPMU Government of India Ministry of Women & Child Development

Shastri Bhawan, New Delhi - 110001 Dated the 17 January, 2018

То

The Principal Secretaries/ Secretaries, Department of Social Welfare / Women & Child Development, All States/ UTs

Subject: Specifications of Smart phone, Tablet and Power bank under National Nutrition Mission (NNM) – regarding

Sir/Madam,

Please refer to this Ministry's letter No. NNM/7/2017-WBP dated 18th December, 2017 vide which administrative approval for setting-up of National Nutrition Mission (NNM) was conveyed to all the States and UTs.

- 2. One of the key activities under NNM is Information and Communication Technology enabled Real Time Monitoring (ICT-RTM) of Anganwadi Services. To monitor service delivery through ICT, Common Application Software (CAS) and IT-related assistance is to be provided to the field functionaries. All AWWs are to be equipped with a smart phone for capture of data and Lady Supervisors with a tablet. These devices will be procured at State/UT level and are to be pre-loaded with the application software (ICDS-CAS). The software and guidelines will be provided separately.
- 3. In this regard, I am directed to forward herewith the specifications of Smart phone, Tablet and Power bank. These devices have to be procured through Government e-Marketplace (GeM).
- 4. States/UTs are requested to take necessary action for procurement of Smart phones, Tablets and Power banks through GeM.

Yours faithfully,

Encl: as above

(Manoj Kumar Singh)

Director

Ph: 011-23386553

e-mail: mksingh.ofb@nic.in

Minimum Technical Specifications for the devices

A. Specifications of Smart Phone

Operating system:

o Android operating system version is 7.0 Nougat or above

Screen resolution:

- o 800 X 480 or better
- o Multi-touch
- o TFT capacitive touchscreen, 24 bit/16.7 Million color or better

Screen size:

o 5" or more

Screen and mobile protection:

 Corning Gorilla or equivalent scratch proof glass with scratch proof covers / coating

Device RAM size:

o 2GB or higher

Processor:

o Minimum quad core processor of 1.3GHz or higher

Battery:

- o Min 2800 mAh battery
- o Expected battery life that can last an entire work day
- o At least 5 days standby time
- o 16 hours talk time

Ruggedized

o Device should handle minor bumps without the screen breaking

Connectivity:

- o Supports 2G, 3G, 4G, Wi-Fi and Wi-Fi direct connectivity
- Supports Bluetooth
- o Micro USB connectivity
- o Availability of USB OTG functionality

Internal storage:

o 16GB or more

microSD:

- o microSD memory slot
- o Provided 32GB SD card

Unicode:

 Supports Unicode for regional languages script rendering in fonts for English and all regional languages of India

SIM card:

o SIM card compatible

Image capture:

- o Camera, at least 5 Megapixel resolution
- o Geotag supported camera

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Location capture:

Supports both Standalone GPS and AGPS

Speaker:

 Hands-free Speaker with adjustable loudspeaker volume (preferably 60 dB or above) with good quality (noise/crosstalk)

File formatted supported for recording:

- o Image
 - o JPEG
 - o PNG
- o Audio
 - o mp3
- Video
 - o 3gp

File formatted supported for playing:

- o Image
 - JPEG
 - o PNG
- o Audio
 - o mp3
 - Should play audio with no quality issues
- o Video
 - o 3gp
 - Should be able to play HD videos

Availability:

- o Available State/UT wide
- o Special check for availability in remote deployment

Accessories:

- o Battery charger
- Headset
- o Data cable
- o Power bank
- o Dust proof pouch
- o Rugged mobile case to tackle minor bumps
- o Screen protector that improves visibility of the screen in bright daylight
- o Audio headset jack with headphones included (AV 3.5mm phone port)

Warranty:

- o Device Warranty: 2 Year
- o Battery Warranty: 2 Year

Many

B. Specifications of Tablet

Operating system:

o Android operating system version is 7.0 Nougat or above

Screen resolution:

- o 600 x 1024 or better
- o Multitouch
- o TFT capacitive touchscreen, 24 bit/16.7 Million color or better

Screen size:

o 7" or more

Screen and mobile protection:

 Corning Gorilla or equivalent scratch proof glass with scratch proof covers / coating

Device RAM size:

o 2GB or higher

Processor:

o Minimum quad core processor of 1.3GHz or higher

Battery:

- o Min 3500 mAh battery
- o Expected battery life that can last an entire work day
- o At least 5 days standby time
- o 10 hours video playback time

Ruggedized

o Device should handle minor bumps without the screen breaking

Connectivity:

- o Supports 2G, 3G, 4G and Wi-Fi and Wi-Fi direct connectivity
- o Supports Bluetooth
- o Micro USB connectivity
- Availability of USB OTG functionality

Internal storage:

o 16GB or more

microSD:

- o microSD memory slot
- Provided 32GB SD card

Unicode:

 Supports Unicode for regional languages script rendering in fonts for English and all regional languages of India

SIM card:

o SIM card compatible

Image capture:

- o Camera, at least 5 Megapixel resolution
- o Geotag supported camera

Location capture:

Supports both Standalone GPS and AGPS

Speaker:

 Hands-free Speaker with adjustable loudspeaker volume (preferably 60 dB or above) with good quality (noise/crosstalk)

Many

File formatted supported for recording: o Image o JPEG o PNG Audio o mp3 Video 3gp 0 File formatted supported for playing: o Image o JPEG o PNG Audio o mp3 Should play audio with no quality issues Video o Should be able to play HD videos Availability: o Available State/UT wide o Special check for availability in remote deployment Accessories: o Battery charger o Headset o Data cable o Power bank o Dust proof pouch o Rugged mobile case to tackle minor bumps o Screen protector that improves visibility of the screen in bright daylight Audio headset jack with headphones included (AV 3.5mm phone port) Warranty: o Device Warranty: 2 Year

o Battery Warranty: 2 Year

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C. Specifications of Power Bank

Description	Specification	
Battery Capacity	At least 10,000 mAh	
Battery Cell Type	Lithium-ion rechargeable battery	
	UL Certified	
Charging Time	Less than 6 hours on 5V/2A plug and standard cable	
Power Supply	AC Adapter (AC 100 -240 V, 50 - 60 Hz)	
Weight	Less than 300 gms	
Expected charge cycles while	At least 500 times	
maintaining at least 80% of		
its capacity		
Efficiency	At least 75%	
Output Power	DC 5V 2.0A or higher	
Ports	At least one charging port and one Micro USB port	
Safety Features	Temperature Protection	
	Short circuit Protection	
	Reset Protection	
	Input over Voltage Protection	
	Output over Voltage Protection	
	Input reverse direction protection	
	Over charge/ over discharge protection	
	Cell PTC Protection	
	Adapter Protection	
	Protective Circuitry	
Charging Temperature	$0^{\circ}\text{C} - 45^{\circ}\text{C}$	
Operating Temperature	-20°C~+60°C	
Certification	BIS certified (IS 13252)	
Compatible with	Proposed phone and tablet	
Accessories	Standard charger and power cable	
	Standard Micro USB cable	



F.No. WBP-25/1/2015-O/O US (WB) Government of India Ministry of Women & Child Development (MWCD) ****

Shatri Bhawan, New Delhi-110001 dated Lot April, 2018

To.

Secretary (dealing with POSHAN Abhiyaan, (NNM))
Women & Child Development/Social Welfare Departments
of the States/UTs

Subject: Provision of Smart Phone instead of Tablet to Lady Supervisor under the POSHAN Abhiyaan - reg

Sir/Madam,

This is in reference to this Ministry's letter No. NN/59/2017-CPMU dated 17th January, 2018 regarding specification of Smart Phone, Tablet and Power Bank under POSHAN Abhiyaan (erstwhile National Nutrition Mission).

- 2. In this regards, many states have highlighted the issues of performance of tablets. The issue discussed in the meeting of National Council on India's Nutrition Challenges on 18.04.2018 vide Agenda Item no. 04. The Council has endorsed and approved the Provision of Smart Phone instead of Tablet to Lady Supervisor under the POSHAN Abhiyaan. The copy of Minutes of Meeting of council is also available at http://www.icds-wcd.nic.in/nnm/home.htm
- 3. It is therefore, requested that this may please be taken on record for further necessary action.

Yours faithfully,

(Manoj Kurhar Singh) Director Ph: 011-23386553

26/04/18

Marie