



**D.O. No 9-5/2010-IGMSY**

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Dear Sir/Madam,

As you are aware, the Ministry of Women and Child Development has introduced a new Scheme for Pregnant and Lactating women called Indira Gandhi Matritva Sahyog Yojana (IGMSY) which is a Conditional Cash Transfer Scheme. It is a Centrally Sponsored Scheme under which full grant-in-aid would be provided to State Governments/Union Territories. It will be implemented using the ICDS platform, initially on a pilot basis in 52 districts across the country.

2. Under this Scheme, a cash incentive of ₹ 4000 is to be provided to Pregnant and Lactating woman 19 years and above, for their first two live births subject to the woman fulfilling conditions relating to maternal child health and nutrition. There will be three installments, from end of second trimester of pregnancy till the infant completes six months of age as given below:

Cash Transfer	Conditions
₹ 1500 (at the end of second trimester)	i. Registration of pregnancy within 4 months ii. One Antenatal Checkup (minimum) including IFA & TT iii. Attending Counseling session (minimum one)
₹ 1500 (three months after delivery)	i. Child birth registration ii. Immunization iii. Attending growth monitoring and counselling sessions
₹ 1000 (6 months after delivery)	i. Exclusive breastfeeding for 6 months & introduction of complementary feeding (self certification by mother) ii. Immunization iii. Attending growth monitoring and counselling sessions.

3. As would be seen, fulfillment of most of the conditions depends on access to and availability of health services. Palpably, this will increase the demand for health services. It would need to be ensured then that:--

- ✓ All functionaries of Health and Family Welfare Department and Women and Child Development concerned with implementation are sensitized about IGMSY so that they work in complete coordination.
- ✓ Supplies of Vaccines, IFA and others, are ensured.
- ✓ Antenatal checkups are conducted regularly and necessary facilities are provided for them.
- ✓ Village Health and Nutrition Days (VHND) are organized regularly.
- ✓ Every IGMSY beneficiary is given a Mother and Child Protection (MCP) Card for use as a verification tool.
- ✓ Meetings of Steering and Monitoring Committees are held regularly to address gaps and deficiencies.

4. IGMSY is an important cash transfer Scheme being implemented for the first time with the objective of improving the health and nutritional status of Pregnant and Lactating women. The success of the scheme in the pilot phase would decide its expansion to the whole country. We are therefore to jointly request that the State Departments of Health & Family Welfare and Women & Child Development must collectively decide an effective strategy for securing convergence at the field level.

Yours sincerely,



(D. K. Sikri)

Yours sincerely,



(K. Chandramouli)

To:

All State Secretaries (WCD and H & FW Departments)