

Request for Proposal (RFP) invited for supply of two tire Web Developers to National Mission for Empowerment of Women (NMEW)

Date of issue: 19th January 2017

Closing date for responses: 27th January 2017

Instructions for RFP

1. Tenders are invited for the provision of web-development services as detailed in the Service Requirements sections below.
2. Contracts will be awarded on the basis of best value to NMEW and NMEW does not bind itself to accept the lowest or any tender.
In addition NMEW reserves the right to apply additional criteria, but if this were to be the case such additional criteria would be:
 - i) Made known to all vendors;
 - ii) Applied to all vendors;
 - iii) Applied objectively.
3. NMEW will consider entering into a long-term agreement of 2 years duration, reviewed and renewable annually.
4. Tenders should include copies of tendering organizations' Service Standards (if any) including any Quality Statement.
5. Tenders must be submitted on the basis specified in the tender. If any part of the Service Requirements cannot be met then this should be clearly stated.
6. Tenders should include your annual turnover and your annual turnover in respect of the previous three financial years, if available.
7. NMEW's payment terms are Yearly basis.
8. Tenders must be returned direct to NMEW in an envelope marked 'Private and Confidential – Web Development Services'.
The address to be shown on the envelope is:
**Director,
National Mission for Empowerment of Women (NMEW),
B-12, Qutub Institutional area, 4th Floor,
Durga Bhai Deshmukh Samaj Kalyan Bhawan,
New Delhi- 110016**
9. Any enquiries concerning the tender invitation must be made in writing and directed to Director, NMEW, and address as above.
10. The deadline for receipt of tender is 3.00 PM, 27th January 2017. Tenders received after this date will not be considered. The date of opening of tender (Technical Bids & Financial Bids) will be intimated subsequently.
11. NMEW aims to reach a decision on tenders by end of January, 2017.


श. डी. जी.के. मीना
निर्देशक/Director
महिला एवं बाल विकास विभाग
Ministry of Women & Child Development
नई दिल्ली/New Delhi

Evaluation Criteria

The tenders will be evaluated, taking into account the following criteria (listed in no particular order of importance):

1. Financial status, including confirmation that suitable professional indemnity insurance is carried
2. Capacity to meet the Service Requirements detailed below
3. Cost
4. Experience within the Government sectors
5. Quality and reliability of service
6. Value for money taking account of quality and reliability of service
7. Technical ability
8. Evidence of long term commitment

Specifications are attached as annexure.

Service Requirements

Background

About National Mission for Empowerment of Women (NMEW)

The Committee of Governors (CoG) set up to study and recommend strategies for speedy socio-economic empowerment of women recommended the "Establishment of National Mission for socio-economic empowerment of Women". National Mission for Empowerment of Women was operationalized during the financial year 2011-12 as a Centrally Sponsored Scheme in April 2011. The focus was to bring convergence of efforts through inter-sectoral coordination amongst different ministries and programmes with Ministry of Women and Child Development (MWCD) as the nodal for achieving holistic empowerment of women.

Following the restructuring of Centrally Sponsored Schemes (CSS) during the 12th Plan period, NMEW was approved for continuation as a sub-scheme of the Umbrella Scheme for Protection and Development of Women.

The revised NMEW Scheme aims to achieve holistic empowerment of women through convergence of schemes/programmes of different Ministries/Department of Government of India as well as State Governments. Under the revised Scheme, technical support to Ministry of Women and Child Development is being provided by domain experts who are involved in the implementation and monitoring of new initiatives of the Ministry like Beti Bachao Beti Padhao (BBBP Scheme), One Stop Centres, Women Helpline etc. and also facilitates convergence of schemes/programmes of different Ministries/Departments with focus on women. At the national level experts engaged in the area of:

- a) Poverty alleviation economic empowerment,
- b) Health and nutrition,
- c) Gender budgeting & Gender mainstreaming,
- d) Gender rights gender based violence & law enforcement,
- e) Empowerment of vulnerable & marginalised groups,
- f) Social empowerment & education,
- g) Media and advocacy and
- h) Information technology

The scheme aims strengthen the conceptual and programmatic basis of women centric schemes/programmes implemented by the MWCD, other Ministries and State Government with the mechanism for convergence. Training & Capacity Building to enhance and strengthen understanding of gender issues, build a Resource Pool (trainers) at the National and State level to bridge gaps between knowledge and practice will be the other focus area of NMEW.

Scope of Work for Web Developer

Ministry of Women and Child Development (MWCD), Govt. of India, wishes to engage services of a Web Developer for the re-design and re-development of the existing National Mission for Empowerment of Women website (www.nmew.gov.in). This website will be a single-window online portal for information and linkages on schemes/programmes/legislations concerning women and children. This portal will aim to create a user friendly interface for citizens about government services for women and children in the key areas such as Employment, Health, Education, Violence, Legal Support, Social Security, Housing and Infrastructure etc. This portal will include

initiatives of MWCD as well as other Ministries that are implementing programmes for the empowerment and welfare of women and children. We envisage this portal to have linkages with other Ministry's websites, guidelines, online application forms, grievance redressal mechanisms etc. wherever applicable.

The web developer is broadly expected to redesign and redevelop the existing National Mission for Empowerment of Women website (www.nmew.gov.in) to make it more user friendly.

Requirements

1. Willingness to work collaboratively with our Consultants, nominated by NMEW, and with Positive Internet, which hosts and manages our web server.
2. Acceptance that NMEW will normally own the IPR of any systems that are developed or enhanced by suppliers of web-development services to NMEW, notwithstanding the fact that these may be implemented in open source software.
3. Availability during normal office hours, with limited provision for out-of-office contact in (pre-defined) emergency circumstances. (A condition of contract will be an agreed SLA to include out-of-hours support for emergencies, and a definition of the classes of event which qualify as emergencies.)
4. Capacity to document all work and willingness to make this documentation available to NMEW and to other suppliers of NMEW's web development services.
5. Ability to undertake development work, quickly, economically and to a high standard, using a range of applications and languages, for example: PHP; MySQL, and suitable management tools (CMS like Drupal) such as MySQL Control Centre; Javascript; Dreamweaver; Python.
6. Core competencies in:
 - a. Systems analysis and design;
 - b. Requirements capture;
 - c. Pre-release testing;
 - d. Integration between MySQL (on the Server/ Client));
 - e. Web site design;
 - f. The application of W3C standards and follows Government's Website Guidelines;
 - g. Disability and usability issues pertaining to the design and deployment of web systems;
 - h. The production of user documentation;
 - i. Data and web-site security;
 - j. Integration between website and third-party e-commerce services if required.

Experienced & reputed web developers are invited to submit their technical and financial proposals along with timelines for completion of the assignment, within one week from the date of publication of this advertisement [i.e. by 27.01.2017 (3.00 PM)]. The proposals received after the stipulated time will not be entertained. Further, those who have already submitted their proposals, need not to submit again.

Date: 19th January, 2017

(L.K. Meena)
Director

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Annexure-1

Evaluation Sheet (Technical Proposal)

Criteria	Max. Points	Name of Agency	Name of Agency	Name of Agency	Name of Agency
1. Methodology of revamping the website (understanding of the requirement, team structure, roles and responsibilities and work plan)	30				
i. Understanding of the requirement	10				
ii. Organization and staffing	10				
iii. Work Plan	10				
2. Technology	20				
i. CMS- DRUPAL, XAMMP etc. (Open Source technology preferred)	15				
ii. Others	05				
3. Power Point Presentation	20				
Understanding of the subject	05				
Originality of the concept	10				
Value addition which the agency proposes to offer (these offers will be submitted by the Web Developer in writing duly signed immediately after the presentation)	05				
TOTAL	70				

Annexure- 2

PowerPoint presentation by bidders before the Committee

Evaluation Sheet (Technical Proposal – Presentation)

	Criteria	Max. Points	Name of Agency	Name of Agency	Name of Agency	Name of Agency
1.	Understanding of the subject	05				
2.	Originality of concept and strategy	10				
3.	Value addition which the agency proposes to offer (these offers will be submitted by the Web Developer in writing duly signed immediately after the presentation)	05				
	TOTAL	20				

Annexure-3

Evaluation Sheet – Total

	Name of Bidder	Accrued Points on		Cmin/Cb x 100 = B	Weightage		Grand Total (C+D)
		Tech Marks Obtained = A	Financial Bid in INR for One year including taxes		70% on Technical Bid (0.7xA) = C	30% on Financial Bid (0.3xB) = D	
1.	Name of Agency						
2.	Name of Agency						
3.	Name of Agency						
4.	Name of Agency						

Cmin = Lowest Commercial/Financial Bid, Cb = Commercial/Financial Bid of the bidder