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सचिव  
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Ministry of Women & Child Development  
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### APPEAL

The Hon'ble Prime Minister during his 'Man ki Baat' addressed on 27.08.2017 call upon the nation to undertake a campaign, 'Swachhta Hi Sewa' (SHS) from 15<sup>th</sup> September 2017 to Gandhi Jayanti (October 2, 2017). The aim of the campaign is to intensify the focus on cleanliness and create an environment of cleanliness across in the spirit of a Jan Andolan.

Ministry of Women & Child Development has a wide network of Anganwadi Centres (AWCs) across the Country. Angwadi Workers (AWWs) and Anganwadi Helpers (AWHs) working at AWCs and other functionaries under ICDS would be able to deliver substantive work related to Swachhta. I therefore, appeal to undertake the following activities at the Anganwadi Centres during the aforesaid period:

- (i) White-washing the AWCs involving local communities;
- (ii) Cleanliness in and around the AWCs;
- (iii) Weeding out of obsolete records, documents etc.;
- (iv) Swachhta drive in and around AWCs on the bank of rivers in convergence with 'Namami Gange';
- (v) Construction of toilets in rented AWCs or shifting of such AWCs to the building having toilet facilities.
- (vi) Take-up construction of toilets in their houses from their own resources and become a role model and 'Swachhata Doots' in their habitation.

It is fervently urged to undertake the above activities specifically during the period from 15<sup>th</sup> September 2017 to 2<sup>nd</sup> October 2017 at Anganwadi Centres in cooperation with the local communities, public representatives etc. and move a step towards 'Swachha Bharat'.

Jai Hind!

  
11-9-17

(Rakesh Srivastava)