



Ministry WCD to host 3rd Edition of 'Women of India Organic Festival' at Dilli Haat, INA

“Good for Women; Good for India; Good for You!”

To celebrate and promote women entrepreneurs and farmers in the organic sector from across India, the Ministry of Women and Child Development will be hosting the 3rd annual ‘Women of India Organic Festival’ from October 1st to 15th, 2017, in New Delhi. Smt. Maneka Sanjay Gandhi, Union Minister for Women and Child Development, will inaugurate the festival in the presence of Shri Virendra Kumar, Minister of State, Ministry of Women and Child Development, on October 1 at Dilli Haat (INA).

The cultural centre of the Capital city, Dilli Haat (INA), will showcase India's most varied offerings of organic products ranging from food, wellness, personal care, home improvement, kitchen composters and solar products. Nearly 530 participants from the remotest parts of the country will have the opportunity to travel and stay in Delhi free of cost for the entire duration of the exhibition, while selling their unique merchandise to the people of Delhi and surrounding areas.

With the theme ‘Good for Women; Good for India; Good for you’, the Ministry intends to highlight the health and environmental advantages of organic goods, provide a platform for women engaged in it and boost the development of sustainable and easily accessible sales outlets for women producers from the remotest corners of India.

During the last edition of the festival, over 500 women entrepreneurs from Leh to Kanyakumari and from Kohima to Kutch came together with their organic products such as cereals, rice, pulses, spices, cosmetics, household products, pickles, organic ice cream, oils, honey, tea, hair care, bath care, beauty care, aromatherapy products, solar products, kitchen composters, organic cotton fabric, linen, organic seeds and other bio products. Seeing the success of last year’s Festival in Delhi, the Ministry has extended the duration of the Festival from 10 days to 15 days for this year's edition.